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# FINANCIAL TIMES

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Thursday January 19 1978

\*\*\*15p

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## NEWS SUMMARY

**GENERAL**  
Court  
learns  
J.K. of  
orture

European Court of Human Rights yesterday cleared Britain of charges that its security forces in Northern Ireland tortured suspected IRA terrorists. The Strasbourg court noted that there was evidence that security forces used inhuman and degrading methods of interrogation between August and October 1977.

Irish Government said last night that the case had succeeded in outlawing in Northern Ireland the use of interrogation methods which the European Commission on Human Rights not hesitate to call torture.

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**Former MP's**  
body found

body of Mr. Walter Scott, the 82-year-old former MP, who had been missing since his wife for more than 10 years was found in Scotland yesterday. Police said they were investigating at least 10 other murders or suspected murders.

men held by Lithuanians and der police are to appear at Edington Sheriff Court near Edinburgh today on a holding charge. Det. Chief Supt. George Pherson said in Edinburgh last night.

aid follow in one or two days.

**Lezhnev puzzle**

Leonid Brezhnev, the Soviet president, has postponed a visit to West Germany for a month on health grounds. A postponement has given rise to renewed speculation about Mr. Brezhnev's future.

**thiopian threat**

Ethiopia is to launch a counter-offensive aimed at driving Somali forces out of the Ogaden region. Senior Ethiopian officials said in London.

Editorial comment Page 22

**Irwin talks**

George Ward, managing director of the strike-torn Grange film processing business, said talks in London yesterday with Mr. Jim Mortimer, chairman of the Advisory Conciliation and Arbitration Service.

**Weather chaos**

After a chaotic day on the roads, which a trapped driver said was a burning fire at some of the covered parts of the M1, freezing fog covered many parts of Britain last night.

port was badly hit with many international arrivals diverted to Amsterdam, although some departures were possible.

**election test**

death yesterday of Mr. William Small, 68, Labour MP for Glasgow, Garscadden, means that the Government will face a by-election contest with the Scottish National Party in the spring.

At the general election, Mr. Small had a 7,637 majority over the SNP.

**Inchanted waters**

California business is doing risk trade selling the fishing rights of plots on Mars and Venus.

at a time, Angler's Mail sports.

**Briefly**

1 teacher and 13 schoolgirls were injured in a chemistry laboratory explosion at a Tooting, London, comprehensive school.

Dr. Colin Morris, a Methodist minister, has been appointed head of BBC TV religious programmes.

Lions at a Gelsenkirchen, West Germany, zoo have eaten a man who broke into their cage after saving through the bars.

Mr. Curtis Keeble, 55, is to be British ambassador to the Soviet Union.

Prince Charles is to pay official visits to Brazil and Venezuela in March.

**BUSINESS**  
Equities  
up 5:  
Gilts  
to improve

● **EQUITIES** took a turn for the better and closed near the day's best with the FT Ordinary Index 5.4 up at 476.3, recouping half of the 10-point fall since last Friday.

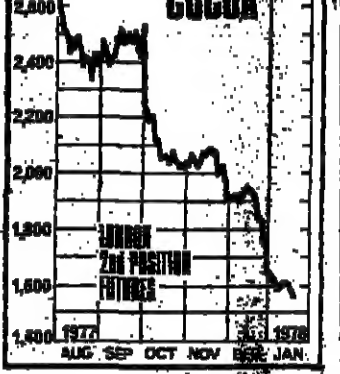
● **GILTS** benefited from late trading and shorts gained 1 and 10 p. The Government Securities Index closed 9.26 up at 77.00.

● **STERLING** gained 5 points to \$1.9245, its trade-weighted index unchanged at 65.5. The dollar's depreciation narrowed to 4.47 per cent. (4.50).

● **GOLD** fell \$1 to \$177.

● **WALL STREET** was 3.20 up at 792.22 just before the close.

● **COCOA** futures for May fell



to a 15-month low of \$2,055 a tonne.

● **NEW \$1 notes**, smaller than the present note and in series with the 25 notes, are to be issued next month, probably on February 8, the deputy governor of the Bank of England said.

● **VAT payment** threshold may be increased, from £7,500 to £10,000 in an effort to help small business, Mr. Harold Lever has said.

● **MONEY SUPPLY** growth should remain at 13 per cent. throughout 1978, but short-term interest rates may rise again, according to a monetary economist's bulletin.

● **MORTGAGE** brokers have agreed to drop a maximum commission agreement rather than face a Restrictive Practices Court hearing.

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**BSC will**  
give plans

● BSC has agreed to submit to the Select Committee on Nationalised Industries detailed information of its financial plans. At the same time, a steelworkers' union is insisting on a 10 per cent wage claim being met before redundancy discussions start for the steel plant closure at Cardiff.

● **PURCHASE** sanctions taken by the Government against a number of heating and ventilating contracting companies have forced revision of a pay deal to about 30,000 fitters to comply with the 10 per cent guidelines.

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● **ASTMS** has won union recognition from the multinational chemical company, Du Pont, which the union described as the "most anti-union in the world."

● **CONTINGENCY** plans in the event of an oil tanker-drivers' strike are being given the final touches by Government planning teams.

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**COMPANIES**

● **ALLIED RETAILERS** pre-tax profit for the 26 weeks to October 15 rose from £1.2m. to £1.6m.

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● **MADAME TUSSAUD'S** directors have reached agreement with S. Pearson and Son on the terms of an increased offer.

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## CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

Treasury 2 1/2% '82	105 1/2	+	1
Treasury 15 1/2% '98	113 1/2	+	1
Allied Retailers	185	+	7
Automated Security	85	+	6
BSR	92	+	5
Barclays Bank	343	+	8
Shibby (G)	223	+	7
Bluebird Conf.	182	+	14
Brent Walker	48	+	5
Countrywide Props.	39	+	3
Eastern Products	55	+	6
Glanfield Lawrence	113	+	1
Henry's	114	+	1
Ladbroke	206	+	8
Lido	20	+	4
London Pavilion	470	+	30

Madame Tussaud's	64	+	1
Mills and Allen	125	+	12
Pauls and Whites	123	+	12
Racal Electronics	218	+	12
Strala (G)	14	+	3
Tecalemit	115	+	5
Thorn Elect.	362	+	12
Tube Invs.	394	+	5
Turner Ind.	114	+	17
Walford	254	+	9
Wickford Russel	212	+	10
Bishopgate Plat.	73	+	3
Cons. Murchison	285	+	10
Dorban Deep	282	+	16
Hong Kong Tin	140	+	10

**FALLS**

Anglia TV A	80	-	0
Blyvoor	280	-	11
Falcon Mines	180	-	1
West Rand Cons.	155	-	12

## Sadat orders his Israel peace team to return home

BY ROGER MATTHEWS: JERUSALEM, Jan. 18

Egypt's delegation in Jerusalem was ordered home to-night by President Anwar Sadat after less than 36 hours of peace negotiations with Israel.

Despite Mr. Sadat's anger at day's talks were proving useful, Israeli attitudes, especially towards the Palestinian Arabs issue, it is still too soon to write off his peace initiative. Just how serious the recall of the Egyptian delegation is may become clear when Mr. Sadat addresses the People's Assembly in Cairo on Saturday.

The Egyptian delegation to the political committee which was meeting here was caught totally off balance by President Sadat's telephone call shortly before 7 p.m. to Mr. Mohammed Ibrahim, Foreign Minister. Journalists gave the news to several senior members of the delegations who hurried to their rooms in the Hilton hotel to prepare for departure.

Mr. Kamel left the hotel shortly before 9.30 and drove to the Prime Minister's office for discussions with Mr. Begin. He was then expected to drive to Tel Aviv airport where an Egyptian aircraft had arrived to collect the delegation.

Mr. Kamel said: "We are going round in circles. It is a vicious circle."

Only two hours before, his spokesman had declared that to-

day's talks were proving useful, adding: "We will continue with them."

The recall evidently was prompted by deadlock on the first item on the agenda. This was the declaration of principles which should govern peace negotiations and particularly the reference to the Palestinians' "legitimate rights sought by Egypt."

Israel's Cabinet went into session at 8 p.m. to-night. The decision to call the meeting had been taken this afternoon when it became clear that Mr. Cyrus Vance, U.S. Secretary of State, was urging important concessions on the right to self-determination for Palestinians.

Members of the U.S. delegation were no less startled by Mr. Sadat's announcement. Mr. Carter Hording, its spokesman, said that he was unable to give any explanation for its recall.

Earlier the word was that progress was being made but that the question of the Palestinians and the future of the West Bank and Gaza Strip, and the Jewish settlements in Sinai were still stumbling blocks.

No Saudi oil for Palestine

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## Healey urges Germany and Japan to expand

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

AN URGENT appeal to Japan, West Germany and other strong economies to take action to boost their growth rates was made last night by Mr. Denis Healey, the Chancellor of the Exchequer.

Mr. Healey argued that abandonment by the U.S. of its growth target would not solve the recent problems of the dollar and the associated currency instability, but would be harmful to the rest of the world.

Instead there should be "more growth in countries outside the U.S. and effective energy programmes not only in the U.S. but elsewhere too" in order progressively to reduce the present extremes of balance of payments surplus and deficit.

Mr. Healey was speaking in London at the annual dinner of the Export of Chamber of Commerce in Britain. It was his first speech on the international economic outlook since the eruption of the dollar crisis.

Mr. Healey was backing the call for action to maintain growth rates made in the recent report from the Organisation for Economic Co-operation and Development.

He warned that "the depressed level of world activity" was leading to dangerous strains in the economic and trading systems, with high unemployment. This was producing growing pressures for protectionism which could have disastrous consequences and could only be countered by expanding world growth faster once again.

**Ambitious aim**

The Chancellor also stressed the problems caused by revenue exchange rate turbulence and argued that governments had a duty to counter erratic fluctuations in rates.

He advocated the "ambitious aim" of creating "a basis for collective international action

to achieve a greater stability in exchange rates by achieving greater convergence in international performance on growth and balance of payments."

He also discussed growth prospects outside the U.S. and the failure to achieve stated growth targets. He believed that some of our partners in Europe and outside could grow a good deal faster without any risk of rekindling inflation, he said.

He referred specifically to West Germany and Japan and to the structural problems in their domestic economies which would take some time to remove.

"But if they continue to add to balance of payments deficits elsewhere—which can be reduced only by deflation or by protection—this would reduce their own growth still further."

"Far better that they should deal with their structural problems by increasing domestic demand for their own industrial products and for those of their trading partners."

## Three guilty in Racial case

FINANCIAL TIMES REPORTER

SENTENCE WILL be passed today on two former Royal ex-cutive and an Army officer who were found guilty at the Old Bailey yesterday of corruption relating to a 14m. Iranian military equipment contract.

Lt. Col. David Arthur Randal, 41, of Aldershot, Mr. Geoffrey Elston Wellburn, 41, of Beaconsfield, and Mr. Frank Percival Nurdin, 61, of Barnet, were each convicted of three charges of taking bribes from or offering them in each case for help with a contract which Racial Electronics won in 1972 in the face of strong British and U.S. competition.

The contract was for the supply of radio equipment to be fitted in 100m-worth of Chieftain tanks which Iran ordered to develop its armed forces.

Amounts listed in the charges totalled £14,300, but the Crown alleged that nearly £25,000

passed in bribes or expenses between the accused when the deal was being negotiated.

As soon as Army inquiries into Lt. Col. Randal's suspected corruption began in 1974, after he had been serving in Oman, both Mr. Wellburn, then managing director of Racial BCC, and Mr. Nurdin, the subsidiary's sales director, were dismissed by Mr. Ernest Harrison, chairman of the Racial group, on the ground that they had acted without his authority.

The trial lasted nearly three months. The jury was out for two days before finding Lt. Col. Randal guilty of corruptly accepting as a servant of the Crown sums of £7,000, £5,000, and £2,300 from Mr. Wellburn and Mr. Nurdin for showing favour to Racial BCC in 1972 in relation to the affairs of the Crown. He was found not guilty on the Judge's direction of a

separate charge of receiving £120 in 1971.

Mr. Wellburn and Mr. Nurdin, who have since joined other business groups, were convicted of corruptly giving the amounts to Lt. Col. Randal, and were similarly found not guilty on the £120 charge.

The Crown had alleged that Lt. Col. Randal demanded the money while part of the Defence Ministry team in Iran in 1972, for his efforts in helping Mr. Wellburn and Mr. Nurdin to get the contract to benefit their future careers.

He then either banked it or put it in safe deposits before leaving for a new post as a serving Army officer, helping the Sultan in Oman in 1973-74.

Both Mr. Wellburn and Mr. Nurdin claimed that they thought the money passed to Lt. Col. Randal would be used to bribe middle-level Iranian officials.

The bribery factor Page 8

## Chrysler to build new model at Ryton

By ARTHUR SMITH and TERRY DODSWORTH

CHRYSLER U.K. announced yesterday that it would switch production of its new car, planned for next year, from Linwood, Scotland, to Ryton, Coventry.

The move marks a fundamental shift in emphasis from the rescue deal negotiated with the Government in 1975, and must raise questions about the long-term future of the Scottish plant.

Chrysler is believed to have plans for a new model at Linwood in the early 1980s. Introduction is likely to depend on the performance of the troubled plant and on whether the U.K. operation can generate enough funds to justify the investment.

The new car scheduled for Ryton is likely to be a derivative of the successful Alpine model, and will be a four-door saloon with a boot. This underlines the present trend to offering hatchback models like the Alpine in more traditional configurations as well. It means the new car will be a front-wheel drive vehicle rather than rear-wheel, as originally planned.

The Chrysler decision is understood to have followed appraisal of European marketing operations.

A factor must have been the poor productivity record of the Scottish plant compared with Ryton, where output and productivity targets have been achieved consistently.

Production of the current hatchback Alpine model could be switched easily to Poissy, the Chrysler plant in France, to allow Ryton to concentrate on the new model. Investment would be limited as the plant was expensively re-tooled only 18 months ago, ready for the Alpine.

Chrysler released its plans yesterday to the trade union management working party responsible for drawing up the planning agreement with Government.

Talks broke down more than three months ago, when the trade unions demanded more information about Chrysler's model plans.

Part of the reason for the delay was the extensive discussions the company held with Whitehall.

The Department of Industry, which is closely monitoring Chrysler's operations in the U.K., has requested consultation with the Chrysler parent company in

Continued on Back Page

Lyndall unions to see

Varley Page 15

2 in New York

	JANUARY 17	PREVIOUS
1 month	0.10-0.15	0.10-0.15
3 months	0.21-0.26	0.13-0.17
12 months	0.35-0.45	0.17-0.20

## First real rise in wages for two years

BY PETER RIDDELL, ECONOMICS CORRESPONDENT

THE RATE of increase in earnings is now clearly edging upwards, and for the first time in two years, the real value of wages has risen.

The evidence so far suggests that the rise in earnings is above the Government's 10 per cent. Phase Three guidelines, but the underlying trend is still obscured by the large number of workers who have delayed reaching new pay settlements.

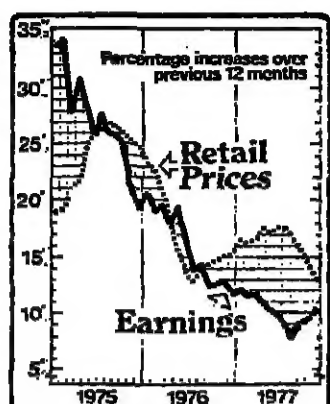
The Department of Employment said yesterday that the index of average earnings rose by 1.8 per cent. in November to 300.2 (January 1970=100, seasonally adjusted).

This indicates a rise of 41 per cent. in the four months since the end of Phase Two and an annual rate of more than 141 per cent.

The significance of this trend should not be exaggerated, partly because the recent increases include sizeable elements of back-pay. Moreover, in the previous phases of the pay policy the rate of increase was larger in the first half of the pay round than in the second.

Only a fraction of the workforce has accepted Phase Three deals by the end of November and even by mid-January only 20 per cent. (or 24m.) of those expected to be covered by major pay deals had settled. This compares with a normal total of 36 per cent. at this stage of the pay round.

Officials claim that 95 per cent. of these workers have settled within the 10 per cent. guide lines. But the guidelines have become rather ambiguous, as the limit for total earnings has often



been treated as a norm for basic wages, ignoring possible drift. It is still not clear how far the productivity element in some deals is genuinely self-financing or will add to unit labour costs.

Officials are becoming more optimistic than last autumn about the overall pay outcome, however, in view of the small number of public branches. Although estimates vary within both Whitehall and the Treasury, the latest indication given in the Cabinet was of a rise in earnings of between 12 and 14 per cent. during Phase Three.

This compares with an estimate of 14 to 16 per cent. last autumn.

The rise in earnings since the late summer has been faster than the increase in retail prices, although this has not yet shown up in the 12-month rate. The earnings index increased by 10.3 per cent. in the year to November, while retail prices rose 13 per cent.

A new earnings index has recently been introduced, covering 10m. workers rather than the 16m. on the old series, but it has not been operating long enough to show the short-term trend. The earnings index increased by 10.3 per cent. in the year to November, while retail prices rose 13 per cent.

Officials claim that 95 per cent. of these workers have settled within the 10 per cent. guide lines. But the guidelines have become rather ambiguous, as the limit for total earnings has often

## Housing 'good year'

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

HIGH MORTGAGE lending previous 12 months throughout 1978 was predicted yesterday by the country's third largest building society, the Nationwide.

Mr. Leonard Williams, its chief general manager, said the societies should be able to maintain their present mortgage programme of about £700m a month for the rest of the year, which would mean total mortgage lending of £8.5bn., against £8.7bn. in the per cent.

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## EUROPEAN NEWS

## Talks begin in Ankara on Cyprus

By David Tonge

ANKARA, Jan. 18.

AFTER THREE years of delays, the Turks and Turkish Cypriots this evening sat down to formulate proposals on the Cyprus dispute which they are expected to hand Dr. Kurt Waldheim, the UN Secretary-General, within the next two weeks.

The new Ecevit Government, confirmed in office yesterday, sees tackling the Cyprus issue as an essential step towards ending the troubles which beset Turkey's relations with the West.

It also wishes to resume discussions with Greece on various bilateral issues. On February 12, representatives of Greece and Turkey are to meet in Paris to resume discussions on the dispute over the Aegean continental shelf.

On Cyprus last week, Mr. Ecevit explained to Dr. Waldheim the initiatives which he planned to revive the inter-communal talks. These include the preparation of proposals backed up by a map of the territory which the Turkish side wishes to keep under its jurisdiction. The Turkish side is also to present constitutional proposals for the island.

Mr. Rauf Denktaş, the Turkish Cypriot leader, arrived here this morning for talks with the new Government. They are due to end to-morrow.

The Turkish Cypriots brought with them various constitutional proposals according to sources in their team, including a Presidency rotating between the two communities and a small Government with limited powers and an equal number of Ministers from both communities.

## Soares now certain to be appointed Portugal's new PM

By DIANA SMITH

LISBON, Jan. 18.

SR. MARIA SOARES is likely to be officially appointed Portugal's new Prime Minister in the next 24 hours.

To-day, Sr. Soares, who has been caretaker Premier since his defeat on a motion of confidence in early December, told President Eanes he was able to form a new Administration. After an all-night meeting of the Socialist Party's national council, Sr. Soares was authorised this morning to form a Government of what he has called a "Socialist base, with Christian Democrat personalities."

However, powerful forces, including the President and prominent members of the Socialist Party, are anxious that the new Administration should not cold-shoulder Portugal's largest, and arguably most powerful party, the Communists. They came fourth in the 1976 general election and have 40 seats in Parliament, but their labour strength far outweighs their electoral results.

Sr. Soares has been advised, therefore to continue to try to reach a separate agreement with the Communists. He has been trying to do this for some weeks, but, since the Communists insist on specific guarantees for the radical land reform and the nationalised sector, and the Christian Democrats insist on radical review of these, compromise has been difficult.

This formula, carefully avoiding the use of the word coalition, in a format to which the Socialists are opposed, is likely to involve

Christian Democrats holding three Ministries.

Later last week, Sr. Diogo Freitas do Amaral, president of the Christian Democratic Party (CDS), would neither confirm nor deny the position of Speaker of Parliament as part of the agreement with the Socialists.

The formula will give 143 seats to the new Administration (103 Socialists and 41 CDS) in a Parliament of 263 seats. In theory this will ensure stable government until 1980, when new general elections are due.

In fact, just as the Socialists were on the verge of signing an agreement with the Communists last week, the CDS insisted on vetting the document beforehand. It disapproved of the contents; the Communists were then offered a watered-down version, which they found unacceptable, and negotiations broke down. How Mr. Soares and his party negotiators will succeed in this exercise in cross-purposes still remains an open question.

Once Mr. Soares is officially appointed Prime Minister, he will have ten days to present a Government programme to Parliament. Socialist experts have already been working on this programme, particularly its economic aspects, which are considered top priority, in view of Portugal's financial crisis. Urgent austerity measures are expected, in order to prevent the present \$1.2bn. balance of payments deficit from sliding even deeper into the red.

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## Soviet army underscores E. Germany links

By LESLIE COLT

EAST BERLIN, Jan. 18.

THE 400,000-man Soviet Army in East Germany is moving swiftly to counter continued reports in the West German news magazine Der Spiegel that an alleged opposition group in the East German leadership wants Moscow to withdraw its armed forces from the country and wants East Germany to leave the Warsaw Pact alliance.

Knowledgeable East European sources here say top Soviet generals in East Germany are fanning out over the country to tell East German Communist Party functionaries that the "alliance between the Soviet Union and the German Democratic Republic is eternal and unbreakable."

Reports of the activities of the Soviet generals are appearing in condensed form in the

East German Government Press. The East Europeans say that although they, along with many Western analysts, doubt there is an opposition movement of any consequence in the East German party, the Soviet Army in East Germany "plainly is not taking any chances."

This, they note, is probably because the Soviets fear that too many East Germans have already taken at face value the goals of the purported opposition movement, which include German reunification.

The East Europeans report that East Germans have been recording on tape the text of Der Spiegel's "manifesto" of the "Federation of Democratic Communists of Germany" as broadcast verbatim by West Berlin radio stations. The

East Europeans here in the East German capital note that General Yezhovskii, the supreme commander of the Group of Soviet Armed Forces in Germany (as the Red Army divisions in East Germany are officially called), has personally taken charge of the campaign to impress on East German party officials that nothing will ever move the Soviet Union to withdraw its armies from East Germany.

Gen. Ivanovskii told East German party functionaries in Leipzig earlier this week that the Soviet forces in East Germany regard it as their "historic mission to defend the achievements of socialism in the GDR."

The Soviet general warned his East German listeners that they are currently witnessing

"machinations by the male reactionary forces of imperialism in Europe," that is in West Germany, which are being "thwarted by the alliance between the Soviet army in East Germany and the National People's Army" of East Germany. The East Europeans say the East Germans who heard the speech took this to be a direct reference to Der Spiegel's report on the alleged East German opposition group.

Gen. Ivanovskii assured his Leipzig listeners that the Warsaw Pact alliance with its "close fraternal relations between the members of the Soviet army and the National Peoples Army" is growing in "strength and unity," which the East Germans are said to have had no difficulty in deciphering. The head of the political

administration of the Soviet Army in East Germany, Gen. Ivan Medvedev, picked up the same theme in a lecture to East German party officials this week in the city of Schwerin. He reminded the East Germans that the Warsaw Pact is going "to take all measures to defend its peoples" as long as NATO exists and builds its strength.

He assured the German Communists that the "Warsaw Pact is a voluntary alliance of Socialist countries" which among other things is there to defend the "ideas of proletarian internationalism."

The latter phrase was used by the Soviet Union to justify its invasion of Czechoslovakia in 1968 and has been bitterly opposed by the non-communist parties of Western Europe.

## Schmidt and Carter lay groundwork for meeting

By JONATHAN CARR

BONN, Jan. 18.

CHANCELLOR Helmut Schmidt has begun an exchange of letters with President Carter intended to lay the groundwork for a meeting between the two leaders and for the Western economic summit, planned for Bonn in July.

Government sources said that in a letter late last month Herr Schmidt had underlined the efforts West Germany has made to boost its economy and to try to reduce unemployment. The object is to try to head off any further public exhortation by the U.S. for further German measures of economic stimulation.

Bonn feels it has done what it sensibly can in this sector and that nothing is to be gained from public friction with Washington. Herr Schmidt's letter is understood to have welcomed President Carter's initial statement before Christmas intended to help strengthen the flagging U.S. currency.

Since then the U.S. has taken further steps to help the dollar, and the bilateral swap accord has been reached. Nonetheless, the German view remains that the key to a relatively stable dollar is passage of an effective U.S. policy aimed at reducing oil imports.

## Call for look at European insurance

By Margaret van Hattem

BRUSSELS, Jan. 18. THE Bureau of European Consumers Unions is to ask the EEC Commission to investigate what it claims are enormous differences in premiums for identical life insurance policies in Common Market countries.

A recent survey by member consumer organisations throughout the Nine showed that the most expensive British premiums were usually far cheaper than the cheapest in other countries. Dutch rates also compared favourably with the far more expensive German, French and Luxembourg rates.

## Denmark urges speed-up of Greek entry to EEC

By GUY DE JONCHERES

LUXEMBOURG, Jan. 18.

DENMARK'S Foreign Minister, Mr. K. B. Andersen, said to-day that his Government intended to press for a speeding-up of negotiations on Greece's application to join the Common Market during its six-month presidency of the EEC Council of Ministers.

In his maiden speech to the European Parliament, he said that "substantial progress" must be made in the course of his country's presidency, because the credibility of the Community was at stake.

Mr. Andersen described as "optimistic but not unrealistic" an accelerated negotiating timetable proposed to the EEC by the Greek Government before Christmas. This envisaged completion of all substantive negotiations by midsummer, with formal admission occurring early next year.

Although most EEC Foreign Ministers regard the Greek proposals as "too ambitious," the European Commission is seeking to inject some fresh momentum into the negotiations. It plans to ask for authority early next month to enter final negotiations with Greece on the customs union and a month later to begin final discussions on external relations, capital movements and cohesion on the external side.

Greece's membership of the European Coal and Steel Community. This would leave agriculture as the most difficult of the issues remaining to be solved. It is unlikely that this subject will be tackled in depth until some time after the French elections in mid-March, and the timing could be further complicated by the government crisis in Italy, where great importance is also attached to the EEC's treatment of Mediterranean cultures.

It is regarded as inevitable in Brussels that some delay will occur in the handling of Portugal's EEC application. The Commission's formal opinion on the Portuguese case, originally promised for late last year, then postponed until the end of February, may now not be published until May or June.

Portugal itself has indicated that it would prefer to see publication delayed until after the French elections and completion of its own negotiations with the International Monetary Fund.

Mr. Andersen also emphasised to-day the importance of getting a date for the first round of European elections by April and of encouraging EEC cohesion on the external side.

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Olivetti TC800 terminals are being chosen in preference to those of other major manufacturers because they are intelligent enough to function outstandingly on their own, yet can be adapted easily to join any network. The high reliability of Olivetti after-sales service is another important factor in their selection.

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## THE EUROPEAN COURT OF HUMAN RIGHTS

## A useful safety valve

By DAVID BUCHAN IN STRASBOURG, JAN. 18.

THE BLACK robed judges of the European Court of Human Rights to-day delivered their first ever verdict on a case brought by one Government against another. The case—in which the Court found that British security forces in Ulster had subjected detainees in 1971 to "inhuman and degrading treatment" but not to "torture"—is unprecedented.

To-day's decision will have no dramatic practical consequences. The Northern Ireland case has ended in a draw with the Dublin Government getting some, but not all, of what it wanted from the Court. The Court argued it was not within its powers to grant the Irish request for a Court order against the U.K. to prosecute British security for the practices.

Court officials are now mildly jubilant and feel that greater use of the Court as an arbiter of inter-State disputes could act as a valuable safety valve for Governments that might otherwise resort to other means to settle their quarrels.

Irish and British officials say that the case has been an irritant between Dublin and London but concede that the verdict may persuade Republican extremists in Ulster to turn to non-violent means to achieve their ends.

The Northern Ireland case only came before the Court because both Governments are among the 14 Council of Europe member states that have accepted the court's compulsory jurisdiction. Though all 20 member states have signed the Human Rights Convention, Turkey, Greece, Malta and Cyprus do not accept the Court's jurisdiction.

It is still hoped that the Council of Europe's newest arrivals—Portugal and Spain—may still do so. Previous inter-state disputes—only 11 in number—have all concerned countries not recognising the Court. The Strasbourg Commission on Human Rights initially examines all complaints which are then dealt with by the Council of Europe's Committee of Ministers. This body, made up of national representatives, makes little pretence of reaching anything but political verdicts. The case brought by Cyprus against Turkey following the

1974 Turkish invasion of the island is one of the cases currently being dealt with by this Ministerial Committee.

The vast majority of cases—nearly 8,000—that have come before the Strasbourg Commission or the Court have been complaints by individuals against their own governments. For these to be considered in Strasbourg, the government in question has to have recognised the right of individual petition to the Court.

The British are the most litigious. There were 173 complaints to Strasbourg by British citizens in 1974, 186 in 1975 and 139 in 1976 with only the West Germans near to matching this record. A typical example was heard by the Court yesterday involving an appeal against a birching of the Isle of Man.

Past decisions of the Strasbourg court have "directly or indirectly" court officials claim, led to changes in national law, including changes in Austrian criminal procedure, Belgian vagrancy laws, German pre-trial detention practices, Dutch military discipline rules, and changes in the U.K.'s immigrant appeal procedure. In addition, court decisions are said to establish case law for all 20 member Governments.

Both British and Irish officials agree that to-day's decision has established a European standard against the use of the more techniques employed in Northern Ireland by British troops: subduing detainees to hooding, loud noises, reduced sleep and food and prolonged standing.

The court can impose fines and has done so. This did not arise in the Ulster case because the U.K. Government has already paid out £188,250 in compensation to the detainees. It can also order changes in national law, but the British Government has already assured the Court that there would be no repetition of the practices in Ulster.

Council of Europe officials admit, however, that behind the Court's refusal to-day to order the prosecution of British officers and officials lies a recognition that member Governments only submit voluntarily to the court's jurisdiction.

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## EUROPEAN NEWS

### Row over Irish Government's jobless policy

BY GILES MERRITT

DUBLIN, Jan. 18.

FURIOUS debate has broken out in Dublin over the Irish Government's recent white paper on economic policy. The Republic is currently enjoying an economic take-off that is topping EEC charts, but a political row is raging about the Fianna Fail Government's ambitious plan to halve the 12 per cent unemployment rate by 1980.

The latest encouragement to confidence came with the publication of figures from the 25-nation Organisation for Economic Co-operation and Development showing that by last November Ireland had been brought, at an annualised rate of 10.5 per cent, to 2.2 percentage points below the British rate, and was dramatically down from 18 per cent during the comparable period of 1975. At the moment, Ireland seems to be on the way towards achieving an inflation rate of 7 per cent late this year and 5 per cent for 1979-80. Yet Minister for Economic Planning, Mr. Seamus W. O'Donoghue, at the centre of a bitter dispute.

At the end of last week, when producing his White Paper, Dr. O'Donoghue took the radical step of dismissing Ireland's "five registers" of unemployment as misleading, pointing out that the jobless total of 87,000, or 9.3 per cent, should be nearer 165,000.

What is more important, however, is that the opposition parties are sniping at his scheme for reducing the number of unemployed to 80,000 within three years. They claim he has miscalculated the rate at which further redundancies and the rapid growth in the labour force will cancel out his drive to create jobs.

Dr. O'Donoghue, meanwhile, has a card up his sleeve that may help him confound his critics. The real issue, once the debate over employment targets dies down, will be the extent to which the Government can deliver. Over the next three years Ireland can confidently expect that new foreign industries and domestic investment will produce a core of 12,000 new jobs annually.

The Dublin authorities also calculate that increased output coupled with a determined "buy Irish" import substitution campaign now being started will each year increase the existing manufacturing workforce by a further 1,500. Added to that, Government boosting of the construction industry and public services will this year produce 15,000 jobs, while over the 1976-80 five-year plan, which is being reviewed, the private sector should reflect increased manufacturing activity and provide at least 10,000 jobs yearly.

### Comecon growth in 1977 up on previous year

BY DAVID SATTER

MOSCOW, Jan. 18.

THE ECONOMIES of Comecon countries, taken as a whole, grew more rapidly in 1977 than in the preceding year. But the 1976-80 five-year plan still lags behind the pace set during 1971-75, according to preliminary results announced by Mr. Nikolai Fyaduyev, the Comecon secretary.

Mr. Fyaduyev said that industrial output in the nine Comecon member countries grew 4 per cent in 1977, a significant increase over the 3.9 per cent registered in 1976 but still within the framework of the targets of the Comecon five-year plans.

The 1976-80 Comecon plans envisage an overall growth in industrial output calculated at 37 per cent. During 1971-75, however, industrial output in the Soviet Union, Poland, Rumania, Czechoslovakia, East Germany, Hungary, Bulgaria, Cuba, and Mongolia grew 47 per cent.

Mr. Fyaduyev told the Soviet News agency Tass that national income for Comecon countries, a measure similar to but not identical with Gross National Product, grew 6.0 per cent in 1977, with most of the increase attributable to a 5.0 per cent rise in the productivity of labour. This was a moderate improvement over 1976.

The overall targeted increase in Comecon national income over the 1976-80 five-year plan, however, has been calculated at only 30 per cent, a downward revision from the results of the 1971-75 five year plans during which national income for Comecon countries increased 36 per cent.

### ITALY'S POLITICAL CRISIS

## Ripe for the spread of violence

BY PAUL BETTS IN ROME

WHATEVER the political alignment of the new Italian Government one of the key issues it will have to tackle together with the economy is the steady and so far unarrested rise of terrorism nourished by left and right extremists and a growing number of anarchists.

Rome, in the words of its mayor, has become "the capital of political violence in Italy." The city is patrolled by an exceptional number of police and official vigilantes. Political violence—as distinct from ordinary crime, has nevertheless, impressively continued.

The police seem helpless. Indeed, over the week-end only hours before the resignation on Monday of Sig. Giulio Andreotti, the Prime Minister, the chief of Rome's police was replaced. The police forces like the political parties are divided within themselves over the issue.

For the police, like the magistrature, is also influenced by political ends and as such reflects the various contrasting positions of the political parties themselves. As for the lower police ranks, increasingly the target of violence, they feel restricted and exasperated.

Public opinion is shocked, bewildered and resentful. In many ways, violence was instrumental in bringing about the fall of Sig. Andreotti's 18-month-old minority administration and in promoting, however artificially, the Communist Party to demanding the establishment of an emergency government.

It is conventional wisdom, at least in the Italian media, to blame politically motivated violence on the extreme right. In fact, it is obvious that violence comes from both ends of the political spectrum as well as from a third force composed of anarchists out to bring down the entire system.

Last November, the Interior Minister, Sig. Francesco Cossiga, addressing the Italian senate said there had been 1,693 terrorist attacks in the first ten months of last year including 46 against individuals four of whom were murdered. The death toll has since risen. Three young neo-fascists were killed earlier this month, another older right wing sympathiser has been shot dead as has a security chief of the Fiat car company. At present, in terms of pending prosecutions according to the Interior Minister, some 300 members of extreme right wing groups and 285 left-wing extremists are awaiting trial.

In many respects, the belief that all violence stems from the right is seemingly the result of the self-appointed role of the

Italian media as "defenders of democracy" and the country's general hang-up following the fall of fascism.

When this was put Sig. Giorgio Almirante, the Secretary of the Movimento Sociale Italiano (MSI)—the ultra-Conservative self-labelled "National Right Wing" and "Anti-Communist Party"—he spoke about "a 30 year political conspiracy" against his party which effectively kept it locked out of the political arena in spite of its now being the country's fourth largest party after the Christian Democrats, the Communists and the Socialists.

Extreme nationalism has always been a highly emotional and important component of Italian political life. The MSI was founded shortly after the war to attract the votes of sympathisers with Mussolini's deceased "public republic." Despite repeated but half-hearted attempts to outlaw it, the Party's fortunes have until recently progressively gone up. It has generally gained at times of tension and public anxiety. While not directly affiliated to it, the MSI has, nevertheless, always maintained on its extreme right the disreputable characteristics of neo-fascism such as bomb throwing and hooliganism. As a party, it has attempted to don the cloak of respectability, the so-called "double-breasted" suit in which its leaders were caricatured in the early seventies.

To-day, the younger elements on the extreme right are no longer equipped—with bicycle chains, knuckle dusters or truncheons, but with revolvers

and incendiary bombs. These youngsters are not all from middle class extraction. Many are the sons of porters, labourers and the unemployed. They often take to violence, because the more intransigent extraparlimentary elements of the extreme right send them out on to the streets, sometimes with promises of jobs, sometimes with a few thousand lire, more often than not with emotionally charged ideals of virulent anti-communism and the utopian social nationalism and fanaticism of Mussolini's "Verona Charter" in the face of the country's present deep-rooted economic, social and institutional malaise.

clearly the majority of its 3m. votes would go to the Christian Democrats and could alter the present political balance of power.

Officially, the Communist Party has recently come down heavily against political violence both from the right and from the left. But its critics suggest cynically that in the late 1960s when extreme Left-wing violence erupted on the scene, the Communist Party, as an opposition party, was not as vocal as perhaps it could have been in condemning the serious wave of disorders. To these same critics, the Communists have now been caught off balance. During the last ten years, the party has gained political respectability.

As a party of Government, it is now being attacked by a Left-wing fringe of extremists. This is one of the biggest differences between 1969 and 1977. In 1969, in the wake of the Paris student riots, ultra Left groups of students and the younger generation of the working classes in the industrial north espoused Marxist ideals. They were opponents, perhaps extreme and violent, of the Labour movement and the Communist party. Subsequently, as the trade union movement and the Communist Party assumed greater political respectability and power, these extreme fringes represented in groupies like "potere operaio" or "fatta continua" gradually became an embarrassment. They increasingly became detached from the Communist Party and the Labour movement as the dramatic change which 1969 heralded did not materialise.

They have since become more



### Dangerous

There is also a third, and potentially more dangerous force clearly at work. It consists of groups like the "red brigades" and the "armed proletarian nuclei" which are anarchists. Their self-confessed aim is to bring down the "whole pack of cards" in Italy. They have international links reputedly with West German terrorist groups. They have attacked during the last 12 months magistrates, industrialists, and journalists. They have terrorised a city like Turin, bombed factories and regional party office both of the right and of the left. They are armed with an arsenal of modern weapons and effectively manipulate both the right and the left. They are believed to have infiltrated the universities, the factories, and the extreme groups on the left of the Communists and on the right of the MSI. Italy to-day, in its state of confused political transformation,

profound economic uncertainty and in the throes of a whole series of acute social problems, is ripe for the sort of preoccupation of violence escalation that can transform what effectively amounts to an apparently isolated incident between two rival gangs of youngsters in the suburbs of one city into something approaching guerrilla warfare in ten other major cities barely 24 hours later.

### Madrid cautious over reforming police forces

BY ROBERT GRAHAM

MADRID, Jan. 18.

THE delicate problems inherent in the change from a fascist dictatorship to a parliamentary democracy have been highlighted by proposals for the reform of the Spanish security forces. Rather than disband one arm of the security forces, the Policía Armada, with primary authority for public order, the Government has chosen to rename it and bring it under closer civilian control.

This did glove approach to the Policía Armada is the salient point in a draft Bill approved by the Cabinet last Friday, the text of which was released this week.

The threat—implied or real—

of serious army and police objections to a demilitarisation of the security forces, composed primarily of the Guardia Civil and the Policía Armada, appears to have inhibited the Government from making any radical changes in their structure at this stage.

The original draft Bill proposed that the Policía Armada be renamed the Guardia Nacional. But this has been subsequently changed. Their essential functions of public order, riot control and the guarding of public buildings remains unaltered.

The recruitment process, either from the armed forces or the ranks of the Guardia Civil, also remains unaltered.

The Bill specifically states that the Guardia Nacional will be a "military body organised on military lines, responsible exclusively to the Ministry of the Interior."

However, the new Guardia Nacional will be considered as part of the national police force and not a branch of the military, presided over by a newly appointed Director General of Security who will be directly below the Interior Minister (at present a civilian).

The Policía Armada was created in 1941 and since then served as a powerful arm of repression under the late General Franco. In December, 1975, a major expansion of the

force was announced raising its strength over a four year period by almost 100 per cent to 23,600. But since then a change in public attitudes has led to a drop in the level of recruits applying to join the force. There has been no suggestion that the Guardia Civil, first established in 1844, absorb the Policía Armada. Nor has the draft bill sought to give a clear definition of the distinguishing competences of the two security forces.

The 63,000 strong Guardia Civil has prime responsibility in rural areas, which according to some reports extends up to townships of 10,000 inhabitants. However, the draft bill allows

the Interior Minister discretion to use the Guardia Civil in exceptional circumstances beyond its normal competence.

The law will have to be debated by parliament. But the government is said to be anxious to have the bill passed before a special parliamentary commission of inquiry publishes its report on the riots in Malaga and Tenerife a month ago that led to the fatal shooting by riot police of two demonstrators. Witnesses then were highly critical of the behaviour of the security forces. The parliamentary commission began work on Tuesday.

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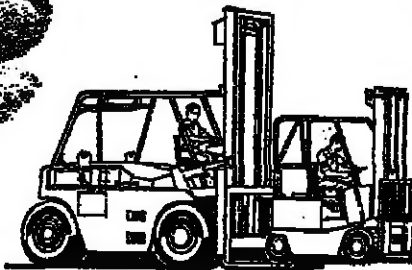
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## AMERICAN NEWS

## Manley swallows the bitter IMF pill

By Camille James in Kingston

A TEAM from the International Monetary Fund is expected to arrive in Jamaica shortly to negotiate a new three-year agreement with the government there. An agreement negotiated last year between Prime Minister Michael Manley's government and the IMF for a \$10.574m. loan facility was terminated last week when Manley failed to meet one of the IMF's criteria for the island's economy. Its collapse forced a 10 per cent. devaluation of the Jamaican dollar.

For the battered Jamaican economy, the devaluation could not have come at a worse time or under more unfavourable circumstances. The Government could hardly have been prepared for it, although thought had been given to a much smaller devaluation at the start of the forthcoming financial year.

The circumstances of the devaluation must also have been painful to Mr. Manley. When it approved the \$10.574m. facility, the IMF set several conditions for the funds to be transferred. They included targets for public expenditure, public borrowing from the banking system, foreign exchange holdings, and domestic credit expansion. The economy, according to Mr. David Coore, the Finance Minister, "passed" the first three tests, but narrowly failed the last.

The Jamaican Government has claimed that the 10 per cent. devaluation was much higher than was necessary to protect the economy, the implication being that although it had had to go along with the IMF demands, it was not in agreement.

This must have been a bitter pill to swallow in particular since

Britain has granted a \$20m. loan to Jamaica to help with payments for essential imports, our Kingston Correspondent writes. The loan agreement, signed by Mrs. Judith Hart, the U.K. Overseas Development Minister, and Mr. David Coore, the Jamaican Finance Minister, is being made retroactive to cover purchases made from Britain by Jamaican public sector bodies since November 1, 1976. It is to be repaid over 25 years, with a three-year grace period, at an interest rate of 6 per cent.

The Government had for the nine months preceding last June led a campaign against the terms which the IMF attached to its facilities extended to poor countries.

Whatever successes were obtained from the campaign must now be considered lost as the Jamaican Government, against its will, has apparently had to give in to the IMF.

The devaluation is likely to cause some political pain to the Manley Government. As the debate raged early last year about the wisdom or otherwise of going to the IMF, the ruling Peoples National Party was split between moderates who advocated acceptance of the IMF's money and its conditions, and hardliners who argued either for continued campaigning to have the conditions altered, or for seeking money from non-traditional sources, possibly in the Eastern bloc.

With the IMF penalising the island because of a near miss on the domestic credit target, the hardliners are likely to adopt an "I told you so attitude." Notwithstanding, the Jamaican Government now seems to have little alternative to go along with the IMF.

Of the U.S.\$74m. which the IMF was granting under the now defunct agreement, the first tranche of U.S.\$22m. was drawn on October 10 last year. The second tranche of \$11m. scheduled to be taken up on December 15, however, was not because of the domestic credit failure.

Jamaica, however, cannot do without the money. The official reserves are still in a net deficit. The latest available figures from the Bank of Jamaica put it at minus U.S.\$170m.—while several bilateral aid packages and loans from commercial consortia are dependent on continued IMF agreement to continued Jamaica.

The devaluation is likely to hit the domestic economy hard, although the Government has announced plans to minimise these effects wherever possible. The national minimum wage, for example, has been moved from \$320 per week to \$324, although this will in no way compensate for the effects of the devaluation. To protect poor consumers from price increases on imported food such as flour and rice, and on essential drugs and medicines, a \$15m. surplus accumulated by the State-owned food importer, Jamaica Nutrition Holdings, will be used to provide a subsidy.

Petrol prices have been raised from \$11.98 per gallon to \$12.25. The Jamaican Government has decided to retain a system which, when introduced last April, was intended to control price increases on a range of essential imports. Consequently, the latest devaluation of the Jamaican dollar is 1.05 Jamaica to one U.S. dollar at the basic rate, and 1.35 Jamaica to one U.S. dollar at the special rate.

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## Carter prepares to combat public doubts on economy

BY JUREK MARTIN, U.S. EDITOR

WASHINGTON, Jan. 18.

THE STATE of the Union message, to be delivered by President Carter to a joint session of Congress tomorrow night, will concentrate principally on economic affairs. Its success, according to the President himself, will be measured by what the stock market does on Friday.

The message will be the first of a rapid series of major administration policy statements. They will include what is being described as an unusually detailed economic message to Congress on Friday, the unveiling of the tax reduction programme (plus some tax reform on Sunday), and the formal presentation on Monday of the Budget, the first over which the Carter administration has had full control.

Senior administration officials have acknowledged the need to present to the nation a coherent economic policy. Even though, by international standards, the U.S. economy had a satisfactory year in 1977, the public perception of the nation's economic health is different and the President's ability to cure economic ailments is marginal.

Driving home this point was another public opinion poll issued this morning by the New York Times and CBS News, which found a weakening in public confidence that Mr. Carter could do much about inflation, unemployment and balancing the budget.

Mr. Carter's overall approval rating drifted down further in this latest poll, taken between January 8-12, to 51 per cent. against 55 per cent. in October, 62 per cent. in July and 66 per cent. a year ago. This is a downward trend for the President in his first year, but Mr. Carter's decline was sharper than that experienced by most recent presidents, except Mr. Ford, and Mr. Nixon at the start of his second term.

Only 37 per cent. of those questioned approved of Mr. Carter's handling of the economy, compared with nearly 50 per cent. six months ago, and twice as many people surveyed thought that the economy was going to get worse rather than better, suggesting that the President has a fair bit of public persuasion on his hands.

This lack of confidence was particularly apparent among

blacks, whose persistent criticisms of administration economic policy have lately taken more specific forms. The National Association for the Advancement of Coloured People, for example, last week came out against the President's energy programme on the grounds that it would cost jobs. Yesterday, the Urban League said it would fight against the planned \$25bn. tax reductions, because neither blacks nor the inner cities would benefit sufficiently from across-the-board action.

Mr. Vernon Jordan, the league president, was much less critical of Administration indifference than he had been six months ago, praising the "many positive steps" which had recently been taken. But he argued strongly that tax cuts should be carefully aimed at areas in greatest need. The public opinion poll also suggested that this country still does not believe it has an energy problem. This will also be a central theme in the State of the Union address, to a national audience of whom, according to the poll, 47 per cent. believe that the energy crisis is a connection of the oil and gas companies, and 43 per cent. believe it is real.

## Aid 'cut' may benefit NY city

BY JOHN WYLES

NEW YORK, Jan. 18.

A NEW SYSTEM of federal accounting has appeared to cut \$150m. from the U.S. Government's financial support for New York state whose Governor, Mr. Hugh Carey, submitted an election year budget which seemed to promise an extra \$550m. for New York city.

But after 10 years in which the city balanced its budget on paper while piling up ever increasing deficits, New Yorkers have learned the hard way that in financing nothing is as it seems. The paper loss of \$150m. of federal aid to the state may be more of a help in putting New York on a road to recovery than the extra crumbs from Governor Carey's election budget.

Credit for the change in federal aid is being claimed by Senator Daniel Moynihan, who

had said that federal payments on such items as interest on national debt and for foreign aid which are channelled through New York were misleadingly listed as direct support.

Yesterday, the senator revealed that he had won a victory with the State's community Service Administration which had agreed that in the future such payments would be listed as indirect support.

This change could strengthen New York city's case for more federal help to balance its budget and raise long-term loans, because it undermines the conventional wisdom that the balance of payments between Washington and New York State was firmly tilted in the State's favour. As a result, it has been argued, the State could and should do more to help the ailing city.

According to Senator Moynihan, the Federal Government collected \$10bn. more in 1976 than it paid out in New York State. "This puts New York city's fiscal crisis in a wholly new light," claimed the senator.

Governor Carey yesterday did his utmost to suggest that the State was meeting its obligations by scheduling more than \$550m. of new funds for the city in the budget submitted to the legislature. Informed analysts are claiming this morning that Governor Carey's generosity will be worth only \$150-\$200m. because Mayor Edward Koch, of New York, had already included some of the extra money in a budget project which is believed to point to a \$500m. deficit for the fiscal year to begin on July 1.

## Chinese official expects better U.S. relations

By Colina McDougall

A CHINESE official has said that relations between the U.S. and China are expected to be normalised this year, the Japanese news agency Kyodo has reported.

Chen Yisung, a member of the Chinese National People's Congress (NPC) Standing Committee, declared: "Some American intellectuals have begun to think that it was not necessary for the U.S. to secure a pledge from China not to use force against Taiwan. They think it is only necessary for China to declare unilaterally that it is interested in the maintenance of peace in the Taiwan area."

The U.S., Chen added, had begun to "switch from the policy of maintaining the present regime in Taiwan to that of the prosperity of livelihood of the people of Taiwan."

He added, "It will not be difficult for China to announce its intention to make a contribution to the peace of the whole world, including South-East Asia, under these circumstances."

While Chen's seat on the standing committee probably does not give him access to the details of policy formation in Peking, he may well be in touch with the general line of such thinking.

## Talks on Cape Horn row

BY ROBERT LINDLEY

BUENOS AIRES, Jan. 18.

NO SOLUTION to the impasse between Argentina and Chile over the Cape Horn boundary dispute is expected to result from the meeting of the respective presidents of the two countries—General Jorge Videla and Augusto Pinochet—tomorrow at Mendoza, Argentina.

A second meeting between the two presidents, likely to take place in Chile on Tuesday, is also unlikely to clear the way for a compromise, it is believed here. The second summit is likely because, in the negotiations which have taken place so far, diplomatic usage has required one encounter to be held in each country.

It is known that next Wednesday, Argentina will announce its rejection of the British Crown's arbitration decision in the dispute over the Beagle Channel, on grounds that the Crown exceeded its brief. It is understood that, before February 2, the deadline established for rejection on acceptance of the arbitration decision, Argentina would occupy certain islands and rocks east of the Cape Horn meridian. The Argentines claim this in the dividing line between Chilean Pacific waters and Argentine Atlantic waters.

The islands—Lennon, Picton and Newburgh—were claimed by Chile in the arbitration—are not scheduled for occupation by Argentina, it seems, although the

three islands are on the Argentine side of the meridian. Argentina reluctantly accepts this part of the arbitration.

The most recent preoccupation of the government here is that Chile will ask for the intervention of the Organisation of American States, a move which Argentina would find difficult to block. It is believed that a majority of OAS member countries favours Chile over Argentina in the dispute, and that powerful members such as the U.S., Brazil and Venezuela, would back Chilean moves to turn the dispute over to the OAS.

Argentina apparently would feel less uneasy about the dispute going to the UN where, it is believed, Argentina would have the support of the USSR, China, Egypt, and Saudi Arabia, among others.

## Venezuelan guerrillas

Guerrillas attacked a Venezuelan army patrol in a rural area south-east of Caracas and killed at least two soldiers, according to reports published here yesterday. Joseph Mann writes from Caracas. Guerrillas have engaged in a number of actions in the past year, apparently aimed at embarrassing the Government of President Carlos Andres Perez. In December, Venezuelans will go to the polls to elect a new president who will take office in March, 1979.

## Unbalanced

Mozambique's economy has never been well balanced. Port and rail developments at the turn of the century were primarily designed to serve the much faster growing Transvaal and Rhodesian economies. The Portuguese built up the country's domestic infrastructure only in response to the challenge of guerrilla war waged by Frelimo in the 1960s. But under colonial rule, the traditional trade deficit was usually made good by earnings from exports of minerals and Rhodesian freight, and from tourists from those countries.

In 1973, the last full year of Portuguese rule, the overall port deficit was only some \$7m. though exports were only \$2m. though exports were only \$2m. though exports were only \$2m.

Increased alarmingly. The payments sent in 1975 were estimated at around \$30m. In 1976, following the closure of the Rhodesian border, it rose to around \$150m. Last year's forecast was for \$350m. with little hope of alleviation in 1978.

Apart from the severed Rhodesian links, this is also due to a steep fall of agricultural production and consequent rise in food imports, both because of the white exodus and natural disasters in food growing areas. Capital equipment needed to restore industries has also been swollen by the import bill. Major foreign aid (Britain) to keep Maputo port and the railway going has meant that earnings have been held up relatively well, but there have been other drains, such as the \$50m. in transfers by departing Portuguese.

The Government is living from hand to mouth. Accumulated budget deficits, despite increases in taxation and spending cuts, have risen from some \$25m. at the end of 1975 to an estimated \$125m. at the end of last year. The policy is to rely on foreign aid (Britain) to keep all commitments of some \$20m. is the second largest single donor after Sweden) and on the "gold deal" with South Africa which Mozambique inherited from Portugal.

This curious system is probably still the country's largest single source of foreign ex-

## OVERSEAS NEWS

## Chinese visit to Cambodia heralds new moves on war

BY RICHARD NATIONS

BANGKOK, Jan. 18.

A HIGH-LEVEL Chinese delegation arrived in Phnom Penh today on a mission viewed here as an outward display of support for the Cambodians in their four-month-old border war with Vietnam, coupled possibly with private appeals for negotiations.

Western diplomats in Peking reliably report that Vietnam's Deputy Foreign Minister, Phan Rieu-Hanoi's trouble-shooter on border problems—has been secretly in the Chinese capital since January 10 and this has stirred speculation here that the Chinese mission may be carrying concrete proposals from Hanoi.

The Chinese mission is led by Chou En-lai's widow, Tan Ying-Chou, a Central Committee member of the Chinese Communist Party who is viewed here as a prestigious figurehead accompanying her husband's senior officials of the Foreign Ministry who are considered to be the mission's "work horses." The Vice-Minister of the Foreign Affairs Department, Han-Nienlung, and the director of the Asian Affairs Department, Shen Ping.

The Chinese are thought to be troubled by the continuing conflict between Hanoi and the Pol Pot regime in Phnom Penh to which they have extended considerable diplomatic support in recent months. Diplomats here think Peking is eager to find a

rapid solution to the border conflict that will preserve their influence in Cambodia. All the current signs, however, suggest that the two sides are as far from meaningful negotiations as ever.

Last week Hanoi released a long list of continuing border incursions by Khmer forces and said that Phnom Penh's "words and deeds" have added to the further deterioration of relations between the two countries. Western intelligence reports roughly match Hanoi's allegations with descriptions of Khmer guerrilla-type actions dealing isolated but significant blows to Vietnamese positions along the border inside Cambodia.

In his address yesterday on the tenth anniversary of the founding of the "Cambodian revolutionary army" Premier Pol Pot showed no obvious signs of moderation. Time and again throughout his 72-minute speech the Cambodian Premier repeated Phnom Penh's denunciations of Hanoi's "insolence, arrogance and attempts at expansion, annexation, aggression, subversion and coup d'etat to topple the regime."

He expanded previous claims of Cambodia's "great historic victory" against the "Vietnamese aggressors" by claiming Hanoi had sown political, financial and diplomatic defeat as well. He claimed Cambodia had smashed Hanoi's design of

"importing" a pro-Hanoi party into Cambodia "which they planned in set up of proclama at the time they succeeded in occupying some of Cambodian territory."

In what some observers here read as a significant escalation of the propaganda war, Mr. Pol Pot indirectly linked Hanoi's invasion to "expansionist, aggressive, reactionary imperialists" and said that Cambodia was "in the pretext of difficulties in the post-war period and drought... to beg alms."

"These barbs are aimed at stinging Hanoi's tender spots," Collins Macdonald writes. The departure for Cambodia of the Chinese delegation indicates a new effort by Peking to mediate in the border war with Vietnam. The last-minute nature of this mission is suggested by the fact that Madame Chou was due to have a meeting with the French Premier M. Raymond Barre who was due to arrive in Peking today.

The choice of the 75-year-old Madame Chou, who is spite of her intelligence and rank as Vice-Chairman of the National People's Congress has no firm hand experience or military training, suggests that Peking wishes to give added status to the team.

## Japan to ease exchange control

BY CHARLES SMITH, FAR EAST EDITOR

TOKYO, Jan. 18.

JAPAN plans a "sweeping reform" of its foreign exchange control system which would substitute a short list of specifically prohibited transactions for the present system whereby all exchange transactions are prohibited unless specifically approved.

The new legislation, however, will take at least 18 months to draft plus another six to pass the Diet. In the interim there will be "piecemeal" liberalisation of the existing control system, including, for example, increased travel allowances for Japanese citizens going abroad.

These clarifications were provided today by Mr. Michio Matsukawa, Japan's Vice-Minister of Finance for International Affairs, following the announcement, last week, of Japan's general commitment to liberalise its exchange controls in the communiqué at the end of the visit of Mr. Robert Strauss, the U.S. special trade negotiator.

Mr. Matsukawa said that this

would be the third attempt by Japan to achieve foreign exchange control liberalisation since the late 1950s and the mid-1960s.

The Ministry of Finance was "generally" in favour of liberalisation. Mr. Matsukawa said, although there were those who felt too rapid a change could be dangerous. He personally felt that "the time is ripe to announce a study group" (the initial step to which the Prime Minister, Mr. Takeo Fukuda has so far committed himself).

Mr. Matsukawa said that with the coming of liberalisation, Japan would have the option of routing Tokyo into a major international financial centre, but he was not prepared to prejudice the desirability or otherwise of taking such a step.

Liberalisation however would not substantially affect the external operations of Japanese foreign exchange banks. These would continue to be governed

by a separate bank law, applying also to domestic banking transactions.

Under the bank law the opening of new branches either at home or abroad requires approval of the Ministry of Finance and the Ministry of Foreign Affairs, severely rationed both.

Foreign exchange control liberalisation could also leave unaffected the Government's ability, and intention, to regulate overseas lending activities by Japanese banks. Medium- and long-term overseas lending by the commercial banks requires approval by the relevant section of the Finance Ministry although this has become something of a formality since May last year.

Between July 1974 and November 1976 the Ministry of Finance "in principle" prohibited long-term overseas lending by commercial banks because of its concern that the banks were acquiring excessive short-term liabilities in order to support their long-term lending commitments.

## Tanzania freight row with Zambia

By Michael Holman

## Amnesty plans campaign against S. Africa torture

BY MARTIN DICKSON

A SHARP difference of opinion has developed between Zambia and Tanzania over the latter's decision, described in one newspaper headline as "the end of the road" to lift the special rates for Zambian cargo at the port of Dar Es Salaam, introduced after Rhodesia's unilateral declaration of independence in 1965.

In an editorial today the Government-owned Zambia Daily Mail called on Mr. Amri Jamaal, Tanzania's Transport Minister, to deal with the problems created by an 80,000-tonne backlog of Zambian cargo at the port "in a spirit of friendliness like the one which had existed before the security policy of the friendship of the two States."

According to reports here, the Tanzanian decision to raise the daily cargo storage rates from 7p (U.K.) per tonne to 43p per tonne from July 1, and impose the full rate of 85p per tonne from January 1, 1979, came without prior warning.

THE SOUTH AFRICAN Government was yesterday accused by Amnesty International of sanctioning the torture of political detainees.

In a lengthy dossier on political imprisonment in South Africa, the human rights movement said: "All the evidence indicates that torture is extensively inflicted on political detainees and that the Government sanctions its use." The report coincides with the start of a worldwide campaign by Amnesty for the release of prisoners of conscience in South Africa, the repeal of discriminatory and repressive legislation and the end to torture.

The report says available evidence suggests that torture is being used almost on a routine basis by the security police and that the Government fails to remedy the situation. The result is that from time to time the police appear to have "got out of control and to have been responsible for the deaths of detainees held in their custody."

Alleged methods of torture include physical attacks and beat-

ings, electric shocks, being made to stand for long periods, murder threats and sleep deprivation. Amnesty says that despite numerous allegations of torture by former detainees, the South African Government has done little over the years to investigate such claims. It says it is sure that those arrested are protected from abuse by security police.

The Government's attitude to the use of torture is "demonstrated by their inaction in dealing with known torturers. The fact that security police officers recur time and time again in detainees' torture allegations yet they do not appear to be disciplined or dismissed."

The report contains photographs showing wound marks on the bodies of security police in police detention and gives statements by six people alleging ill-treatment or torture while in police custody. A Mr. M. described how one end of a piece of string had been tied to a jack and the other end to his testicles. The jack was then dropped, twice.

## Eritrea naval shelling confirmed

By Alan Darby

KHARTOUM, Jan. 18. THE battle for the Eritrean sea-ports of Massawa, one of Ethiopia's two outlets to the Red Sea, remains a stalemate between Eritrean guerrillas and the Ethiopian Navy, according to correspondents who arrived in Khartoum from the beleaguered city last night.

The correspondents reported daily shelling from the sea of civilian parts of the town. Three quarters of which they said is held by the Eritrean Peoples Liberation Front (EPLF) with a massive backup of civilian volunteer fighters, and well organised convoys of supplies.

This is perhaps the biggest battle in the Horn of Africa yet said BBC television reporter Mr. Simon Dring. Mr. Dring said there was mounting evidence that much of the bombardment was coming from Russian vessels at sea. Two Soviet-built rocket launchers had been evacuated from Massawa on ships when the Ethiopians and Russian technicians believed to be with them made a hasty retreat from Massawa around December 9 when the Eritrean main attack on Massawa began.

A Greek sea captain who has been stuck in Massawa for some months awaiting repairs to his ship witnessed the evacuation from Massawa. He also claimed to have positively identified one of the vessels now laying off Massawa as a Russian naval vessel. Mr. Dring said he had recorded Russian voices while he was in Massawa as well as voices from the Russian vessels. He said consistently reliable EPLF intelligence sources had told him that in addition to Russian involvement in the Eritrean war, there were also Cubans and South Vietnamese.

## No Saudi oil supply, peace demands link

By Anthony McDermott

JEDDAH, Jan. 18.

SAUDI ARABIA offered, during President Jimmy Carter's recent visit to provide financial aid to a Palestinian state, set up in the West Bank and Gaza Strip.

This is the most convincing intervention given here of reports that Saudi Arabia had offered to "buy" these two Israeli-occupied areas for the Palestinians.

It is firmly emphasised here in informed quarters that Saudi Arabia has made no firm agreement and would only offer such assistance on condition such a Palestinian state, preferably to be linked in some form with Jordan, was not hostile to Saudi interests.

The supply of Saudi oil to satisfy all U.S. import requirements was not offered to Mr. Carter, as has been reported in exchange for Washington bringing about a just settlement of the Palestinian problem. Nor were any threats made by Saudi Arabia that oil supplies would be withheld unless a Palestinian settlement was found.

At this stage, Saudi Arabia is not actively linking its desire for pressure on Israel with U.S. energy requirements, according to informed sources here.

Recent reports from Kuwait, Saudi Arabia, and Kuwait are expected to make a joint mediation effort soon to close the rift in the Arab world over Egypt's Middle East peace initiative, officials said here today.

The bid is likely to follow a visit to Kuwait this week by Prince Saud bin-Faisal, Saudi Foreign Minister, the officials added.

Two countries, which underwrite much of the military and financial bills of Egypt and Syria, are likely first to try to settle differences between Cairo and Damascus, and apparently believe these differences can be resolved.

BRIDGET BLOOM, recently in Mozambique, reports on the grim economic problems facing President Samora Machel's Government

## Political stability gives hope for the future

TWO YEARS AGO, when Mozambique was a few months into independence, elegantly coiffured ladies still took tea each afternoon in the cavernous lobby of the Polana Maputo, the country's plush hotel. To-day, only one or two remain, crowded out—when offices downtown close—by multi-coloured, casually-dressed assortment of Mozambicans, foreign technicians and diplomats from East and West.

The Polana's new clientele is only a superficial sign of change in independent Mozambique, though it should be noted, in view of the dire predictions of the country could collapse once the 200,000 Portuguese left, that the hotel seems pretty well. It now belongs to the State, and its workers have some control in its management. Many of the old "cooks-stewards, porters or waiters—are the same, though less covered now, and its rooms are as clean and the prawns plump as a good as ever.

In other parts of Mozambique no doubt the picture is less bright. For Mozambique's really appalling problem to-day is its economy, gravely affected by the exodus of Portuguese farmers and others, by the closure of the border with Rhodesia, by the escalating guerrilla war, and by natural disasters which have included the last two years a cyclone, floods and a hailstorm in the capital, with stones the size of cricket balls.

## Unbalanced

Mozambique's economy has never been well balanced. Port and rail developments at the turn of the century were primarily designed to serve the much faster growing Transvaal and Rhodesian economies. The Portuguese built up the country's domestic infrastructure only in response to the challenge of guerrilla war waged by Frelimo in the 1960s. But under colonial rule, the traditional trade deficit was usually made good by earnings from exports of minerals and Rhodesian freight, and from tourists from those countries.

In 1973, the last full year of Portuguese rule, the overall port deficit was only some \$7m. though exports were only \$2m. though exports were only \$2m.

Increased alarmingly. The payments sent in 1975 were estimated at around \$30m. In 1976, following the closure of the Rhodesian border, it rose to around \$150m. Last year's forecast was for \$350m. with little hope of alleviation in 1978.

Apart from the severed Rhodesian links, this is also due to a steep fall of agricultural production and consequent rise in food imports, both because of the white exodus and natural disasters in food growing areas. Capital equipment needed to restore industries has also been swollen by the import bill. Major foreign aid (Britain) to keep Maputo port and the railway going has meant that earnings have been held up relatively well, but there have been other drains, such as the \$50m. in transfers by departing Portuguese.

The Government is living from hand to mouth. Accumulated budget deficits, despite increases in taxation and spending cuts, have risen from some \$25m. at the end of 1975 to an estimated \$125m. at the end of last year. The policy is to rely on foreign aid (Britain) to keep all commitments of some \$20m. is the second largest single donor after Sweden) and on the "gold deal" with South Africa which Mozambique inherited from Portugal.

This curious system is probably still the country's largest single source of foreign ex-

change. Under it, part of the salaries of Mozambique miners working in South Africa are paid by South Africa in gold at the official price (as used by central banks for valuing reserves). When the gold is sold at market prices (as it is now without apparently ever leaving the South African reserve bank) Mozambique reaps a windfall. It was estimated at \$150m. a year when there were 100,000 or so miners in the Republic, though last year, with only some 40,000 there, the income has probably been halved. It may stop altogether in a few months time if the official gold price is completely abolished.

Against this background of economic stringency, Mozambique's Marxist-Leninist ideology has not surprisingly continued to be tempered by pragmatism. The Marxist-Leninist rhetoric of last February's Third Party Congress, pragmatic economic goals set. The ultimate objective may be total workers' control and the establishment of heavy industry, but the immediate aim is to restore agricultural and industrial production in 1980 to 1973 levels.

Small achievements are noted (cashew, for example, once a major export, is now being collected again), but Mozambique's dependence on foreign aid, and on South Africa, is likely to continue for a long time. Joaquim Chissano, Mozambique's Foreign Minister, in an

interview at the week-end, to be broadcast on the BBC, admitted that the country's dependence on South Africa conflicted with its ideology. "Our aim is to destroy our dependence, but this can only be done by economic development in Mozambique itself." Though Mozambique advocates sanctions against South Africa by those who can afford them, "we have to be realistic and recognise that we cannot do it ourselves at the moment," he says.

## Citizenship

The biggest single problem in developing the economy is probably the lack of skills. Diplomatic sources believe there may be only 10,000 Portuguese in Mozambique now, a total which could include both those who opted for Mozambique citizenship and "new" Portuguese who have arrived since independence.

Politically acceptable foreigners, including apparently some 70 people from Britain, are continuing to come to Mozambique and Mozambicans are being crashed trained. But the country is also finding like other African States before it that foreigners are not cheap. Western diplomats are wary that Communist experts, whether Russian pilots or Bulgarian dentists, tend to be even more expensive than their Western counterparts, they claim that Russian pilots in Mozambique earn three times the rate of their Portuguese predecessors and demand an equivalent sum in foreign exchange in Moscow.



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Tax Exemptions on Equipment or Machinery	✓	✓	✓	✓	✓		✓
Inventory Tax Exemption on Goods in Transit	✓	✓	✓	✓	✓	✓	
Tax Exemption on Manufacturer's Inventories	✓	✓		✓	✓	✓	
Sales/Use Tax Exemption on New Equipment	✓	✓	✓	✓	✓	✓	✓
Tax Exemption on Raw Materials Used in Manufacturing	✓		✓	✓	✓	✓	✓
Tax Exemption to Encourage Research and Development	✓			✓	✓		
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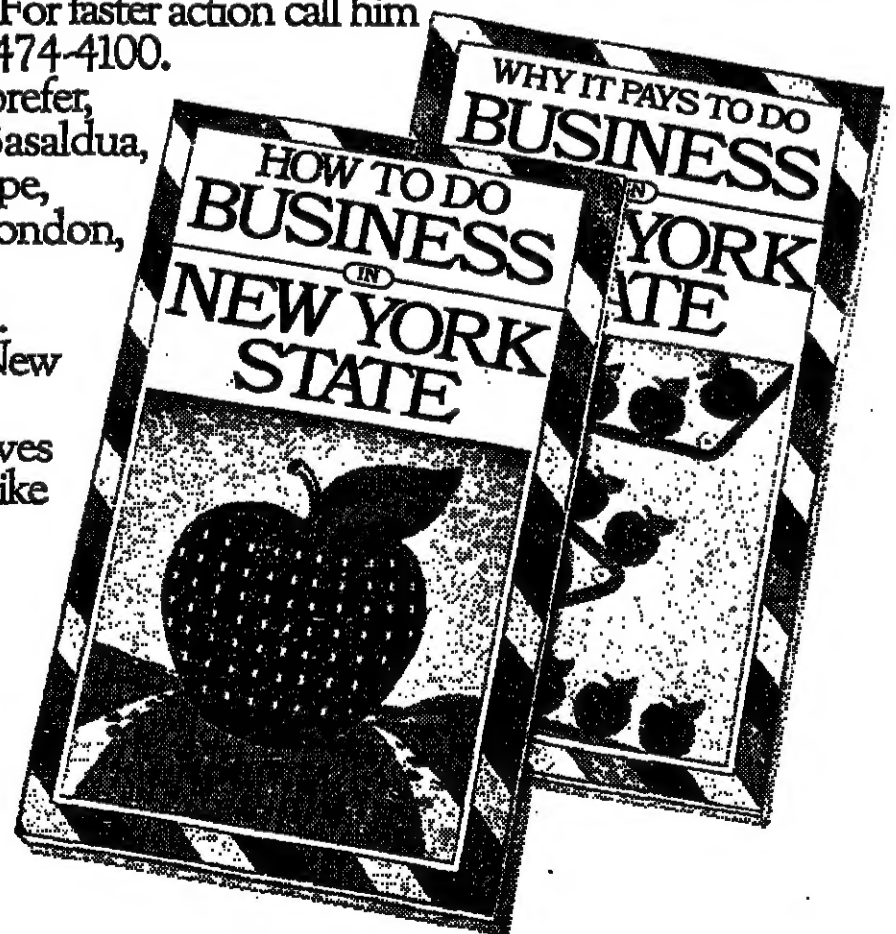
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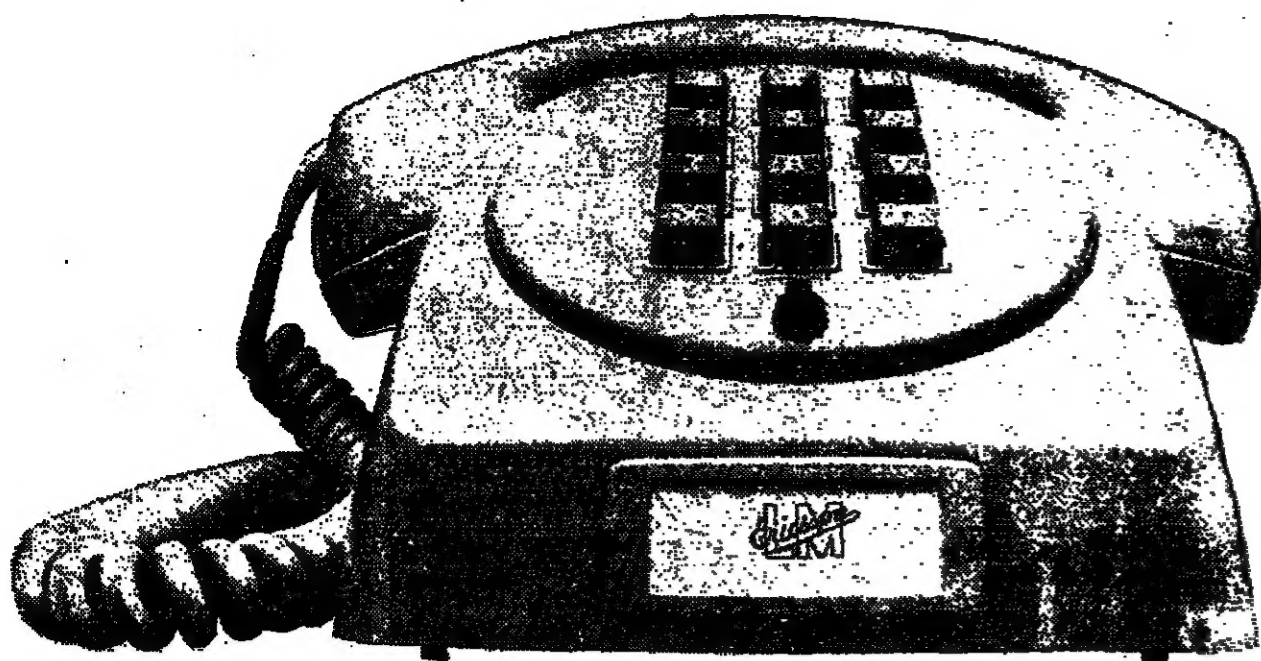
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## Caracas Metro bids short list

By Joseph Mann

CARACAS, Jan. 15. FRENCH AND Japanese bidders for one of the biggest contracts to be let for the Caracas Metro have been selected for final negotiations with the Venezuelan Government out of a group of eight initial competitors, sources told the Financial Times today.

Two consortia headed by Societe Generale de Techniques et d'Etudes (SGTE) of France and C. Itoh of Japan are now meeting Venezuelan Government representatives to work out a final evaluation of technical, commercial and financial aspects of their offers to provide rolling stock, signal and train control systems, electrification and steel rail for the trunk line of the Caracas Metro, a modern rapid transit line currently under construction.

Last March SGTE placed the lowest bid among eight international groups, asking \$259m. for the rolling stock contract. C. Itoh put in the next lowest tender at \$242.5m.

Other bidders were Societe Franco-Belge de Materiel de Chemins de Fer (\$298.5m.), Westinghouse Electric of the U.S. (\$306.7m.), Pullman Standard, also of the U.S. (\$304.8m.), Urban Transportation Development of Canada (\$374.6m.), and Siemens (\$259.5m.) for aluminium coaches and \$257.9m. for stainless steel. A British consortium led by GEC entered the highest bid at \$665.8m.

Other bidders on the rolling stock contract have not been formally eliminated by the Venezuelan Government. One source close to the metro negotiations said that the Government is not immediately discarding other tenders since it wants to "keep all its cards in hand" for contingencies in both the present and future contracts. The Japanese and French proposals are now being studied by three Government panels.

Aside from the tender evaluations, metro engineers are also working with Japanese and French representatives on alterations the Government is seeking in each of the proposals.

Informed sources say the Government will make a final decision on the rolling stock contract by April, the latest. Observers, while admitting that both the French and the Japanese have presented good offers, tend to give the French the better chance of clinching the deal.

## Mitsui wins Aqaba contract

By Rami G. Khouri

AMMAN, Jan. 15. MITSUBISHI Chemicals of Japan has been awarded the technical management contract for one of the two key industrial projects in Jordan - the \$325m. chemical fertiliser plant now being built at the southern port of Aqaba.

Mitsui's appointment comes after six months of negotiations by the Jordan Fertiliser Industry Company to replace Agrico Company of the U.S., which last year withdrew from its original technical management role because of management changes at its headquarters in Tulsa, Oklahoma.

Unlike Agrico, Mitsui does not have a share in the \$100m. equity capital of the fertiliser project, but rather is contracted to provide technical assistance and training during the 30-month construction phase of the fertiliser plant, and for a three-day operating period after the scheme comes on stream. Start of production is scheduled for mid-1980, general manager, Dr. Mahmoud Mardi, told the Financial Times here today.

He also said that the major contracts for the civil works and the port construction for the project would be awarded this spring. There are some \$250m. worth of contracts still to be awarded. Spic Battignolles of France is providing engineering and construction supervision services for the project, and is responsible for all equipment procurement.

Dr. Mardi said that the financing package for the project will be completed in March after a trip to Arab Gulf state financial bodies in February finalises the equity shares that will be taken by several groups there.

He added that the fertiliser company would soon start contacts with qualified international companies with a view to finding a partner to provide marketing expertise and services.

## Iranian order for Bofors

By John Walker

STOCKHOLM, Jan. 15. NOBEL CHEMATUR, a subsidiary company of Bofors, the Swedish armaments, steel and chemicals concern is to build a chemical plant in Iran valued at Kr.500m. (\$55m.). Nobel Chematur has previously delivered equipment to the chemical industry in Iran and in 1974 won a Kr.200m. contract. The new order is the largest that the company has landed and should be completed in three years.

Iran is expanding its chemical industry very rapidly. Bofors managing director Claes-Ulrik Winqberg says that he estimates that the Bofors contract accounts for about 20 per cent. of the total expenditure for the whole of a new large complex.

## Japan puts conditions on tariff cuts offer

By Charles Smith

JAPAN HAS decided to propose tariff cuts of over 40 per cent. on some 2,600 items at the night-lateral trade talks which are due to enter their final stage in Geneva next week.

The offer exempts a number of specifically revenue-raising items plus some which Japan claims are no longer competitively international from the tariff liberalisation. Its implementation will still be dependent on the scope of offers made by other major trading countries or regions at the Geneva talks.

If other countries offer less than 40 per cent. tariff cuts Japan may be "in a position to persuade them to improve their offers," the Director of the Ministry of International Trade and Industries, Tariff Section, told the Financial Times tonight.

If that falls Japanese negotiators will react accordingly, but the MITI director declined to say specifically that the tariff offer would be withdrawn or scaled down.

In addition to its proposals for the MTN talks, Japan has already announced its intention to cut tariffs on 318 items by an average of 23 per cent. in advance of cuts by other countries. These cuts should be approved by the Japanese Diet during the session

which is about to open and are due to be implemented from April.

Although there are advanced cuts, it is understood that Japan will be entitled to compensating tariff reductions by other countries taking part in the GATT negotiations.

Christopher Dunn adds: Mr. Edmund Dell, Britain's Secretary of State for Trade, commenting on the Japanese reaction to the proposed level of EEC tariff cuts, said in London yesterday that the Japanese trade surplus posed a fundamental problem which the multilateral trade agreement could only deal with to a limited extent. But, he said that cutting high Japanese tariffs might be one way of reducing this surplus.

The Japanese had made preliminary concessions during the current round of negotiations. They had also accepted that a constructive approach was necessary.

Mr. Dell recognised that the Japanese were in a "negotiating posture," like the other trading partners. But Japanese industry appreciated that there would be a firm reaction from the U.S. if the talks did not make rapid progress.

TOKYO, Jan. 15.

Following talks with U.S. officials, the Japanese are possibly more appreciative than they were that any trade war could come from the Japanese surplus," Mr. Dell said.

Toyota and Nissan Motor companies said a substantial increase in their sales to Britain this year should be avoided to prevent unnecessary competition between the two companies.

Efforts should be made to gain overall Japanese vehicle exports to the British market in 1975 at the 1977 level of about 10.5 per cent, they stated.

Toyota added, however, that it would seek a gradual increase in its share of prospects for the British market, were new numbers brighter. It did not elaborate.

Vehicle exports in 1977 by Toyota and Nissan were 1.4m. up 20 per cent., and 1.2m. up 84 per cent. respectively, backed by active shipments to the U.S. and Britain.

Toyota sold 581,410 to the U.S., up 27.1 per cent. over a year ago, 108,694 to Saudi Arabia, up 35 per cent., and 31,639 to Britain, up 27.8 per cent. Nissan's sales to the U.S. rose 18.4 per cent. to 498,887 from the previous year. Those to Britain were 102,975, up 38.8 per cent.

## U.K. trade & aid policy attacked

By Chris Sherwell

THE FAILURE of both Whitehall and Britain's representatives overseas to appreciate the interdependence of trade, aid and foreign investment is severely criticised in a parliamentary report published yesterday.

The report, from the House of Commons Select Committee on Overseas Development, attacks the lack of co-ordination on these matters among Government departments and suggests that it deprives Britain's foreign economic policy of political coherence.

The committee also lodges a strong complaint about the reluctance of Government to supply parliament with sufficient information to determine whether policies are being properly formulated.

Information and expertise in Whitehall is not used, the report says. Conflicting departmental interests lead to a "reactive and usually ad hoc approach." And foreign economic policy is nowhere seen as a whole or geared to domestic economic policy.

Opportunities for the committee to examine the effect of a relaxation of exchange controls would have

Britain's trade with developing countries. It professes surprise on learning that the Bank of England did not keep records of the flow of investment to such countries, and calls for a review of its criteria for assessing investments overseas.

The maximum liability of £75m. under the Export Credits Guarantee Department's scheme for insuring overseas investments against political risks like expropriation, is described by the committee as a facility which is not well known. It also says the Department feels the facility should not be advertised too heavily.

The committee's institutional proposals include the establishment of a Cabinet Committee on Bilateral Relations "to co-ordinate inter-departmental consideration of the interaction of domestic and overseas policy." This says the report, should keep itself informed about the work of the Crown Agents, the Developing Countries Import Opportunities Office, and the Commonwealth Development Corporation.

The committee also wants additional co-ordination "within

Whitehall and on post." Other committees are proposed, and the report also suggests a review of the training of commercial officers abroad and an expansion of opportunities for overseas representatives to acquire relevant expertise.

The purpose behind such proposals would be to combat the problems of aid and export promotion which the committee identified. It mentions, for example, the failure of British companies to secure orders financed by untied British aid.

More than this, the committee wants a "fundamental shift in attitudes." At the moment, it says, the Government has not accepted the need to choose between alternative strategies for trade with developing countries. But politically, and administratively, the Government "is weighting the probabilities against it ever being able to do so - until it is too late."

## Outlook for French aerospace

By David Curry

THE FRENCH aerospace industry booked more than Frs.20bn. of orders last year - three-quarters of them being received by the Dassault-Breguet private aircraft manufacturer.

While Dassault's series of Mirages, the Franco-German Alpha-jet trainer, and the very successful Mystere-Falcon business jet formed the staple of aircraft orders, the acceptance at long last of the Airbus into wider airline use (27 export sales in 1974) was a useful addition to the total, together with sales of missiles like Exocet, Milan and Otomat, and Avionics.

Helicopter sales, benefiting from the State-owned constructor, had their best year since 1974 with 326 units sold overseas. In a spectacular change of relative importance the home market was responsible for only 10 per cent. of sales in this sector against more than 40 per cent. five years earlier. Altogether the French Government ordered some Frs.10bn. of equipment during 1974, taking the industry's total order books beyond the Frs.30bn. mark.

Whatever the success of 1977 the present year will be decisive in many ways for the industry.

In early spring the prototype of the next generation Mirage fighter-bomber will fly - the Delta-wing 2000 - while the company is (independently) developing a twin-engine version of the same aircraft for export markets.

In addition the Airbus's chances of breaking through into (relative) mass markets for wide-bodied aircraft depend on the decision of Eastern Airlines as to whether to take the plunge and order 30 or more aircraft. It is understood that Eastern would want to dispose of some of its Rolls-Royce-powered TriStars as part of a deal involving the purchase of Airbus.

The decision to launch the B-10 shortened version of the Airbus will also come about the middle of this year - this seems likely to get the go-ahead given the willingness of Lufthansa to be the guinea-pig for the version and strong interest from other airlines including Swissair.

Finally, discussions between France, Germany and the U.K. on plans for a new European medium range 120-160 seater narrow-bodied aircraft powered by twin CFM 56 engines should arrive at a conclusion this year. The amount of sub-contracting to Aerospatiale already does for the private company.

of day in the current year and the production lines both Bristol and Toulouse will come to a halt in the absence of further orders.

On the purely national level the French Government has already decided to re-open the lines to build the twin-engine Transall military transport and is seeking orders for it stressing its capacities in rough terrain as a poor man's Hercules. Aerospatiale would also like the high-wing twin-engine Nord 262 relaunched as a third level passenger aircraft-maritime reconnaissance machine.

Finally, the Government is still to take the one-third stake in Dassault promised by M. Raymond Barre, the Prime Minister, at last year's Paris Air Show. Apparently the conversion of outstanding loans to Dassault will not bring the state a sufficient shareholding while the principle and mechanics of bringing Dassault and Aerospatiale closer together - the stated object of the exercise - is subject to lively debate, given the amount of sub-contracting to Aerospatiale already does for the private company.

## Venezuela curb on luxury cars

By Joseph Mann

THE VENEZUELAN Government has announced new tax regulations on imported motor vehicles which effectively ban the importation of cars different from those types assembled in Venezuela.

The regulations, contained in a resolution published by the Ministry of Finance, are designed to protect local auto assemblers by cutting off the flood of luxury cars that has entered the country in recent years.

Prior to this, people importing cars here generally paid an ad valorem tax of 350 per cent. for models not produced in Venezuela and 120 per cent. on types assembled here. Now, however, only passenger cars and jeep-type vehicles of the same makes and models as those produced here may be imported. Passenger cars will carry a 120 per cent. tariff while "jeep" type vehicles may be imported.

The new regulation does not affect truck imports.

The big three American manufacturers, plus European and Japanese auto makers maintain assembly plants here for passenger cars, trucks and outdoor

vehicles. The American makers, though, account for most of the sales of passenger vehicles. Local content, according to value, ranges from about 30-45 per cent. on passenger cars.

Despite the fact that luxury models of Ford and Chevrolet assembled here can cost more than \$14,000 apiece, well-heeled Venezuelans import dazzling quantities of other cars - especially Mercedes-Benz - which may cost around \$50,000 or more after all taxes and other charges are paid.

The Government has complained, though, that in many cases the value of the imported car is vastly understated so that an individual here pays far less in taxes than he would if the true cost of the vehicle were reported.

Precise figures on the number of luxury vehicles imported in recent years were not immediately available, but a seemingly endless parade of large American cars and expensive European-made vehicles can be observed in Venezuela.

Venezuela's Foreign Trade Institute (ICE) reports that in 1976 the country imported complete vehicles and CKD's (knock-down units) valued at \$645m. This figure represents some 11 per cent. of total 1976 imports

CARACAS, Jan. 15.

of \$5.9bn. ICE said in a recent news release. The U.S. was the biggest supplier to Venezuela (58 per cent. of imports), followed by Canada, Japan, France, the U.K., Mexico, and Sweden.

The ICE Agency, though, do not include all luxury cars brought into the country during that year.

In announcing the new regulation on car imports, development minister Alvarez Dominguez said that the Government was also establishing reference prices for vehicles which may be imported. Thus, tariffs will be computed on the basis of these reference prices and not on the figure appearing on bills to individual importers.

## Edbro in joint Irish venture

Bolton-based Edbro Holdings has formed a joint venture company - Hydro Hoist - in the Republic of Ireland, to export hydraulic gears to North America. Edbro's partner is Thomas Thompson, a family firm producing tipping gears in Carlow, south-west of Dublin. The two companies will manufacture hydraulic tipping gears for commercial vehicles and hydraulic loading platforms.

## Far East Dialogue



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HOME NEWS

# Industry backs pilot heat waste survey

BY RAY DAFTER, ENERGY CORRESPONDENT

ENTISTS at the Harwell Institute of Atomic Energy have agreed to help redress fuel bills. Infrared emission can be detected and displayed as a map showing up to one foot resolution and showing temperature differences as small as 0.3 degrees Centigrade.

The importance of insulation to prevent heat waste was stressed yesterday by Sir Frederick Catherwood, chairman of the British Overseas Trade Board.

"Energy is the lifeblood of industrial society. Cut it off and you destroy the ability of a society to sustain itself. Therefore, it is hard to see any alternative to the conservation of energy," Sir Frederick was speaking at a London conference, Energy Conservation in Housing, organised by the British Woodworking Federation and the Building Advisory Service.

"There will, no doubt, be continued pressure for a cheap fuel policy but no-one who can see the consequences of this will want to do it. So oil, even our own North Sea oil, will continue to be expensive."

Referring to the benefits of timber for energy conservation in housing, Sir Frederick said that trees were produced by solar energy—the cheapest source of all.

# Oil groups fight sanctions case

OIL groups yesterday tried to block a public Court hearing on allegations that they had taken sanctions by supplying Rhodesia.

Shell Petroleum and BP asked Justice Brightman to put a stay on proceedings brought against them by Lomrho and its subsidiary, Rhodesia Pipeline Company. They are among 29 companies facing a £100m. damages claim by Lomrho.

Shell and BP contended that the dispute should be dealt with by arbitration rather than by public litigation.

Mr. Brian Dillon, QC, for BP said that the case concerned the supply of oil to Rhodesia since November, 1965.

Lomrho and its subsidiary, Rhodesia Pipeline Company, based their claim on the "Shippers' Agreement," made in October, 1962, between Lomrho and seven oil companies, including Shell and BP. It regulated the use of a pipeline built by Lomrho from Beira to a refinery at Feruka, near Umtali in Rhodesia.

Lomrho complained that since UDL oil had been supplied to Rhodesia by some or all of the 29 defendant companies, it was not through the pipeline, and that this led to a breach of the agreement.

Mr. Dillon said that the allegations included allegations of breach of the U.K. Government's Order imposing sanctions on Rhodesia. "Whether there is any such breach will be strenuously disputed."

The sanctions order would apply only to U.K. companies and could not bind foreign companies operating outside this country.

The Shippers' Agreement contained an arbitration clause in the widest terms, and it was this that BP invoked, seeking to stay the court action against them pending arbitration.

# Lotus exports doubled to £6m. last year

BY TERRY DODSWORTH, MOTOR INDUSTRY CORRESPONDENT

LOTUS CARS, the Norfolk-based sports car manufacturer, doubled its export sales last year to £6m. The company is hoping for a further 50 per cent increase this year.

Most of last year's extra sales went to the U.S. which took 500 cars. But the company made encouraging advances in Europe and Japan, where all cars have now been approved for import.

Plans for developing Lotus this year include a new project with the American Express Banking Corporation to help finance the sale of its cars in the U.K.

future make finance available to dealers to enable them to carry a larger number of cars in their showrooms.

In the past, Lotus dealers have found difficulty in raising money for such a limited range of vehicles and the company is hoping that this scheme, which is starting now in the U.K., will eventually be used in export markets too.

With the help of this new financing arrangement, Lotus is also hoping to raise production from 1,070 units last year to 1,400 this year.

The aim is to increase availability of its cars in the U.K.

# Limit on money growth 'likely to be unchanged'

BY MICHAEL BLANDEN

THE GROWTH of money supply will probably be kept at about 13 per cent, ceiling might slightly exceed the level throughout this year, but short in the current financial year, interest rates might have to be raised, according to Mr. Stephen Lewis, chief monetary economist at stockbrokers Phillips and Drew.

He points out in an article in the latest issue of The Factor, a quarterly bulletin published by H. and H. Factors, that the Chancellor has yet to set monetary guidelines for 1978-79.

If confidence is to be sustained in the financial markets, the Monetary Fund, will leave little room for expansion in the range of 9-13 per cent. growth in the sterling money stock on the basis of the M3 definition.

Mr. Lewis says, "four main factors are likely to affect the outcome next year. The public borrowing requirement might slightly exceed the level after the expected tax reductions in the Budget, and sales of government stocks might be less easy. Company demand for bank finance might continue to advance at only a moderate pace, but personal borrowers will probably increase their demands, and Mr. Lewis says the original forecast of £8bn. domestic credit for expansion in 1978-79, incorporated in the 1976 Letter of Intent to the International Monetary Fund, will leave little room for expansion in the range of 9-13 per cent. growth in the sterling money stock on the basis of the M3 definition.

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# Best young hopeful can start business rent-free

BY RHYS DAVID

PRIZE of £1,000, plus rent-free accommodation for two years, and marketing and managerial help is being offered in competition to encourage new business projects.

The idea for the competition, which will be open to young people in Greater Manchester between the ages of 18-25, comes from Mr. Martin Abraham, chairman of Ronald Martin & Co., distributors of office equipment.

It is being backed by Manchester city council, which will provide factory space for the winner. Support is also being given by National Westminster Bank, which will provide the marketing and managerial assistance.

The organisers hope that the competition, to be known as the Ronald Martin Young Entrepreneur of the Year award, will help potentially successful business schemes get off the ground.

# Light aircraft sales in U.K. rise by 33%

By Lynton MacLain

SALLES of light aircraft in Britain last year were 33 per cent higher than in the previous year. All but five of the aircraft were imported.

The number of new registrations reached 120, a continuation of the improvement in 1976, when sales totalled 90 compared with 40 in 1975.

CSE Aviation of Oxford Airport said the figures confirmed a move away from expensive corporate jets.

Hawker Siddeley, part of British Aerospace, is manufacturer of the HS125 business jet, saying it was still a thriving business. Last year, 11 of the aircraft were sold for nearly £2m. each to British customers, including Barclays Bank and Bristow Helicopters.

# Metrication of floor coverings delayed

TEXTILES and floor coverings will go metric later than planned, the Retail Consortium said yesterday.

Metrication consultation documents were not due to be completed until the end of this month, but mail order traders had to print their catalogues six months in advance and those for the second half of this year were already due with the printers.

As a result, the catalogues were having to be printed using imperial measurements.

Mr. John Fraser, Minister for Prices and Consumer Protection, had agreed to postpone the metrication date from July 30 this year to February 5, 1979, the consortium said.

# BSI does not check quality in lamp factories

BY LYNTON McLAIN, INDUSTRIAL STAFF

QUALITY control in British household lamp factories is not checked by the British Standards Institution, a House of Commons select committee was told yesterday, although a high proportion of U.K. lamps was "covered" by BSI standards.

These embrace household tungsten filament and fluorescent lamps, and high pressure mercury and low pressure sodium street lamps. Separate standards cover long life lamps for cars, traffic lights and signals.

The institution told the committee investigating the durability of filament and discharge lamps that the Kitemark symbol, indicating compliance with British Standards in manufacturing, had not been requested by the lamp companies. BSI does not check quality control unless products bear the Kitemark.

Similarly there was no information on bulb packs telling the buyer a lamp met standard BS181 for the 1,000 hour life household tungsten filament lamp or standard BS/BS3 for fluorescent tubes. Makers had no obligation to meet the standards or to say they had done so.

Mr. Arthur Palmer, Labour MP for Bristol North East, who is the committee chairman, asked if lamps should be made to a compulsory standard.

Miss G. M. Ashworth, BSI joint secretary, said the institution valued a free market covered by effective technical standards. There had been no agreement in BSI committees that lamp packs should state life expectancy or compliance with British Standards.

A difficulty in checking lamp life might have been one reason, said Mr. P. Bingley, deputy technical director.

Official consumer bodies had shown no interest in the issues. Last year the Consumer Association was invited to attend the Illuminating Standards Committee of the BSI. There had been no response.

The 1,000 hour life standard for household filament lamps had been unchanged since the 1920s when BS181 was introduced. Mr. Palmer asked why.

Mr. Bingley said: "Only Norman had strong feelings for a 2,500 hour lamp." This had been "pushed into the agreement against general disapproval."

There was little support for the long life lamp elsewhere.

Miss Ashworth said that in 1969 it had been suggested there was a case for a British Standard for a long life lamp, but only for "special purposes" and not for use in the home.

# Corporation chooses shipbuilding director

By Our Shipping Correspondent

MR. JOHN PARKER, managing director of Austin and Pickersgill, has finally accepted an appointment as full-time director of shipbuilding activities for British Shipbuilders.

He has been working as part-time head of marketing with the State corporation since last summer. In his new job he will have responsibility for operational matters as well as marketing.

Mr. Parker, 35, is a native of Northern Ireland, where he trained as a naval architect and worked with Harland and Wolff, the Belfast shipbuilder.

SUCCESS

He has been with Austin and Pickersgill since 1974, during which period the Wearside yard had a remarkable run of success with its SD14 standard cargo vessel design.

Mr. Parker's appointment, effective from next month, means that British Shipbuilders now needs only one more key full-time Board member—a director for industrial relations. Of a number of candidates for that position, none has proved acceptable to the leaders of the shipbuilding trade unions.

With Mr. Parker, British Shipbuilders will have four full-time Board members, seven part-time and a chairman. It is entitled to have up to 20.

# Government hints at tougher pollution controls

BY DAVID FISHLOCK, SCIENCE EDITOR

A STRONG hint that the Government is planning tougher controls on air pollution in industrial premises came from the Health and Safety Executive last night.

A senior official of the HSE said in Birmingham that regular monitoring of all industrial premises using potentially toxic substances was the most promising way of preventing problems like cancer scares among workers exposed to asbestos dust, vinyl chloride monomer (VCM).

Very high standards of occupational hygiene would be needed to protect workers, predicted Miss Audrey Pitman, director of the HSE's hazardous substances division. She was giving the Hans S. Boddington Memorial Lecture on the control of toxic hazards.

The best data from toxicity testing, detailed life records of workers, epidemiological studies and records of biological responses needed to be evaluated against exposure levels if hazards were to be identified and standards set with any confidence, she said.

The discovery of VCM's carcinogenicity had shattered any lingering faith that man-made materials were likely to be safe. But VCM had also forced the world to recognise the economic and social importance of such innovation and method of growth.

control other than prohibition had to be found.

In Agreement on a standard on the use of sophisticated monitoring equipment had been crucial in attaining control of VCM in air in the six U.K. PVC plants. Everyone in the plants knew the target and the plant's performance.

But it was not enough to provide control and monitoring only for substances already identified as hazardous, said Miss Pitman. Several other substances could also be dangerous.

"We have been faced too often with evidence of irreversible disease arising from long-term exposure when it is impossible to put the clock back, when the knowledge comes too late to rectify the harm done by lack of control in the past."

Too often history showed that industries with a long latent risk period had taken no precautions. Chemical substances, especially of recent origin, should be regarded as guilty until proved innocent—and such proof is notoriously difficult to obtain," she warned.

Highly dangerous substances were already handled without outward effects in the pharmaceutical and fine-chemical factories, Miss Pitman said. Their standards should be applied to other chemical plants. The alternative would be still more onerous restrictions and social importance of such innovation and method of growth.

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## HOME NEWS

## Hattersley tells brewers to compete

BY KENNETH GOODING

THE GOVERNMENT is determined that the talks it has been having with the brewers should lead to greater competition in the industry, Mr. Roy Hattersley, the Prices Secretary, said last night.

Mr. Hattersley was making his first public comments about what he described as "the controversy surrounding beer and the brewing industry" at the annual dinner of the National Union of Licensed Victuallers.

He considered there was scope for action in three main areas—the ownership of so many licensed premises by brewers and the control that gives them over licenses; local monopolies and the absence of choice between public houses; the "tie" arrangement which restricts the tenant to the beer of the brewer who owns the pub.

This last restriction in the house, said Mr. Hattersley, was "usually more than either the licensee or his customers wish."

"After our preliminary meeting with the Brewers' Society I felt convinced that they were genuinely prepared to extend competition within their industry. I do not pretend that they endorsed all our criticisms, but they certainly seemed willing to meet us on a number of important points. I hope that they were equally impressed by the Government's determination to make progress, for it is very real."

As to beer prices—"the most immediate and controversial issue facing the industry," according to Mr. Hattersley—the time of three-monthly increases was over. "If there ever was a real need for such frequent increases, the time when they were necessary is past."

For six months we have enjoyed a steady fall in the rate of inflation. The fall will continue, and it will become more and more difficult to justify either to the Price Commission or to public opinion, the regular, indeed routine, increase in beer prices."

**Twelve face charges over heaters**

Financial Times Reporter

TWELVE people will appear at Hendon, north London, to-day on charges arising from a Scotland Yard inquiry into certain types of home-heating equipment sold to householders throughout Britain on a large scale in recent years.

There will be more searches in other parts of the country in the next few months after details were studied about a north London business firm which supplied thousands of heating equipment items.

People interviewed yesterday at Holborn police station have been charged with procuring the sale of electric heating equipment to householders in the London area by deception. They are accused of obtaining loans by deception from United Dominions Trust and Lloyds and Scottish Finance company in relation to products offered for sale by Highest Installations, of London.

## Mortgage brokers end commission pact

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

MORTGAGE BROKERS have agreed to drop certain mutually-agreed trading practices rather than face a hearing in the Restrictive Practices Court. The Corporation of Mortgage Finance and Life Assurance Brokers has abandoned the clause in its terms of membership which lays down a maximum commission on deals.

The agreement is one of 16 which have voluntarily been dropped by trade associations in the service field since restrictive trade practices legislation was extended to services in 1976.

Among others now known to be disbanding are those operated by direct mail companies, loss assessors and cold storage companies.

The Corporation of Mortgage, Finance and Life Assurance Brokers, which has about 700 members, agreed to make the change extremely reluctantly. Yesterday it said that the new

latitude on commission was being abused by mortgage brokers from outside its ranks. It claimed that consumers no longer had a yardstick to judge rates offered by brokers.

Since it was set up in 1968 the corporation has recommended that members should not charge a commission of 2 per cent. In its discussions with the Office of Fair Trading the corporation maintained that this 2 per cent figure was the ceiling and not the standard rate.

## Drop or justify

But the Office apparently took the view that it could become the standard charge, and that the recommendation, all within the terms of the restrictive practices legislation.

This meant that the corporation either had to drop the recommendation, or be prepared to justify it before the Restrictive Practices Court.

Mr. Gordon Borrie, the Director-General of Fair Trading, said yesterday that the legislation had already led to a more competitive climate in the service field.

In all, he said, some 16 agreements had been abandoned in particular, he referred to the changes already announced by travel agents, road hauliers and television repairers.

Among other agreements either abandoned or in process of being dropped are ones by recording studios, financial news operators, the hotel trade, and coach companies.

Mr. Borrie said that perhaps the most telling evidence of the "hidden value" of the Office of Fair Trading's work in this sector was the way that major restrictions had been dismantled at little or no cost to the taxpayer. The benefits to the consumer were often widespread, he claimed.

## Coal Board to spend £30m. developing Yorkshire seam

BY JOHN LLOYD

THE NATIONAL Coal Board plans to spend £30m. on developing a new seam at one of the country's most productive pits, Kellingley Colliery, in Yorkshire.

The investment, one of the biggest under consideration by the Board, still needs final approval. If it goes ahead, it will create 150 extra jobs and will bring the pit's output to around 2m. tonnes a year by the early 1980s.

The pit at present employs about 2,000 men and has a yearly output of 1.6m. tonnes. The output per man-shift—the standard measurement of productivity—is around 80 cwt., almost double the current national average.

Most of the investment will be used to open the Silkstone seam to complement the output from the Beeston seam.

The Silkstone seam is more than five feet thick. The Beeston seam, one of the country's richest, is eight feet thick. One of the faces, the Beeston K49, produces 20,000 tonnes a week, making it the most productive face in the industry.

Besides constructing access to the face, the money will be spent equipping the coal faces and on constructing a new colliery washery.

Kellingley Pit, constructed in 1968, was one of the collieries which asked for a productivity deal some weeks ago.

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## EEC help for flood victims

BY JOHN LLOYD

THE EEC Commission yesterday approved in principle the granting of emergency funds to aid victims of the gales and floods which caused widespread devastation last week in the U.K., France and Belgium.

A figure has not been put upon the aid until local authorities assess the cost of damage. The Commission, which met in Luxembourg yesterday while the European Parliament was sitting, will decide the conditions of aid at its next meeting.

Mr. Ken Marks, Under Secretary of State at the Environment Department, said yesterday that he could not give assurances of

Government aid to affected areas. Mr. Marks was speaking during a visit to Cleethorpes, near Grimsby, where 1,600 homes have been affected by flooding and gale-force winds.

He talked to victims and said he would report this week to Mr. Peter Shore, Secretary of State for the Environment. He was convinced that there had been real hardship and that the local authority would have to spend large sums of money.

But it would be up to Mr. Shore to decide whether or not there had been an undue burden on the rates. A final de-

cision on how much Government money would be spent could take months.

Mr. Ron Farmer, chief executive of Cleethorpes Borough Council, said that the council had spent £150,000 on emergency relief. The total bill would be more than £400,000, £200,000 of which would be spent mainly on repairing damage to sea defences.

Mr. Farmer estimated that a further £18m. of damage had been caused to private property.

Mr. Marks continues his assessment of the damage to-morrow when he meets MPs from the affected areas and holds talks with insurance companies.

## Aid sought for small builders

BY MICHAEL CASSELL, BUILDING CORRESPONDENT

URGENT MEASURES to assist small businesses are called for by leaders of the construction industry in representations to the Chancellor of the Exchequer.

In a pre-budget memorandum several representative bodies join forces for the first time to ask Mr. Healey to make "fundamental changes in the climate of taxation" to encourage growth of small businesses.

They are the National Federation of Building Trades Employers; the Federation of Civil Engineering Contractors;

the Committee of Associations of Specialist Engineering Contractors; and the Export Group for the Constructional Industries.

Mr. Peter Morley, president of the NFBTE, in a letter to Mr. Healey, states: "Our aim in collaborating in this way is, of course, to present more effectively the views of the contracting side of the construction industry, both in connection with work in the U.K. and overseas."

The joint approach is the latest move in the industry's new strategy for presenting a power-

ful lobbying force when dealing with the Government.

In 1977 delegations from up to eight trade and professional bodies joined forces to put their case to Ministers for more work, a move welcomed by the Government.

The pre-budget memorandum says that small businesses are "the indispensable backbone of the construction industry" and that out of 88,000 companies over 90 per cent have less than 25 employees.

so that for the first time for several years exports have been covered by sales to overseas customers.

Mr. Peter Randle, director of the Clothing Export Council, said yesterday there had been a great increase in the number of companies exporting, partly as a result of the continued depressed trading conditions at home.

It was hoped that direct exports could be raised to £1bn. by 1980.

Poor home market conditions and the continued pressure from imports is still affecting output in the cotton and allied textiles industry, figures published yesterday by the Textiles Statistics Board show.

In November single yarn production was marginally up on the previous month but 12.5 per cent down on May, the peak month in the current cycle.

Mr. John Pickles, new head of radio in Scotland, said yesterday

that the only advance in the last three months has been in the output of consumer and investment goods industries—up about 11 per cent. The production of intermediate goods industries, such as chemicals, has been a similar percentage lower.

Production of the mining and quarrying sector, including North Sea oil, has not changed in the last three months but should now rise as two more fields come on stream.

Food, drink and tobacco production was 1.3 per cent up, partly because the good harvest has boosted vegetable canning activity. Textile output was up by a similar percentage, mainly reflecting improved consumer demand for clothing.

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## Hopes for industrial output revival

By Peter Riddish, Economics Correspondent

INDUSTRIAL production has changed little in the past few months and is still at a lower level than at the end of 1976.

This reflects a combination of a marked decline in the growth of exports and the determination of many companies to reduce their previously excessive level of stocks of finished goods, which built up last spring.

The official view is that the level of stocks should have been reduced to a more satisfactory level by the end of December after the 3.2 per cent jump in the volume of retail sales last month.

With consumer demand expected to recover further and investment also rising, officials hope industrial output will start to revive. They are sticking to last October's forecast of 2.8 per cent rise in manufacturing production between the second halves of 1976 and 1977, though this will naturally be affected by the export performance.

Central Statistical Office figures published yesterday show that both the all-industries and the manufacturing indices between September and November were 1-1 per cent higher than in the previous three months.

But this almost certainly exaggerates the underlying improvement, since the earlier period includes the exceptionally low June output which was affected by the Jubilee holiday.

The Central Statistical Office suggests that the underlying level of output changed little. In comparison, the all-industries index was about 1 per cent lower than 12 months earlier and there was a 1 per cent decline in manufacturing.

The all-industries index in November was 102.1 (1970=100, seasonally adjusted) compared with 101.5 in the previous month, and 101 at the low point of the recession in summer 1975.

The current level is still more than 7 per cent below the peak figure reached more than four years ago.

The detailed breakdown shows

INDUSTRIAL PRODUCTION  
1970=100, seasonally adjusted

All Industries Manufacturing

1976 1st 101.1 101.3  
2nd 102.2 103.1  
3rd 101.5 103.3

4th 102.9 104.4  
1977 1st 103.2 105.3  
2nd 101.9 102.7

3rd 102.4 103.5  
July 102.5 103.9  
Aug. 102.4 103.2

Sept. 102.7 103.5  
Oct. 101.5 102.5  
Nov. 102.1 103.0

Source: Central Statistical Office

that the only advance in the last three months has been in the output of consumer and investment goods industries—up about 11 per cent. The production of intermediate goods industries, such as chemicals, has been a similar percentage lower.

Production of the mining and quarrying sector, including North Sea oil, has not changed in the last three months but should now rise as two more fields come on stream.

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## Evidence in Racial trial reveals 'bribery factor'

BY MARGARET REID



Sir Shapurji Pochkhanvala—said during the arms deal trial to have received a £1m. commission—pictured with his family after being knighted in 1973.

THE LARGE scale of arms sales to the Middle East and the controversial payment involved in winning armaments contracts were highlighted in the lengthy trial concerning a £4m. military radio equipment deal with Iran.

At the centre of the case—which ended yesterday—were payments of £25,000 given by former executives of the Royal Electronics group to an army officer to help win a £4m. contract for radio equipment to be installed in 100m. of British Chinleat tank sold to Iran in 1972.

Col. David Randal, formerly in the Ministry of Defence, was found guilty at the Old Bailey of corruptly accepting the payments. Mr. Geoffrey Wellburn, previously managing director of Raelco EEC, and Mr. Frank Nurdin, who was the company's sales director, were found guilty of conveying the money to Col. Randal.

In the course of the trial there were frequent references to the stiff international rivalry, particularly from American suppliers, for orders to the Middle East and to additional commission payments to them, sometimes referred to as the "bribery factor" or "the envelope."

The Ministry of Defence, through which a major part of Britain's arms exports are handled, is looking closely at evidence given during the proceedings, and questions from MPs are expected about commission payments on British arms sales.

One of the major features of the trial was when the Court was told that a 1 per cent commission of £2m. had been paid to Sir Shapurji Pochkhanvala, a friend and confidant of the Shah, in connection with the £100m. tanks deal. Sir Shapurji, a Parsi and a British citizen, who has acted as agent and consultant to the Ministry of Defence, was knighted in 1973 for services to British interests.

There were also references at the trial to commission payments to Sir Shapurji from the Raelco group in connection with various contracts.

British arms sales to Iran are generally on a Government-to-Government basis, on the U.K. side through the Ministry of Defence, with its Milbank Technical Services arm—a former sub-

sidary of the Crown Agents—carrying out supply, installation and training services. The Foreign and Commonwealth Office has important responsibilities for policy concerning arms sales.

During the trial Mr. Nurdin, who, in accordance with these arrangements, was not dealing directly with Iran, said payments made to Col. Randal for use in looking after certain junior people in Iran and were intended for transmission to them.

## Raw nerve

The Crown made a concession under which it said that if Mr. Wellburn and Mr. Nurdin could show that they believed all the money handed to Col. Randal was for transmission to Iranians, they should be acquitted. Col. Randal said from the dock that he had never received the money.

The publicity given in Britain to the allegations of bribes to Iranian officials touched a raw nerve in Tehran.

Most sensitive was an assertion that the Shah had set up a special fund—the Fahlevi Foundation, referred to as a charitable trust—through which he could channel bribes of commission payments.

In a rare Press conference last November General Toufanian, Iran's Deputy War Minister in charge of procurement, scornfully dismissed the allegations as "ridiculous and nonsense."

He went to unusual lengths to demonstrate that there was no room for bribery in Iran's defence contracts with Britain.

General Toufanian disclosed that in 1970, when the Chinleat tanks deal was first discussed, Lord Carrington, then Britain's Defence Secretary, assured the Shah that the British Government would take the responsibility of checking all the prices quoted on defence sales, and would not allow the involvement of any middlemen.

General Toufanian denied that the decision to buy the tanks had been influenced by anything other than Iran's superior technology in the field. The contract had been made on a Government-to-Government basis and all payments had been made directly to Britain's Defence Ministry.

Within two weeks of the Press conference, a new anti-corruption Bill was rushed through the

Iranian Parliament. The single article Bill laid down prison terms of three years for anyone convicted of giving or accepting bribes in deals with multi-national companies.

An official of the British Defence Ministry said last night in reference to suggestions that Ministers had "sleaked" at urgent report to establish the extent of bribery on British arms sales:—

"It is not true to say that a special report has been ordered by the Ministry of Defence into bribery and corruption into British overseas arms sales."

"Procedures in this field are continually kept under review and all possible steps are taken to ensure that Ministry of Defence employees in the Defence Organisation observe the high standards of honesty and integrity demanded of all Government servants."

Mr. Kenneth Richardson, prosecuting, said Sir Shapurji was understood to be employed as an agent and consultant of MTS and Raelco. He was in no sense a servant of the Iranian Government so far as MTS was concerned. That was why the Crown says payments to him come into quite a different category from payments to Col. Randal.

An important issue raised by the trial is the question of the payment of commission on British arms export contracts, a large part of which are negotiated by the Ministry of Defence, with the actual supply and distribution handled by MTS on its behalf. The order book held by MTS at the end of 1976 was more than £1.2bn. much of it for Iran, including the big naval complex at Bandar Abbas.

In accordance with its role on behalf of the Defence Ministry, MTS is the conduit for payment of commission on the arms deals. In this capacity, it has paid millions of pounds to Sir Shapurji, and large sums to other recipients.

Mr. John Cuckney, has been chairman of the Crown Agents during its recovery period after the 1970 losses on banking and property. He is still chairman of its former subsidiary, MTS. On taking office Mr. Cuckney sought the advice of leading counsel about the legitimacy of commission payments to agents for arms transactions.

He was told the procedures followed were proper and legal.

## Evidence starts in fraud trial

THREE partners in the stock-

broking firm Chapman and Rowe were accused at the Old Bailey yesterday of knowing it was being run dishonestly before it was found to have a deficiency in April, 1974.

Mr. Alan Harman, 34, of Putney, Mr. George Miller, 38, of Wimbledon, and Mr. Ralph Clarke, 49, of South Kensington, together with Mr. John Goodsell, former managing clerk 35, of Shapthorne, Sussex, deny conspiring to defraud clients between 1973 and 1974 by

pledging shares without authority to cover bank loans.

Mr. Neil Denison, prosecuting, ended his opening speech and the court started hearing evidence yesterday on the third day of the trial, which is expected to last more than three months.

He alleged that the position of two other defendants, Mr. Victor Andrews, 33, of Pettus Wood, and Mr. John Gordon, 38, of St. Mary Bourne, Hants, might be different as they were junior partners.

The case was adjourned until to-day.

evidence there can be no doubt that these three partners, together with Mr. Goodsell, must have known that the affairs of Chapman and Rowe were being conducted dishonestly in the last six months of its life," he told the jury.

He said that the position of two other defendants, Mr. Victor Andrews, 33, of Pettus Wood, and Mr. John Gordon, 38, of St. Mary Bourne, Hants, might be different as they were junior partners.

The case was adjourned until to-day.

## Industrial assessment list

BY JOHN LLOYD

THE BRITISH Standards Institution has introduced a register for "firms of assessed capability" to provide accreditation for areas of industry not covered by certification schemes.

It will cover sectors for which no British Standard exists, or where the standard is unsuitable for certification purposes. The system assesses the ability of a company to manufacture pro-

ducts to a defined standard. A separate technical schedule is produced for each type of



# FINANCIAL TIMES SURVEY

Thursday December 19 1978

## MIDDLE EAST INSURANCE

The biggest and most hazardous growth area for insurance over the past five years, the Middle East, has turned out to be a tougher market than first thought. Local conditions often lead to high risk business and awkward operating conditions.

### Coming to terms with the market

by Richard Johns  
Middle East Editor

NOTHING COULD have been more contrived to concentrate attention on the insurance world, particularly its Middle East heart in the City of London, than the fire at the Alfa customs area on Iran's border with the USSR in 1976. That blaze resulted in material loss amounting to some \$175m, similar to the \$175m loss at Khorramshahr in 1975. It was not coincidentally that these mishaps should have happened at these import entry points of a booming oil state where the congestion contributed to the heavy bills and effected the rapid development which has made the Middle East the biggest and perhaps most hazardous growth area for the insurance business over the past five years. Similarly, the explosion at the natural gas liquefaction plant at Umm Said, Qatar, with damage assessed at \$75m, and at Saudi Arabia's Abqaiq oil field with losses said to be about \$63m, has

shown the vulnerability of the installations generating the wealth of the Middle East.

International insurance, like other forms of business, felt the lure of potential profit. In this period new links have been evolved in parallel with the phenomenal growth in the industrial countries trade with the oil producers, their contractors intensive involvement in the implementation of projects, and the creation of new financial relationships.

Proportionately, however, it has probably been less than in other spheres of business because of the restrictions placed by developing countries of the Middle East with the aim of retaining a maximum proportion of premiums. Overall, the bulk of the increase accruing to the international markets, especially London has been in reinsurance. And the spread of risks undertaken has hardly been reassuring.

For the more traditional cargo business, difficulties have been experienced because of port congestion. More seriously, a new challenge has been posed in the Gulf region by the sheer magnitude and value of projects, the vulnerability of oil and petrochemical installations, and the problems of assessing risks associated with these developments of high technology in an environment unfamiliar to newcomers to the area. Complications in the Lebanon arising from the 1975-1976 civil conflict and the accumulation of war-risk claims have yet to be resolved. In the meantime, indigenous institutions have expanded, most notably in the younger States of the Gulf, to cover direct insurance requirements and even

undertake an increasing reinsurance capacity in absolute terms, though not in relation to total demand for cover.

For Lloyd's and the big insurance companies the Middle East in terms of business may pale into insignificance in comparison with North America, even if the risks in the former market are increasingly worrying. Nevertheless, because of its oil wealth, the region has been the fastest growing one in the world and this year it will probably be worth over \$2bn. A big majority of the direct premium income is retained in the region but an even bigger proportion of it is reinsured mainly in the City. In the region reinsurance capacity is limited despite the creation of Arab pools which as yet are receiving only a small proportion of total income. It has been estimated that no less than 80 per cent of Middle East business comes to London as reinsurance of which about 30 per cent retrocedes overseas.

### Income

At the Arab Insurance Conference 1977 organised by the Review last November, Dr. Mustafa Rajab, chairman of the Iraqi General Insurance Company, computed direct premium income from the Arab world—with the exception of Saudi Arabia and Lebanon for which figures are not available—at \$1.04bn. This showed an increase of 19.2 per cent over the level of 1975 which itself had shown a rise of 24.4 per cent over the previous year.

He broke down insurance pay-

ments as follows: those of Algeria, Morocco, Iraq and Egypt in the \$140m-\$170m range; Kuwait, Libya and Tunisia in the \$50m-\$100m bracket; Syria, Jordan, Qatar the United Arab Emirates and Sudan at \$10m-\$50m each; and Bahrain, Somalia, Oman, Mauritania and the two Yemens below \$10m. According to one recent estimate, direct premium payments in Saudi Arabia are now running at a level in excess of 1bn. Saudi riyals, the equivalent of about \$300m, a surprisingly high figure in view of the Kingdom's small population and the taboos affecting insurance there—but not with the risks involved in its enormous and rapid development.

There has been an enormous expansion of business in Iran where the market was valued at \$367m last year. In the 1971-76 period business grew at an average rate of over 50 per cent annually, with a staggering 100 per cent recorded in 1975, according to Mr. Javed Mansour, president of Bimeh Markazi, the big state-owned concern. But with the general slow-down the increase was down to 15 per cent last year and is expected to be in the same region in 1978.

As in other spheres of financial activity, Iran stands alone from the rest of the Arab world—and is also exceptional in respect of the premiums that have to be paid for cover against the hazard of earthquakes. In what has become a very tough and unprofitable market, Bimeh Markazi enjoys a predominant position, not the least from a compulsory 25 per cent reinsurance requirement from the local companies which

include a number of joint ventures with foreign partners. Despite efforts to promote bigger reinsurance capacity, the outflow of premium income on that account remains substantial.

Within the Arab world the local insurance markets present a variegated scene in terms of development of different markets and their sophistication as well as the scope allowed for foreign interests. Generally they are able to look after traditional business including marine and cargo but lack the native expertise to handle the complex problems associated with risks involved in large and sophisticated construction projects.

### Services

There are the long-established, state-controlled systems in such countries as Egypt, Iraq and Algeria offering a comprehensive range of services and possessing significant reinsurance capacity but not the flexibility that would come with competition. In line with its merchants' fiscal aptitude and fortunes Kuwait was quick into the business in the 1950s. Now 17 companies operate there including a substantial reinsurance concern in a well-regulated market restricted to national concerns.

Bahrain, too, has a couple of decades of experience in partnership with foreign expertise and is reported to have recently been receiving an inflow of reinsurance premiums several times higher than the outflow. However, free-wheeling Dubai is now reckoned to be the biggest market among the smaller Gulf states with about 70 currently operating includ-

ing 10 locally incorporated, and the market there has been in consultation with Lloyd's about reinsurance facilities. Abu Dhabi is far more restricted. A Federal UAE legislation regulating insurance is planned but it remains to be seen when and if it will come into effect.

Enjoying a quasi-monopoly at home, the Qatar Insurance Company has also undertaken underwriting commitments in the Eastern Province of Saudi Arabia. It also provided the full cover for the 1.1mm Saudi NLG plant, placing the reinsurance in full in London. Yet the loss of \$75m, compares with a full premium domestic income in Qatar of less than \$15m—highlighting the imbalance between locally generated funds and the enormous liabilities. The Oman National Insurance Company is just starting operations and should be in a position to take on the Sultanate's direct risks but will also have to rely heavily for the indefinite future on international markets for reinsurance.

Saudi Arabia is in the anomalous position of not officially recognising the insurance business—on the religious grounds that usury is wrong and one cannot insure against the "Will of Allah"—but still effectively constituting a free market and the biggest area of growth. The device used to overcome this inhibition is to establish locally incorporated agencies with local partners who are reckoned to retain something like two-thirds of total premium income. It is an arrangement which has tended to eliminate the intermediary role of the broker, which has been a matter of concern.

Before its civil war, the Lebanon was the most vigorous centre for insurance in the region with no less than 72 companies operating, of which 16 were wholly locally owned. Quite apart from the fact that many of their offices destroyed, operations have been paralysed by reinsurers' assertion that policies did not cover "war risks"—whether they concern property or goods lost in Beirut harbour. Outstanding claims amount to at least 700m. Lebanese pounds. At least the unresolved dispute over contractual interpretation and Government responsibility has not affected adversely the harmonious relations between the Middle East markets elsewhere and international reinsurers.

### Disparity

On the Arab side, despite the wide disparity between markets, a surprising measure of co-operation has been established since the General Arab Insurance Federation was established in 1964. Five pools have been formed and collective arrangements to underwrite big pan-Arab projects like the ASRY drydock in Bahrain. But many of the 80 or so established Arab insurance companies do not participate in the pools. Indigenous reinsurance capacity remains very limited especially in comparison with the high incidence of peak risks and low rate of locally generated premium income.

Notwithstanding the new-found wealth of the oil producers, reliance on and collaboration on the international markets is as great as

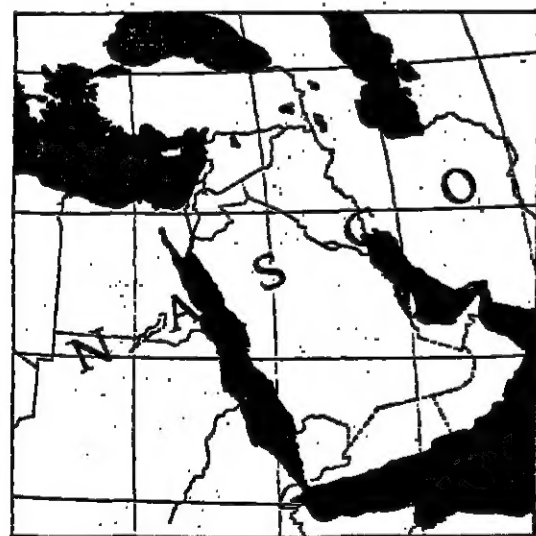
ever—in the extent that increasingly, the large U.S. companies, in the past almost wholly involved in domestic business, have turned their attention to the region while of the risks being undertaken. And, with the increasing complexity of the business, the Middle East will still need assistance with training and the provision of personnel.

For Western insurers the unprecedented difficulties in the wake of the oil price explosion caused by port congestion have largely been eased by harbour improvements and shorter waiting times, as well as the introduction of the "port delay clause" premium. A much more serious and continuing problem has been the need to draw up and price the "contractors' all-risks" policies for the jumbo projects being implemented, not least because of the harsh contract terms imposed by clients. Most intractable has been the obligation imposed on contractors by their Middle East clients to give unconditional bonds in respect of performance and advance payments. Only cautiously—at a heavy cost to their customers—is the insurance market finding ways to tackle this responsibility.

Like the bankers, contractors, and other commercial bees, the insurance men flocked to the Middle East. For the brokers, the experience has been profitable enough in certain countries. The insurance companies and underwriters have found an alarming incidence of peak risks in relation to premium income in a competitive and difficult market. It has certainly not proved to be the honey pot that many contemplated.

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## MIDDLE EAST INSURANCE II

## Many hazards for contractors

THE INCREASED oil revenues in the Middle East have enabled those countries concerned to embark on ambitious and comprehensive national development plans. There has been a demand for massive construction work on a scale rarely seen elsewhere as the oil producers endeavour to industrialise.

This came at a time when construction companies were seeking work, so there was intense competition for the projects being put up for tender. The countries concerned have in general not hesitated to use this buyer's market to impose very harsh terms in their contracts, ostensibly to safeguard their interests, tough terms which include demands for unconditional guarantees, the continuance of fixed-price contracts and the sensitive area of performance bonds.

The contractor has to tie up a considerable amount of his assets in the project, should he be successful in his bid, so failure to fulfil the contract and the calling in of a guarantee or bond can spell financial trouble for him. Insurance is very necessary for contractors operating in the Middle East and a new chapter is being written on Construction "All Risks" (CAR) insurance based on the experience of insurers in the region. The contractor needs to build his insurance costs into his tender, therefore it is necessary that insurers become involved at the outset.

This can raise difficulties where insurance has to be placed with a local insurer. It is doubtful whether the local insurance industry can provide complete cover or meet the contractor's individual requirements. He will need to ascertain the reinsurance arrangements of the local insurance company and seek their involvement early in order to cover any gaps in local insurance arrangements.

Similar considerations apply where the Middle East country as employer provides the insurance. The contractor has to be aware of the shortfalls in his cover and either carry it himself or arrange a "difference in conditions" policy. This is not a satisfactory arrangement either from a cost viewpoint—the combined premium is higher—or from the claims settlement side where two different insurers could be involved. But it is a fact of life when operating in certain areas of the Middle East.

## Projects

Contractors usually have their own insurance departments which are used to arrange insurance on projects. Getting involved in the Middle East has been an enlightening experience for them. More and more contractors are using the services of an international insurance broker who is familiar with both CAR insurance, the local insurance set-up, and has access to international reinsurance mar-

kets. And he is bringing in the broker at the outset when considering tendering for the contract. Brokers are in a position to deal with all aspects of insurance and can point out the pitfalls.

U.K. construction companies are having to battle under very stiff conditions for contracts against companies from a variety of countries. The U.K. insurance broker, on the other hand, stands supreme in arranging CAR insurance and is usually involved in arranging insurance on Middle East projects, irrespective of the country of origin of the contractor.

Next, underwriters have found that there are very different operating conditions in the Middle East, which make assessment of risks quite a problem. Every schoolboy knows that the region is largely desert with an annual rainfall of less than 10 inches. What was not appreciated was that this rainfall tends to come in one heavy downpour, known as a "flash flood." A single heavy fall can do more damage than ten times the rainfall spread evenly.

Its significance was not appreciated until people began to find out the hard way, incurring severe losses. The necessary statistics were just not available so underwriters could not assess the frequency of occurrence of "flash floods."

The other natural hazard of which underwriters took insufficient account was high winds. But local conditions and the use

of sub-contractors may ensure that much of the operation is not under his control. Shortage of local labour and delays by sub-contractors may result in penalties being paid. The need for credit insurance facilities to supplement CAR is essential.

Up to now, underwriting experience in the Middle East has not been satisfactory, indicating that insurers, in their endeavours to get into the area and its alleged riches, have not only put their margins in the bone, but have operated on inadequate premium rates. The position is being resolved, but it has again underlined the need for prudence when operating in a comparatively new and unknown area. It has also emphasised the need for complete co-operation between insurers, brokers and contractors in order to provide full insurance protection.

The other sensitive area in the insurance of contracts relates to the provision of guarantees and performance bonds. This is a normal business procedure and relates primarily to banking and credit operations. Yet the insurance industry is becoming more involved since the size of guarantees and bonds is such that a call on them can spell trouble for the contractor.

The contractor should ensure that his own work of sufficiently high standard so that a call is not made under the contract. But local conditions and the use

of sub-contractors may ensure that much of the operation is not under his control. Shortage of local labour and delays by sub-contractors may result in penalties being paid. The need for credit insurance facilities to supplement CAR is essential.

But even more potentially dangerous is the political risk involved. The common practice now in fixing contracts is to impose on-demand performance bonds—a practice unheard of in normal commercial transactions. These bonds can be called in at any time, irrespective of whether there has been an actual breach of contract or

deficiency on the part of the contractors. And the practice is being introduced to make contractors responsible for up to ten years after the contract has been completed. Furthermore, there is nothing the contractor can do about it. Two attempts made in the U.K. courts by contractors to hold up banks making payments under the bonds—the Harbottle case and the Edward Owens case—failed. Judgments made it clear that, under the wording of the bonds, there was no need to show a breach of contract before calling in the bonds.

In these circumstances, it is asking rather a lot for U.K.

insurers to cover a risk that looks to be uninsurable. This is an area in which state backing is the only real solution and unfair calls can be dealt with on a state to state basis. Nevertheless, the Export Credit and Guarantees Department offers a type of insurance against unfair calls, as well as providing a whole range of credit and political risks insurance for contractors operating overseas, either through the default of the buyer or from other causes. The 100 per cent ECGD guarantee is sufficient security for banks to offer finance to contractors at favourable rates.

A leading U.K. credit insurer

—Credit and Guarantees Insurance—is now offering an alternative, the Supplier Default Bond. This is a combination of credit insurance and guarantee underwriting procedures: it aims to protect the buyer of the contractor's services against all reasonable default on the contractor, but not leave the contractor open to unfair calls on guarantees. The company feels that the use of this bond will be accepted as an alternative to the on-demand performance bond. It certainly hopes that it would lead to a restoration of normal business practice to the benefit of all concerned.

Eric Short

## Learning to spread the big risks

THE IDEA that the suddenly "rich" Middle East companies and governments would prove to be among the best and least troublesome insurance risks the world market had yet encountered was perhaps the most unfortunate bit of folklore to gain currency at the start of the 1974-76 oil price boom. The combination of free-spending oil states, rapidly building up huge capital assets, good weather and at least away from the Arab-Israeli war zones—political stability, proved irresistible to all too many foreign direct insurers and brokers.

Many insurance professionals (and not only foreign ones) expected that given this environment, the immense programmes of industrial, port and new town construction started in Saudi Arabia, the Gulf states and elsewhere in 1974 would produce the ideal mix of large premium inflow and relatively few major claims.

Sustained belief in "this scenario of quarter-truths would have depended on almost all the developments (or in some cases lack of developments) in the region's insurance markets in the past three years not taking place. Fortunately for all concerned in both the international markets and the region's own two insurance industries—particularly in relation to handling the area's ultra-large property and liability risks—events in 1975-77 quickly dispelled most of the myths.

## Jumbo

In dealing with the so far relatively few (but fast-growing) jumbo risks, lack of national and regional capacity remains the number one problem. Despite a big increase since 1974 in both intra-Arab collaboration and, in percentage terms, volume of premiums written by Middle East-controlled companies, the so far essentially "lumpy" nature of the regional market has held up the desired development of a true pan-Arab or Arab/Iranian insurance industry.

Insurance is all about transferring and spreading risks through the premiums of those insured over as wide and as balanced a portfolio as possible. The Middle East industry is still at the stage of trying to tackle the appalling problems of hand-

ling relatively few large potential catastrophe risks, virtually unbacked by the broad-based butter income which insurers in industrial countries earn from their wide spread of routine low-risk business.

Catastrophe risks and claims are not new to the Arab-Iranian world. Iraq, Iran and Saudi Arabia had developed large-scale oil production by the 1940s (as virtually their only indigenous industry) and the then foreign operators would have been accustomed to dealing with occasional fire and blow-out losses. This was mainly through recourse to their own overseas captives or self-insurance funds. Now, with the nationalisation of oil fields in most Middle East countries effectively completed, governments are insisting that the oil risks be transferred mainly to national (or where they exist, nationalised) insurers.

For an important section of potentially large industrial risks, therefore, locally available capacity has actually been reduced. (In any case, the oil companies' captives do not cover risks on assets which they no longer control.)

Beyond oil, the Middle East insurance markets are now, at the stage where the biggest business and the biggest potential losses are not yet in the obvious—direct fire-property branches but in what amounts to development-risk insurance—contractors' all risks (CAR) and engineering covers for plant, buildings, ports and infrastructure in course of construction, as well as workers' compensation and other liability business. (CAR problems are dealt with elsewhere in this survey). But the big operating risks and the need for cover of large installations when fully in use are now emerging. Three major disasters in the Middle East over the past 18 months have given a dramatic warning of the problems insurers face in handling jumbo risks.

These were the fires at the Jufra Customs warehouses on the Iran-Soviet border in August 1976, where the Iranian State insurer Bimeh Iran, backed by London reinsurers, probably absorbed most of the estimated \$175m. of buildings and cargo losses; the devastation by explosion of the gas liquefaction plant at Umm Said in Qatar in

April 1977 (about \$75m. of losses); and fires in the Abqaiq oil pumping station and pipeline in Saudi Arabia in May (up to \$85m.).

The difficulties facing Middle East national insurers attempting to follow the Arab policy of maximum premium retention too literally and too quickly is dramatised by the Umm Said loss. The potential claim here was at least six times the total 1976 premium income (\$11.6m.) of Qatar's infant direct insurance industry.

## Premium

In the Arab-Iranian world as a whole, direct premium income of all companies in 1976 probably did not exceed \$1.5bn. (including \$300m. in Iran). The top half-dozen U.S. insurance companies and at least one European continental company each have a written premium income equalling this total or exceeding it by a big margin.

The international market now almost universally understands and sympathises with the aspirations of Middle East governments and the General Arab Insurance Federation to create and develop a strong, efficient regional industry and market, capable of dealing with large catastrophe risks as well as run-of-the-mill "tariff" business.

For their part, the GAIF and national companies increasingly understand that the way towards this ultimate objective is a combination of inter-Arab co-operation and collaboration with the international market on properly rated reinsurance and co-insurance as well as insurance technical training. In rating, accepting and then if need be paying out on large reinsured risks, both foreign and local insurers now appear to accept that neither aggressive competition nor cut-price covers will pay dividends in the longer term.

At the recent Arab Insurance 77 conference in London, Dr. Mustafa Rejab, vice president of the GAIF and chief executive of Iraq Re, described how the Arab market was developing a growing number of methods for utilising the potential of Arab insurers before having recourse to foreign reinsurance. These included, for larger and more complex risks

needing special arrangements for adequate direct cover, such procedures as Potential Maximum Loss rating, the introduction of limits per occurrence and layering. Also in direct business, permanent or temporary co-insurance consortia of local underwriters have been set up to cover such projects as the Bahrain drydock and the new Arab tanker and dry cargo fleets.

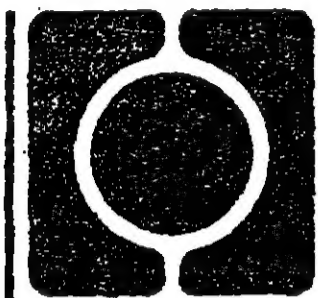
In the reinsurance field, attempts to retain premium in the Arab world and to spread risks regionally are so far meeting with less success. Besides some six national professional reinsurers in various countries, there are two regional reinsurance companies set up under GAIF auspices, the Arab Re and the Arab Union Re; and five specialised reinsurance pools each managed by a national company—aviation (Egypt), engineering (Iraq), fire (Tunisia), marine cargo (Kuwait), and marine hull (Morocco).

The difficulty with the pools has been in persuading national companies to participate, as and sympathise with the retrocessionaries. Bearing in mind that some 80 national companies now belong to the GAIF, it is clearly disappointing that only 27 belong to the aviation pool, 23 to engineering, 17 to fire, 25 to marine cargo, and 17 to marine hull—and that they tend in each case to be the same group of companies.

Outward foreign reinsurance of Middle East risks, large and small, is also dealt with in more detail elsewhere in this survey. Of all insurance activities, reinsurance has been subject to the warmest collaboration and mutual trust between the Arab world and Iran on one hand, and the international market, notably the London market, on the other.

In the field of potential catastrophe risks, however, London reinsurers are certainly not complacent about the problems involved. Underwriters in London (and in New York, Munich and Zurich, where Middle East treaty arrangements also exist) are currently emphasising the need for an adequate reinsurance premium income from Middle East treaties and at the same time more prudent use of by treaties some Arab companies, particularly the newer ones.

J. I. Pryor



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## MIDDLE EAST INSURANCE III

## Reinsurance facilities essential

INSURANCE CANNOT operate, The risks to be insured in the Middle East are massive—oil installations, petro-chemical and other industrial complexes, harbour and other construction projects, representing insurance in hundreds of millions of dollars. But the normal "bread and butter" risks are not available in sufficient quantity for reinsurance facilities. Insurers to achieve a balanced portfolio spread in the region as providing additional capacity.

The need for reinsurance facilities has been highlighted by the explosion at the Umm Sa'id gas liquefaction plant at Qatar. The cost of this disaster is put at some \$75m—six times the total annual insurance premiums in Qatar.

The problem facing Arab insurers has been to decide how much business should be retained by the local insurance industry and where reinsurance should be placed. There is always the desire to retain as much of the premium as possible within the country, partly for pure nationalist reasons and partly to avoid an outflow of currency abroad. But Arab insurers have appreciated that too high a level of retentions cause

fluctuations in experience which can jeopardise solvency. They have also accepted the need to protect themselves against regional catastrophes by reinsurance outside the local insurance industry.

A landmark in the development of Arab insurance was the formation in 1964 of the Arab Insurance Federation, which has led to greater co-operation between Arab countries in providing reinsurance facilities outside the local area, but within the Arab world. This resulted eventually in the creation of various Arab reinsurance pools. The aviation and engineering pools started in 1968, followed by the fire pool in 1971, the marine (cargo) pool in 1972 and the marine (hull) pool in 1976. There were four primary objectives behind the formation of the pools. First, they were designed to share business among member countries to ensure that the retention capacity of each was better utilised. The pools were intended to assist the overall Arab insurance industry in keeping more business within the region, in addition it was intended that they would restrict the outflow of foreign exchange which resulted from effecting reinsurance outside the Arab region. Finally, it was a big step in promoting closer collaboration between the various insurance markets in the Arab world. This has now resulted in the establishment of various Arab reinsurance companies—about which more will be said later.

The management of each pool is entrusted to a member company, and understandably, the managers of the pools are spread over the region. Aviation is managed in Egypt, engineering in Iraq, fire in Tunisia, Marine (cargo) in Kuwait and Marine (hull) in Morocco. The management company handles the administration and receives a small percentage of the premium income as remuneration.

The management company is responsible for dealing directly with members of the pool and deciding on technical matters, including the business which is accepted. The terms and conditions on which business is taken are in line with those which the ceding company receives from its main insurers. This development, which sounds excellent in theory, has not been in line with original expectations. Growth has been comparatively slow for three main reasons. To start with, there is only limited participation, and the pools do not have the full support of all members of the General Arab Federation. By 1976, 75 companies had joined the Federation, but only 24 supported the engineering pool, 17 the fire pool, 14 the marine (cargo) pool and only 11 the marine (hull) pool. The aviation pool, by its very nature, only accepts a limited number of Arab aviation risks.

Then those members who do use the pools do so in a very modest way, insuring only a comparatively small percentage of the original risk. Insurance and reinsurance requires confidence that claims, when they arise, will be paid promptly and in full. Perhaps there has still not been sufficient time to build up this confidence. Anyway it would appear that the managers of each pool are making personal contacts with members to endeavour to persuade them to increase the size of risk reinsured with the pool.

Finally, the portfolio spread is not adequate on its own and the pool has to seek further common account reinsurance protection to avoid the danger of accumulation and catastrophe hazards. This course of action involves extra expenses for the pool, placing an undue heavy burden on the limited premium income.

## Technology

There are many ways in which overseas insurance and reinsurance companies can materially help Arab insurance beyond the provision of reinsurance facilities. The rapid growth in technology has meant that assessing and underwriting risks has become extremely complex, especially in the engineering, petro-chemical and even marine areas. Expertise takes years to acquire and these days underwriters need the back-up of a team of experts. International companies can materially assist in the underwriting process by being involved at the beginning when a risk is under consideration.

Now more emphasis is being placed on risk control and risk management and insurers are being closely involved in advising management on these subjects. It is a new science which is growing rapidly and the larger insurance companies are passing on their techniques to assist Arab insurance operations. Finally, the insurers are assisting in many ways with the training of Arab insurance personnel.

But reinsurance is not likely to remain a one-way flow from the Arab companies to the major world insurance centres. There is a general world-wide problem of finding sufficient capacity. The development of an Arab reinsurance industry taking business from the rest of the world will be regarded as a welcome move in the development of global insurance.

Eric Short

## Uneven growth in the Gulf States

THE OIL price explosion of 1973-74 posed new problems and challenges to the international insurance business—as well as the lure of profits. Inevitably, it led to a growth of indigenous institutions in the Arab producing states of the Gulf. The development of the sector in the region, while expansionary, has also been uneven.

Predictably, Kuwait—with its relatively greater financial expertise—has evolved the best regulated market. That of the United Arab Emirates has expanded fastest, with all the perils involved. Typically, cautious Saudi Arabia has been slow to assert itself despite the enormous fortunes generated there. Rapid growth has meant that the problems have been as big as the rewards for local and international institutions.

Economic recession, or slow-down, to be more precise, that began in the Gulf states in the spring of last year, has given the insurance companies a chance to assess their new-found markets and review their marketing strategies. For insurance men as for contractors, bankers and fancy goods salesmen, the boom in the Gulf States has been a mixed blessing. There was certainly a vast increase in business but it was sometimes both difficult and expensive to secure. For some it has proved more unprofitable than comfortable.

## Misgivings

The two areas of greatest growth for the insurance marketing men were marine risk—including the insuring of cargo in transit—and contractors' "all risks" which kept pace with the building boom in all the Gulf States. With the dramatic slow-down in imports in recent months and the completion of many construction contracts, fire and other post-completion risks are seen as a major growth area. Motor business is rather muddled with the exception of the markets in Qatar and Bahrain where it is actually profitable though in the latter, misgivings are apparent.

Problems with freight insurance stemmed largely from the rapid growth in imports which totally swamped all the Gulf states' ports and airports, far outstripping their handling facilities. Most of the Gulf states found themselves trapped in a vicious circle. They needed to import machinery and equipment to improve their port facilities but capacity was too overloaded to handle the cargo. One UAE-based insurance consultant (the UAE does not authorise "brokers") comments that the insurance sellers consistently underestimated the prob-

lems of importing, especially in Saudi Arabia.

Before the economic boom the mainstay of insurance business was mostly freight-related. The Gulf states have to import almost everything they consume. Cover was arranged through agencies of major Western, principally British, insurance companies which were held by the major Arab trading families. In Bahrain, for instance, Y. B. A. Kanoo acts for Norwich Union—and in other states where it has offices. There was a little scope for life insurance—most for expatriates. Motor business came about as states made third party insurance compulsory (not all do).

Locally incorporated, or locally financed, insurance companies are fairly recent creations in most Gulf states. The major exception is Kuwait where there have been local concerns in operation since the late 1850s. By contrast, it is impossible to register an insurance company in Saudi Arabia, where charging for premiums for coverage against risk is reckoned to be as unethical as charging interest on bank loans (in accordance with strictest Wahhabite tradition).

Of all the Gulf states the UAE has the highest number of insurance companies present. It is estimated that there may be as many as 70 operating there of which only 10 are locally incorporated. The oldest of the indigenous houses is the Dubai Insurance Company incorporated in 1970 which has a fully paid-up capital of 2m. UAE dirhams (£270,000). In 1976 its free reserves stood at 6m. dirhams. A joint stock company, started by eight merchants of Dubai and chaired by Majid al Futaim, it now has around 84 shareholders.

Not all the insurance companies in the Emirates, however, are as solid as DIC. The weakness of others is a matter of some concern to officials and senior insurance men. An association was set up in 1973 to act as a self-policing body for the business. Legislation to control and monitor insurance companies has been promised for the past three years.

Third-party motor insurance is only compulsory in Abu Dhabi and Ras al Khaimah. Competition is fiercest in this field. "The degree of competition in all insurance sectors here is quite ridiculous," one expatriate insurance manager comments, casting unkind doubts on the abilities of some of the smaller companies to meet claims promptly or in full.

"Most of the insurance business in the Emirates has gone to local companies," comments the manager of one such insurance business. But only in Abu Dhabi is there any official preference to use local companies. Government contracts go through either the Al Ain National Insurance Company or the Abu Dhabi National Insurance Company. Until this month the Sharjah National Insurance company enjoyed a monopoly in that Emirate but its Ruler has now declared it is strong enough to face competition.

The Sharjah Ruler's decision leaves the Qatar Insurance Company as the only Gulf concern with a virtual monopoly in its market. All Qatar Government business is placed through QIC. Much of it is big premium business related to Qatar's oil and gas facilities as well as its developing heavy industry. The position can have its disadvantages when major disasters occur—such as the destruction of one of Qatar's natural gas processing plants.

While QIC takes over 70 per cent of total premiums there are five other agencies also operative in Doha—Arab Commercial Enterprises (which third party motor insurance fol-

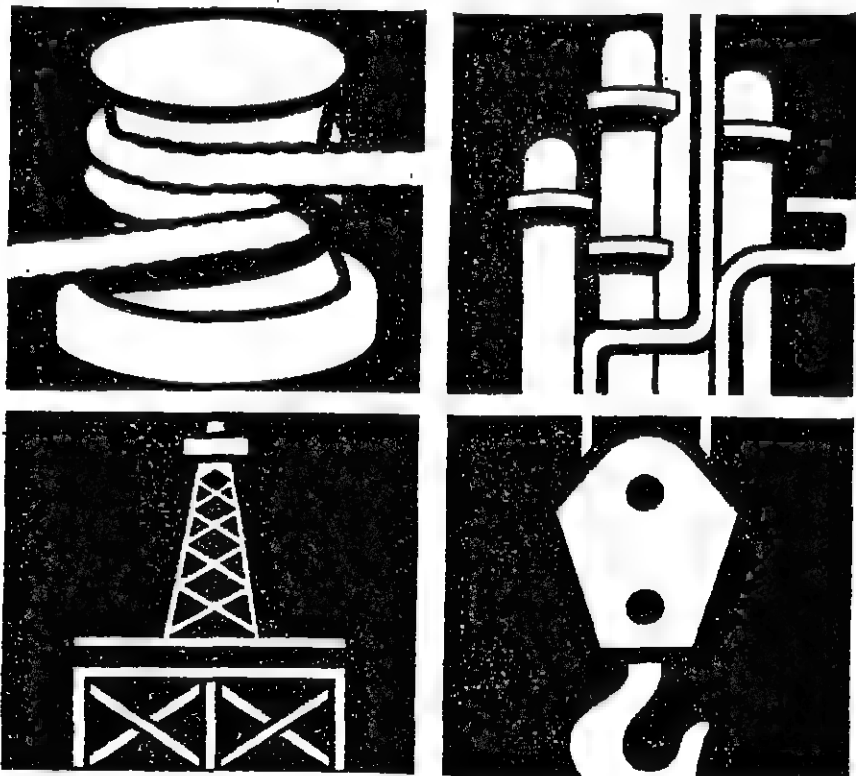
lows on the introduction of traffic regulations by the mid-1960s).

A number of locally-owned companies operate in Bahrain. "It is not only developing nationalism but also interest in cash flow that leads people to set up local insurance companies," commented one observer in Bahrain. National Insurance Services, a wholly Bahraini-owned insurance and reinsurance broking company, has just been formed.

However, almost all the other Arab owned insurance brokers operating in the peninsula have Western brokerage houses as minority partners. Bahrain, for some unidentifiable reason, has better than average loss ratios which, according to the local broker, could mean that it would draw in more than its fair share of reinsurance money.

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"SOONER OR later there will be... a major earthquake in Tehran, and a lot of companies will go out of business" a leading insurance man commented the other day. In the past couple of years several companies, both Iranian and foreign, have been running very close to the margin. The period since the oil price explosion of 1973-74 has been the most difficult for the industry in many years. The volume of business has shot up, particularly on the marine side. But, proportionately, claims have been higher. The basic inadequacy of the country's infrastructure—whether it be port congestion or the lack of fire-fighting facilities—and too low premiums have been the despair of those foreign insur-

ance companies which came in at the time of the boom, seeing the large profits that had been made until then. With 14 private sector companies now operating, half with foreign interests, there is probably little space for new entries. Two licenses offered by the state controlling body, Bimeh Markazi, have gone begging for many months. Instead, the authorities would like to see foreign capital and expertise buying into established companies, as the Insurance Company of North America (INA) did recently when it paid \$750,000 for a 25 per cent stake in Bimeh Shargh, one of the smaller Iranian companies. The market as a whole was worth some \$367m. last year, and the industry is looking for a volume increase of about 15

per cent. this year compared with last year's 14 per cent. growth. Iran's economy is just beginning to climb out of what one foreign expert has described as "the nearest an oil producer can get to a recession" and as it picks up so the insurance industry is expected to go with it. As a whole Iran remains vastly underinsured, both in private and commercial life. Despite a rapid diversification into new areas over the past three years, the marine sector still dominates the industry, taking a 54 per cent share last year, and it will continue to be very important in the coming years. Vehicles has grown rapidly to 30 per cent and fire, mainly industrial, is another 22 per cent. Each of these sectors

has, in its own way, been unattractive. Marine losses were very high in 1975 and 1976, partly because of congestion at all Iran's entry points, by land and sea, and partly because of two disastrous fires. The one at Khorramshahr on the Gulf in July, 1975, resulted in \$75m-\$80m. losses. Claims arising from the blaze at Julfa customs area on the land border with the Soviet Union, are put at \$170m. The market is still digesting these two losses which seriously affected the balance-sheets of several companies. Vehicle insurance is unpopular with underwriters anywhere in the world, but nowhere more so than in Iran, where the accident rate is horrifyingly high and the capital has the highest incidence of road death in the world.

The cost of repairs and medical treatment has been soaring. This automatic loss-making sector is grudgingly undertaken by all the companies in Iran, but the state-owned giant, Bimeh Iran, takes the brunt. Meanwhile, the industrial fire sector has caused losses for some companies. A senior executive of a joint-venture insurance company explained dependently how in the first four months of this financial year, two fires alone, in Qazvin, had cost his company \$34.25m, or three-quarters of the available premium income. Lack of water, fire safety measures and public fire-fighting services is a major worry for insurers who can only see the problem getting worse as the private sector industrial growth continues.

All might be well, they argue, if it were not for some features of the industry peculiar to Iran. Above all there is the overwhelming dominance of Bimeh Iran, the State company which takes over 60 per cent of all business and has a monopoly on the lucrative public sector. Second, the officially set minimum premium levels in practice become the norm, because of the fierce competition that exists; and it is generally agreed that these are too low to allow reasonable profits. Third, there is a mandatory 25 per cent reinsurance requirement with Bimeh Iran, and insurance company executives say this retention does not allow them to build up sufficient levels of reserves to cope with the earthquakes and the big fires that are so much more likely to occur in Iran than Europe or the U.S.

Insurance is an oddly structured industry in Iran. With Bimeh Iran, two other large companies—Melli, owned by the Pahlavi Foundation, and Alborz/Yorkshire (of the General Accident group)—have about 90 per cent of the premium load. The other big British firms are represented through the Royal in a joint venture known as Bimeh Hafez, and Commercial Union, with Bimeh Dana. The American, Interne-National Underwriters Group (AIG) has a 35 per cent share in the Iran-America company, while French and German interests are represented in

Bimeh Tehran. The newest is the INA with its purchase of part of Shargh—a venture which will give the local firm much needed expertise. All the companies compete in all the major areas of business. But the most innovative and go-ahead firm is Iran-America, which has successfully pioneered life insurance in Iran and plans next year to go public, the first insurance company to do so. Apart from life insurance which is beginning to catch on (and last year turned Iran-America round from the red of the previous year), other new areas in the past three years are household and personal health. Good returns are being achieved, but they are still tiny sectors and it will take some time to educate the public to their virtues. Perhaps the most significant new phenomenon in what is still basically an underdeveloped market has been the arrival of the top European broking firms. Clarkson came first, four years ago, and there are now 26 registered companies. Gradually the brokers will erode away the old, unhealthy personal relationships that the established insurance companies have with their clients in Iran—thus providing better service.

## Growth

The Iranian authorities are keen to encourage the growth of a local reinsurance market. At the moment nearly all the reinsurance is placed in Europe, with a small amount in the Far East, the U.S. and locally. As the size of the risks have grown, so naturally has the reinsurance business.

For the moment the focus of attention for the industry as a whole is on the government to see if it will respond to the difficulties most companies are facing. After a period of rapid growth it is settling down to a more manageable pace; and one that ought to bring a more professional approach to what has until recently been a badly managed industry. Realising only a fraction of its potential, "insurance in Iran is still 15 years behind banking," a foreign insurance executive commented—and that says a lot.

Andrew Whitley  
Tehran Correspondent

## Management improves

THE BASIC raw material in the operation of an insurance industry is money. Without a strong capital base which has the capacity to expand with increasing business, no insurance industry can get off the ground. Insurers have to demonstrate that they can pay claims when they arise without going out of business. The need for adequate reserves is essential. The oil wealth in the Middle East is now providing that capital base in those countries which have the oil, and one purpose of the General Arab Insurance Federation is to spread that capacity over the whole region.

But like all other industries, capital by itself is not sufficient. There has to be sufficient labour available with the necessary skills to make good use of that capital in an efficient manner. The insurance industry needs expertise of a high order and with special skills in order to function successfully. Some Arab countries, such as Egypt, Iraq, Algeria and Morocco have well-developed insurance markets with considerable insurance expertise.

In general, however, the available expertise is spread far too thinly over the region. The plans for closer co-operation between the various Arab insurance industries has helped considerably in making best use of expertise and spreading it around. Many of the new national insurance companies are run by experts from the better developed insurance markets such as Egypt and Iraq. This overall lack of sufficient expert manpower has serious consequences in areas where nationalist pride insists that all insurance is placed with the local market in the first instance—or at least through a local agent. If the business is badly written in the first place, either at inadequate rates or with unrealistic cover, then there is little that the international reinsur-

ance market can do, except turn it down, and that could be embarrassing on both sides. Fortunately, relations between Arab insurers and the international insurance markets have remained extremely cordial. The old major world insurance markets can do much to help provide expertise and management to Arab insurance industries: help that takes two forms—direct and indirect.

It used to be the practice for the large multinational insurance companies to set up branches in the overseas territories, with top posts being staffed by skilled expatriates. Expertise was immediately available both through the expatriates themselves and from the head office parent company. This benefited not only the branch and its local employees as regards training, but other local insurance companies in the country. Now matters are quite different and control of insurance is in local hands. However, some Arab companies have appreciated that direct contact with representatives of overseas insurance concerns is beneficial to the running of insurance and is in everyone's interests.

One form this involvement takes is to allow the overseas insurance concern to acquire a minority equity stake in a local insurance company and allocate one or two seats on the board to that concern's representatives. Such a move provides the local insurance company with expertise at the top, available when required, as well as providing the necessary contacts with international insurers and reinsurers. This practice has been followed in some cases in the Saudi Arabia—one of the big local insurance markets but with no national insurance company—and in the Gulf states. Both like Commercial Union—and U.K. insurance brokers—such as Hogg Robinson and Sedgewick Forbes—have been involved.

U.K. insurance brokers have also been steadily expanding their branch network in the Middle East with the object of keeping in close contact with local insurance centres. Not only do they then have men on the spot liaising regularly with local insurers and agents, but they can call in top management and other expert help from head office at short notice. Aviation has made the world a much smaller place, and the senior executives of the leading U.K. international insurance brokers now expect to spend much of their time abroad and are used to living out of suitcases.

This branch establishment now means that expertise is at the elbow of local insurers and agents when required. And it is a necessary requirement when jumbo-sized risks are being dealt with. Local insurers are getting the reinsurers involved at the outset, thereby achieving guidance on terms and conditions for placing risks. In addition, underwriters, these days need a technical back-up staff to help understand and assess the risks involved. The branch establishment can materially assist in providing this technical expertise to supplement that already available to Arab insurers.

The strong sense of camaraderie which exists between insurers throughout the world has already been referred to. This has not been affected by increasingly intense competition between world insurers. There has always been frank discussion on the more general aspects of insurance and a free interchange of ideas between insurers. The close links between Arab insurance industries and international insurance markets have maintained this flow of information in both directions.

This leads to the indirect means through which overseas insurers and insurance brokers are helping in the provision of management and expertise to

Arab insurers—in education and training. There is a long history and tradition, going back over 100 years, of general education between the Arab countries and the West, especially the U.K., France and the U.S.

But training at a university for a career in insurance is only the first step towards acquiring insurance management skills, even if the course is orientated towards insurance. Real training has to come from working with other insurance personnel and learning from them. The skills of underwriting, administration, of investment and of management in general are still as much an art as a science. The fundamental principles and disciplines of underwriting have not altered because the risks have become more technical. In the insurance industry, there is still an substitute for experience in the insurer's or the broker's office.

Insurance companies, brokers and professional institutions in world insurance centres are making educational and training facilities available to Arab insurance personnel. Currently, there are possibly hundreds of Arab students and insurance

trainees in the U.K., France and the U.S. learning at first hand how insurance operates in those countries.

This training can take many forms. There is a course for overseas students explaining how the unique world-famous insurance—institution—Lloyd's of London—functions. Insurance companies and brokers alike have trainees working in their London offices alongside regular employees. Some of these training periods can be as long as two years. It is not easy to explain 300 years of development in a month.

This provision of education and training is possibly the most useful and abiding method by which the international market can contribute to the growth of Arab insurance. The third ingredient for a successful insurance operation is trust between all parties concerned in the transactions. These training facilities can do much to promote trust and confidence between Arab insurers and those outside the Middle East—a factor that must help in the future world-wide growth of insurance.

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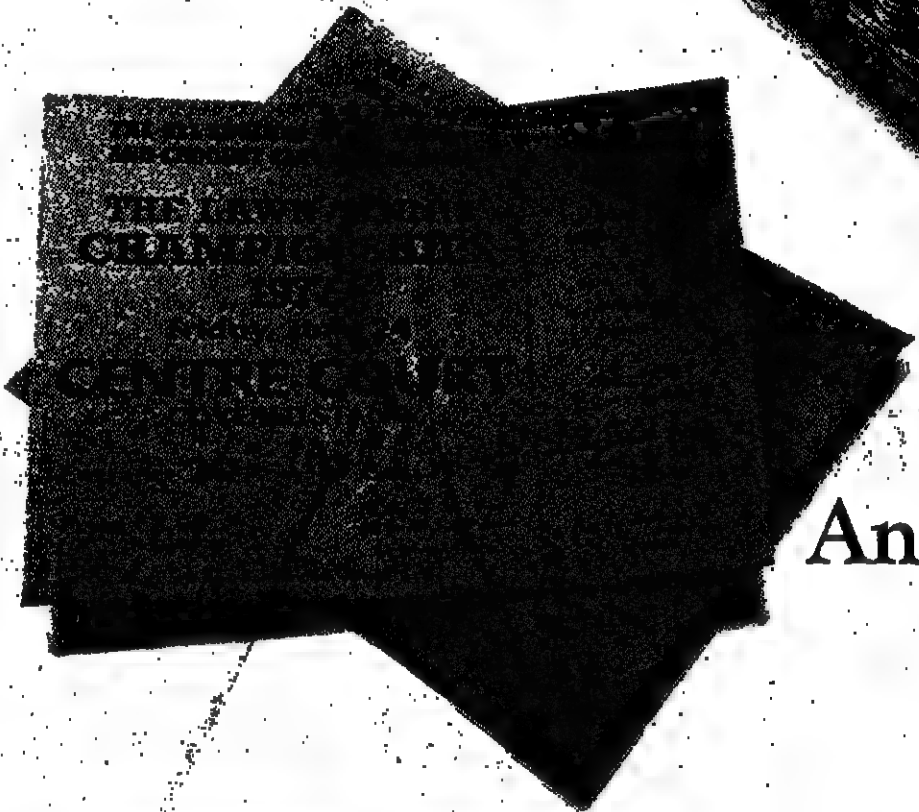
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## PARLIAMENT AND POLITICS

## Tory MP wins vote on picketing curbs

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

TO THE ACUTE embarrassment of the Government a Tory back-bench MP, Mr. Nicholas Ridley, yesterday succeeded in introducing a Bill to limit picketing to prevent the occurrence of violent scenes like those which took place outside the Grunwick plant.

Significantly, the Labour benches could not muster enough power to restrict picketing to a limited number of people who would be authorised and identified by the trade unions concerned and would be separate to those who wished to demonstrate in support of a strike.

To add to the discomfiture of the Government, Mr. Ridley argued that it was a non-controversial Bill because it was based on words used by Mr. James Callaghan, Prime Minister, when the Grunwick row surfaced in the Commons in June.

The Tory MP recalled that Mr. Callaghan had told the Commons that legitimate pickets should be properly identified at Grunwick's and that those who wished to demonstrate in support should be separately organised. The Prime Minister had also suggested that there should be a limited number of pickets outside Grunwick.

Mr. Ridley said he hoped to put Mr. Callaghan's name on the Bill as one of its sponsors. By a majority of six (187-181) Mr. Ridley was given permission to bring in the Bill under the 10-minute rule. It has been put down for second reading on Friday, April 21, but has little chance of being discussed on that or any subsequent day.

He explained that under its terms, pickets would give the police their names and would wear arm bands. Their numbers would be limited to 10 or 12 at each factory gate.

In support of his case, Mr. Ridley quoted the words of Lord Birkenhead on picketing in 1906, when he had asked: "If peaceful persuasion is the real object, why are 100 men necessary to do it?"

Opposing the Bill, Mr. Park described it as a "bubble-and-served up to the House and rejected before."

He reminded MPs that Mr. Albert Booth, Employment Secretary, was already in consultation with interested parties to see if some alternative on picketing could be arrived at which would command general support.

He thought Mr. Ridley's reforms were open to a number of serious objections. They were one-sided and did not take account of the difficulties facing pickets.

The Bill did not deal with the methods adopted by newly formed police groups in dealing with mass picketing. On occasions, these methods had amounted to provocation.

Mr. Park suspected that Mr. Ridley's Bill and the wide support it received from the Tory Party was an indication of the new, tougher line of the Conservatives towards the trade union movement.

## Ethiopia warned by Owen

By Ivor Owen, Parliamentary Staff

FEARS THAT a major conflict could develop between East and West in the Horn of Africa were expressed in the Commons yesterday when Dr. David Owen, the Foreign Secretary, was questioned about Somalia's request for arms supplies from Britain and the United States.

He made it clear that intense diplomatic activity under way, aimed at securing broad-based support for action through the UN Security Council to prevent an invasion of Somalia by the Russian- and Cuban-backed Ethiopian forces.

Dr. Owen took the unusual course of telling MPs in advance about the story warning he intended to deliver to the Ethiopian deputy Foreign Minister later in the day.

"I shall make it quite clear to him," he said, "that we are not prepared to supply arms to Somalia's territory that it would be a development of the utmost seriousness which we, and our allies, would be bound to view with grave concern."

"I will leave him under no illusions about the dangers of such an action," he said. "The British Government is carefully considering Somalia's request for arms received on Monday—in consultation with her allies."

Dr. Owen described the conflict in the Horn of Africa as complex in its history and damaging in its effect.

He said the British Government had been working actively for a negotiated settlement and believed the conflict should be settled within an African context and without outside interference.

He maintained that the central issue was not the supply of arms but the need to bring the parties to the dispute to the negotiating table.

Mr. John Davies, shadow Foreign Secretary, said past experience suggested that the Western response to such threats was too tardy and too late. He stressed that to rely too long on a solution being reached through the Organisation of African Unity could prove to be entirely illusory.

Referring to reports that the U.S. had already refused to supply arms to Somalia, Mr. Davies commented that if they were correct the Russians would be bound to feel that they had a free hand.

## THE SERJEANT-AT-ARMS

## A history of evolving duties

BY PHILIP RAWSTORNE

COLONEL PETER THORNE, Serjeant-at-Arms in Ordinary to Her Majesty, yesterday performed one of his more extraordinary duties with the despatch of the Commons order to Sir Charles Villiers, British Steel chairman.

His more familiar role these days is that of ceremonial custodian of Commons authority. The Serjeant bears the gold Mace—symbol of the Commons' power—on his right shoulder in the procession that ushers the Speaker to his seat.

In the traditional uniform of black cutaway coat, lace ruffles, knee-breeches, black silk stockings and silver-buckled shoes, he sits on his raised seat at the Bar of the House during debates. The rapier and scabbard girt at his side, a badge of his historical duty as enforcer of law and order in the protection of the rights of MPs.

For some 600 years, a Serjeant has attended the Speaker. King Richard II is believed to have appointed the first from among his own bodyguard.

Another Serjeant now incorporated into the office of Black Rod, was paid twelvemonthly a salary of £12,468 for a remarkable variety of functions on behalf of the Commons though his appointment is still made after consultation by the Queen in a warrant from the Lord Chamberlain to attend upon the Speaker.

The post is usually held by a retired officer of the forces. Colonel Thorne's predecessors were an admiral and a major-general. For the prime duty of the Serjeant remains the maintenance of law and order in the Commons precincts.

He is empowered to take into custody or order the withdrawal of anyone guilty of misconduct and, if ordered to do so by the Speaker, to take disciplinary action against MPs themselves.

As long ago as 1680, he was empowered to break into any house to execute the Speaker's warrant, though not to wait inside in ambush for his quarry. Mayors, sheriffs, under-sheriffs, bailiffs and constables have been enjoined to give him any help he should need to make arrests.

In 1810, the Serjeant-at-Arms acted as a magistrate and a military detachment to take one man into custody. To-day, he relies, when necessary, on the police force stationed at Westminster, under his supervision for the security of MPs and order in the Commons.

The Serjeant himself still escorts any offender who is called to explain his conduct at the Bar of the Commons, and could escort the unfortunate to the Tower if his breach of Office is for libels, reports or places in the Press Gallery and the admission of tourists all come within his jurisdiction.



Miss Mary Frampton, Clerk in Charge of the Serjeant-at-Arms department, arrives at the British Steel Corporation headquarters to serve an order on Sir Charles Villiers, its chairman.

those of tipstaff and jailer.

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Acceptance of this option would mean that Mr. Callaghan could fulfil his plan of completing the present Parliamentary session before deciding whether to hold a General Election in October or continue into next year.

The original recommendation, which left the assembly to decide when to scrap the pact, would have led to chaotic outcomes, but the assembly committee meeting in London yesterday saw the danger and opted for the simple choice.

The preamble to the resolution recognises that the pact has been in the national interest because it has strengthened the economy, maintained the attack on inflation, and changed the direction of a "doctrinaire socialist" Government.

But it goes on to deplore the action of many Labour MPs in "frustrating democratic reform and European ideals"—a reference to the failure to secure a proportional representation form of voting to the European Parliament.

The choice is then given of ending the agreement immediately or waiting until the Finance Bill is enacted in the summer, when the pact would have achieved its immediate purpose.

Then "the agreement should continue only until, in the light of this resolution, the Leader of the party in consultation with the senior officers, and with the Parliamentary party, decide to end it."

The main motion will be introduced by Mr. Richard Wainwright, MP for Colne Valley.

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## Think Tank report criticised by two former Foreign Secretaries

FINANCIAL TIMES REPORTER

LORD HOME and Lord George-Brown, both former Foreign Secretaries, yesterday poured scorn on the Government Think Tank report on British overseas representation.

Lord George-Brown said the report would have been "better provided" and Lord Home stood by his description of the review as "introspective and defeatist."

"They were answering questions before the Commons sub-committee examining the recommendations of the Central Policy Review Staff's report."

Lord Home said that Britain had considerable influence which it could still wield in the world and this depended, in part, on the quality of representation abroad. We ought to spare as much money as we can to get the best men in the right places," he said.

"I don't want to see the Diplomatic Service cut down further than it is now. On the whole, I should be inclined to expand it."

Lord George-Brown was asked how he would have treated the report if he were still Foreign Secretary. He replied: "I regard this as an addition to the bunf which would have been better not provided and I would have placed it in the appropriate receptacle."

He felt the CPRS had set about its inquiry with many prejudices. The report they had produced seemed to be written in letters of fire saying "little Englandism."

He saw Britain's future foreign role as an alliance power and inevitable as an alliance leader—whether in Europe or NATO.

Lord George-Brown said he would deplore any cuts in the BBC's external services, although he felt there were some areas of the democratic developed world where the British Council's degree of effort might be hard to justify. Scandinavian countries, for example, would "find their way to Shakespeare" without Britain's help.

He believed that the report had had a very depressing effect on the morale of the foreign service, although it might do some good in stimulating its thinking. He did not think there was much to be said for an integrated home and foreign service.

Suggesting that the report placed too great an emphasis on visits to overseas posts by London based staff, Lord George-Brown said: "The visitor will spend nearly all his visit leaving where to go and how to get there."

Mr. Douglas Hurd, a Conservative junior foreign affairs spokesman and former diplomat, said that the review had "far too much of a whiff of Whitehall warfare about it. Far too many words were out. He did not believe the Think Tank was suited to carry out this kind of report. In written evidence, Mr. Hurd defended embassy inter-

twining and accused the CPRS of believing the world could be run on egalitarian lines.

Meanwhile, the British Council has hit back at the Think Tank's suggestion that the council should perhaps be abolished and merged with other agencies. Sir John Llewellyn, the director-general, says in the council's annual report, published today, that its "cultural diplomacy" over the past 30 years had built up a store of goodwill overseas that could disappear.

A reduction of the council's work in Europe would look like a lack of interest in Britain's neighbours, just at a time when improved relations were needed.

Referring to reports that the U.S. had already refused to supply arms to Somalia, Mr. Davies commented that if they were correct the Russians would be bound to feel that they had a free hand.

Mr. John Davies, shadow Foreign Secretary, said past experience suggested that the Western response to such threats was too tardy and too late. He stressed that to rely too long on a solution being reached through the Organisation of African Unity could prove to be entirely illusory.

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## Smoking ban protest by 79-year-old peer

A 79-YEAR-OLD peer said yesterday he was prepared to go to the Tower to defy a new ban on smoking in the House of Lords.

Ex-minister and former Labour MP for Merlebury, Lord Maelor, is angry that the only "silence" room—the Transepts in the Lords Library—has been allocated to non-smokers.

He told peers yesterday: "I shall continue to smoke in that room. No one will be able to stop me because if anyone speaks I will say it is a silence room."

Lord Peart, Leader of the House, replied: "I must ask you to respect the courtesies of the House."

Afterwards, outside the chamber, Lord Maelor declared: "I have said I am going to fight them and I am going to smoke there still. I don't know what they can do unless they put me in the Tower and, yes, I am prepared to go to the Tower."

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## Scottish by-election test for Labour in Spring

BY RICHARD EVANS, LOBBY EDITOR

THE DEATH yesterday of Mr. William Small, Labour MP for Glasgow Garscadden, means that the Government will have to fight a crucial by-election test with the Scottish National Party in the spring.

The by-election will be a particularly significant one as it will show for the first time in this Parliament the electoral strength of the Nationalists and the Government's ability to withstand their advance.

Ministers accept that the next general election could well be won or lost in Scotland which is why so much emphasis is being put on the Scotland Bill before the Commons. This gives a powerful degree of devolution in an attempt to head off the Nationalist challenge.

The SNP gained 31 per cent of the vote at Garscadden in October 1974, and would need a swing of nearly 16 per cent to capture the seat.

The Liberal, who came a very poor fourth last time and have virtually no local organisation, would probably prefer not to fight the seat, but might feel obliged to do so for the sake of appearances.

With two by-elections outstanding—the other at Lord Kintyre, was the government in a Commons minority of seven. But even if Labour were to lose both contests, the government could still survive relatively comfortably so long as the Liberals maintain the seat until 1982. From 1982 the chances of Labour holding the seat appear to be exceedingly slim as their majority

over the Conservatives last time was a slender 778. This by-election should take place at the end of February or early March.

The one at Garscadden will probably be delayed by the government until after the budget in mid-April which Ministers expect to boost Labour's electoral prospects. A Labour candidate has not been chosen, although Mr. Small had announced his intention of retiring at the general election.

Mr. Small, aged 68, died suddenly after being taken ill at his London home. He had been in Parliament since 1963 and sat for Amalgamated Union of Engineering Workers.

Lord Beckton, who has died at Stratford, Yorkshire, on the same day as Lord Kintyre, was chairman of Ways and Means and Deputy Speaker of the House of Commons in 1965-66.

His career at Westminster began in 1931 when, as Samuel Story, he was elected Conservative MP for Sunderland and lost the seat until 1945. From 1950 until 1966, when he became a life peer, he was MP for Stratford.

But it goes on to deplore the action of many Labour MPs in "frustrating democratic reform and European ideals"—a reference to the failure to secure a proportional representation form of voting to the European Parliament.

The choice is then given of ending the agreement immediately or waiting until the Finance Bill is enacted in the summer, when the pact would have achieved its immediate purpose.

Then "the agreement should continue only until, in the light of this resolution, the Leader of the party in consultation with the senior officers, and with the Parliamentary party, decide to end it."

The main motion will be introduced by Mr. Richard Wainwright, MP for Colne Valley.

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## LABOUR NEWS

# Heating groups fall in with pay guidelines

BY PAULINE CLARK, LABOUR STAFF

GOVERNMENT sanctions against several heat and ventilation contracting companies have forced them to accept a pay deal to some 30,000 fitters with the 10 per cent guidelines.

Action by Government purchasing departments against the heating and ventilating industry is believed to be only the second case of Government sanctions which have overstepped the pay policy.

The first case was last September when James Mackie and Sons, the Belfast engineering company, forfeited its export credit guarantee because it refused to withdraw a 22.25 per cent wage rise for its 4,000 workers.

### Indications

The Heating and Ventilating Contractors' Association yesterday announced a renegotiated settlement to give an increase of "marginally under" 10 per cent on overall earnings. It said that employers had no option but to revise the deal because Government purchasers last November had "started to use discretionary powers on whether to place contracts."

It added that there had been no written evidence of this action from the Government or from the companies concerned but the indications were clear enough.

"Otherwise, the renegotiation would not have taken place," the Association said.

The new deal replaces an earlier agreement which would have added 12.25 per cent to the wage bill and would have given some fitters increases of up to 30 per cent.

The employers have been anxious to rectify a 22½ per cent discrepancy between wages paid to fitters and to building craftsmen. The new deal will reduce this gap to 12½ per cent only temporarily and the employers believe it could lead to an increasing shortage of skilled fitters "who have been leaving to become postmen and milkmen and all manner of other occupations."

They claim that the nature of the work is too complex for application of a self-financing productivity deal, while long-term contracts would make any other kind of bonus scheme against the best interests of the industry.

# New farmworkers' leader elected in 47% poll

BY PHILIP BASSETT, LABOUR STAFF

MR. JACK BODDY, a former farm worker, was elected general secretary of the National Union of Agricultural and Allied Workers yesterday.

He replaces Mr. Reg Bottini, who is retiring for medical reasons after eight years in the job.

Mr. Boddy, aged 55, the union's district secretary for West Norfolk, received 31.4 per cent of the vote in a ballot in which 45.6 per cent of the membership participated.

His election came as clerical staff at the union's head office threatened to strike over a pay claim they say has been ignored.

Mr. Chris Kaufman, chairman of the agricultural workers' union branch of the Association of Professional, Executive, Clerical and Computer Staff, said yesterday that unless 40 clerical workers in the farm workers' union's head office got an assurance by mid-day to-day on the opening of negotiations on their pay claim, due on January 1, the staff would walk out until at least Friday.

### Winders halt pits

A second Yorkshire colliery, Ledstone Luck, was stopped by an unofficial 24-hour strike of six winders over incentive pay levels. The first was Park Hill.

# Du Pont will recognise ASTMS

By Our Labour Staff

THE ASSOCIATION of Scientific, Technical and Managerial Staffs has achieved recognition in Du Pont, after a prolonged struggle in which the union accused the multi-national chemical company of being "the most anti-union in the world."

Recognition of the 400,000-strong white-collar union was agreed as a result of a ballot organised at the company's only KU manufacturing plant—Maydown, in Northern Ireland—which produced a 65 per cent vote in favour among 122 foremen.

In a vote last October the union claimed that for six months the company had been running a "psychological warfare exercise" among its staff to defeat the union's recognition claim.

This led to ASTMS withdrawing the suggestion of a ballot, but it was eventually agreed that the Northern Ireland Labour Relations Agency should organise a ballot following a promise of co-operation from the company.

Mr. Roger Lyons, the union's national officer for the industry, yesterday hailed the agreement as "a breakthrough" in what he described as a worldwide organising drive in Du Pont which is being organised by the International Chemical Workers Federation.

# Civil servants to press for more than 10%

By Philip Bassett, Labour Staff

MORE THAN 230,000 civil servants are to lodge a pay claim in excess of the Government's 10 per cent guidelines at the end of the month.

Seven of the nine civil servant unions representing 800,000 non-industrial civil servants have agreed to try together for a pay deal later this month, but the executive of the Civil and Public Services Association, the largest civil service union, decided yesterday to go ahead with its pay claim irrespective of any decision by other unions.

The CPSA executive has investigated wages and settlements in industry and based its claim on the results.

The CPSA said: "The claim will certainly exceed the Government's 10 per cent guidelines."

# Busmen to vote on wage deal

PUBLIC TRANSPORT workers in West Yorkshire are to vote on whether or not to accept a pay offer within the Government's 10 per cent limit.

About 4,000 bus workers in Leeds, Bradford, Halifax and Huddersfield are involved in the ballot, the result of which should be known at the week-end.

# Steel unions' merger ballot called off

BY CHRISTIAN TYLER, LABOUR EDITOR

PROTRACTED merger talks between the biggest steel union, the Iron and Steel Trades Confederation, and the smaller Steel Industry Management Association, have failed.

The news is a considerable blow to the hopes of BSC and its leaders of the two unions. It comes only a week after the nationalised industries select committee report urged links between the two in the interests of better industrial relations.

Mr. Robert Muir, SIMA general secretary, has written to Mr. Bill Sirs of the ISTC, saying that a proposed ballot would not go ahead because it was unlikely to produce a "yes" vote. A vote against would amount to a rebuff for SIMA's leaders who have recommended amalgamation, he says.

The steel unions' merger has been a long time in the making. SIMA's national council decided as long ago as last June to accept the merger terms but the idea had a poor reception from members.

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# Unions to seek assurance from Varley on Leyland

BY TERRY DODSWORTH AND ALAN PIKE

SENIOR union leaders representing Leyland Cars workers will meet Mr. Eric Varley, Industry Secretary, today to discuss the problems facing the company.

Union officials were hoping last night that the Prime Minister would join the talks, although there has not been an official request from the trade union side for a meeting with Mr. Callaghan.

The decision to seek talks with the Government was taken after the unions saw Mr. Michael Edwards, chairman of British Leyland, on Monday.

Officials will seek a clear assurance from Mr. Varley on how the Government sees the future of Leyland Cars, stressing the need to maintain employment and stick to the broad strategy developed since the Ryder Report.

They will revive calls for stronger action on Japanese car imports.

## STRIKE THREAT TO PETROL SUPPLIES

# Oil pay row may stop the wheels turning

BY NICK GARNETT, LABOUR STAFF

SHELL management and shop stewards are meeting Department of Employment officials tomorrow in the latest of a series of meetings involving all the major oil companies aimed at settling a large pay deal for negotiating pay deals with their drivers and depot workers, now widely regarded as helping to start the inflationary spiral.

Although at least one oil company believes it is on the point of reaching a satisfactory settlement, within pay guidelines and without any further threat of industrial disruption, most companies appear to believe that the chance of some form of national tanker drivers' strike is more likely than not.

The present Government conscious of the way some road hauliers motored through the guidelines with a 15 per cent deal, appears to be standing firm against any pay-busting by the tanker drivers. Instead it has fallen back on attaching the nuts and bolts to an emergency contingency plan to come into force if the drivers stop work.

Some Government advisers seem to believe that although a strike would cause severe disruption, it would not be a crippling one.

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panies, could have a disproportionate effect on supplies.

Some estimates point to a 50 per cent drop in delivery capacity if only a ban on overtime and rest day working is introduced.

With petrol stations usually holding no more than five days' petrol supply at any time the oil companies believe that in the case of a national strike severe shortages would start occurring within three days coupled with the rapid shutdown of industry and transport.

They also see little, if no scope, for rail-hauled oil plugging the gap. For one thing, the few large industries which are geared up to take rail-moved oil now do so.

For another, the companies doubt whether any oil could be moved by rail during a national drivers' strike.

Oil still could be transported from refineries to oil depots, as it is done now, by rail, ship and pipeline. But, at the depots, the men who load rail tankers are in the same union, the Transport and General, as the tanker drivers and may be expected to also stop work.

Perhaps a more cynical view expressed by some company officials is that the rail oil loading gear is not the most difficult of machinery to sabotage if the Government decided it could do nothing but send in troops to the depots.

In the meantime, while separate talks continue, Government advisers grapple with the problem of trying to prevent hardship among those sections of the population most susceptible to the effects of chronic fuel shortages in the event of a strike.

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## APPOINTMENTS

# Actuaries Institute president

Mr. Peter E. Moody has been elected president of the INSTITUTE OF ACTUARIES in succession to Mr. C. Michael O'Brien, whose term of office will expire on June 28. Mr. Moody is the joint secretary and investment manager of Prudential Assurance and a director of Equity Capital for Industry and United Domains Trust.

Mr. Arthur A. George has relinquished the position of joint managing director of LLOYD-WOODS POOLS and has been appointed joint vice-chairman. Mr. Neil D. Foster, at present joint managing director, becomes sole managing director and Mr. Malcolm A. Davidson has been made a director.

Mr. Alan Reid has been appointed a director of SCRUTTONS, the main Board of the Scruttons Group. He will continue as managing director of Victoria Deep Water Terminal.

Mr. Peter A. N. Carne has been appointed group marketing director of LUXFER HOLDINGS, and Mr. Alan A. Malden has become director of sales, Pacific region.

Mr. K. G. Room has been appointed general manager and commercial director; Mr. T. Abernethy, financial director and company secretary; Mr. A. E. Cole, technical director; and Mr. F. A. Duggan, manufacturing director on the Board of THERMO RADIO VALVES AND TUBES. The parent concern is Thorn Electrical Industries.

Mr. J. Chard has been appointed a director and production manager of Burgess Architectural Products. Mr. E. I. Webber has become a director and production administrative manager of Burgess Products Company and Mr. A. E. Clarke has been made a director and engineering manager (design and development) of that concern. BURGESS PRODUCTS COMPANY (HOLDINGS) is the parent.

MORGAN GUARANTY TRUST COMPANY OF NEW YORK is to make the following changes from March 13. Mr. John W. Lapsley, vice-president and assistant general manager, will be general manager London office. Mr. Robert G. Engel, as the senior vice-president in charge of the bank's business and investments



Mr. Peter Moody

In the British Isles and Scandinavia and in the shipping field worldwide, will continue to be located in London and will devote more time to working with executives in New York. Mr. Arthur M. Rogers Jr., vice-president of Morgan Guaranty International Finance Corporation, will succeed Mr. Lapsley as head of the London office's general banking group.

Mr. K. H. Merriman has been appointed to the Board of WIG-HAM POLAND SCOTLAND.

Mr. Ian Marks and Mr. Peter Reid have been appointed to the Board of RESEARCH SURVEYS OF GREAT BRITAIN, and Mr. Len Whyte has been made an associate director.

The Secretary for Energy has appointed Mrs. Wand E. S. McIntosh, the new chairman of the National Gas Consumers' Council, as a member of the ENERGY COMMISSION. She succeeds the former chairman of the NGCC, Baroness Macleod of Borve.

Mr. N. C. Beel is to become managing director of ROBEY OF LINCOLN from February 1 in place of Mr. P. C. E. Lightfoot, who remains on the Board. Mr. G. Marsh, previously production director, will be engineering director. Mr. Lightfoot is financial

director of the Newell Dumford Engineering Group, of which Robey is a member.

Mr. Arthur Macarten has joined FOOD BROKERS as marketing director and a member of the Board of Food Brokers Marketing and Consultancy. For the last four years he has been with Unilever.

Mr. Clive Nottingham has been appointed managing director of CONTROL TECHNOLOGY.

Mr. N. G. Prowse has been appointed a director of ROBERT FLEMING INVESTMENT MANAGEMENT.

Mr. C. L. Towers and Mr. J. D. Arpel have been appointed assistant directors of FRIZZELL INTERNATIONAL.

Mr. Bryan Quiller, managing director of Granada TV Rentals, has been elected to succeed Mr. David Hurley as chairman of the COUNCIL OF THE NATIONAL TELEVISION RENTAL ASSOCIATION. Mr. Hurley remains a member of the Council. Mr. Ronald Weedon, managing director of British Relay, replaces Mr. Quiller as deputy chairman of the Council.

Mr. Peter Phillips has joined the London office of CROCKER BANK as vice-president in charge of merchant banking in Europe, the Middle East and Africa. He was previously an assistant director of Morgan Grenfell International in London and in Germany.

Mr. E. D. Kettle has been appointed a director of WILMOT BREEDEN GROUP SERVICES. He was formerly a director of Wilmot Breeden Limited and will continue to be responsible for group personnel. Mr. E. V. Moore has become group financial controller in place of Mr. J. E. Parkinson, who is now financial director of Wilmot Breeden Electronics.

Mr. S. Birch, previously associate research manager (films), is now plastics division research manager at IMPERIAL CHEMICAL INDUSTRIES. He succeeds Mr. A. E. Boyes, who retired on March 21. Mr. J. F. H. Park has become marketing manager (vinyls), plastics division, and has been replaced as marketing manager (sheet) by Mr. F. C. Felecy, previously packaging films sales control and market research manager.

# You can get a grant of up to 22% on the cost of new industrial building, plant and machinery

These incentives could transform your ideas about your own company's investment plans:

- \* Capital grants of 20% or 22% for new buildings and, in many places, for new plant and machinery.
- \* Loans on favourable terms or interest-relief grants.
- \* Factories with rent-free periods, low rentals. Leases of 99-years can be purchased.
- \* Removal grants.

These are available in the Areas for Expansion.

If you are a manufacturer considering expansion, you could gain from these incentives. Companies already in the Areas for Expansion and others expanding or moving into them should take advantage now of the help available. In Northern Ireland selective capital grants up to 50% are



# BOOKS

## Time of insight

BY C. P. SNOW

Eyes, Etc. by Eleanor Clark  
Collins £4.50, 174 pages

Eleanor Clark has written distinguished books, notably *Rome and a Villa*. She is cultivated and highly educated, and it is easy to imagine her transported to the 19th century and in the company of her countryman, Henry James. She is married to Robert Penn Warren. Altogether, by birth, talent, character, she has had much enviable fortune in her life. Recently, in her fifties, she has had a stroke of fortune which no one could envy. She has been struck by glaucoma, which means not total blindness, but near enough. The condition is getting worse. She has lived very much by the eye. She has been a writer and even more a reader. She will not be able to read again.

Her new book is an account of how she is living through this fatality. Much of it is stark. As anyone who knows her work would expect, she is taking it with hard stoicism. She has no use for, and will not accept, false comfort. Many people have had greater miseries than you, she hears an assembly of Job's friends saying. What conceivable help is that? In an extreme condition, and this is one, you live with it, and the thought of starving and dying millions doesn't enter.

The condition is with her all the minutes of her days, and she won't pretend otherwise. Not only is her sight going but so often is her spirit. Eye complaints, even those less irreversible than this, are not to be separated from depression. All the more so, when there is something to be depressed about. She reflects about what she has enjoyed, and people she has known. Before this distress, she didn't like a good deal of what

was happening to her world, the contemporary western world, her privileged slice of it, soft, indulgent, looking for an alternative life-style (on which she is severely funny). Now we regard all that as a joke in the worst possible taste. There are affectionate passages about slings, which used to be one of her delights. There are less affectionate passages about some of the money-crazed vulgarities who clutter up the slopes.

She writes about people she has admired and loved—not many, in the whole waste of her acquaintanceship, but when she gives love, she gives it totally, particularly to the decent and honourable, who have done their best, for example as teachers in small colleges, and never made it. For people too gentle for this bitter cut-throat existence she has the softest of hearts and guesses that she has given help when she can.

She finds, not comfort but a kind of consolation, in being read to. It passes the time, it does more than that, since, though listening-pace is five or six times slower than reading-pace, she has a good deal of time actually enjoys a sensitive human voice. Her choice of material for listening to may strike most of us as rather odd. For weeks, or perhaps months, those who have been through similar trouble usually prefer something less heroic.

She has shown great resources of personality, and has needed them. It is disagreeable to have to say that, as a whole, the book isn't so good as one would like it to be. Perhaps for two reasons. One is that the condition itself is monotonous: she hasn't a story to tell of a disease progressing and changing from day to day. Multiple sclerosis is

one of the most dreadful of extreme conditions, but it did give Barbellion a dramatic narrative. Eleanor Clark's glaucoma doesn't vary much, apparently, though she tells us at the end of the book that her sight is dimmer than at the beginning.

Otherwise, neither she nor anyone else could have much to say. Sight is failing, and won't get better. Drifting into growing hopelessness. Never able to read again. Defiant rage against one's luck. Refusal to soften it. That is about all there is, and like some of the grimmer human sorrows it is not communicable.

The second reason for the book not being entirely successful is the curious idiom in which Eleanor Clark writes it. Once upon a time, cultivated persons like herself might be crude in manners and speech. But they then put on their best Augustan dress when they sat down to write. Now they tend to do the exact reverse. They are completely civilised, articulate, and well-mannered when they speak. When they write, they put on a new kind of fancy dress, as much unlike Augustan as they can think up.

They seem to have their own idea—which incidentally they get quite wrong—of the language of the knockabout proletarian young. On paper, the cultivated sound becomes at the same time factious and pseudo-rough. Too often for truth, Eleanor Clark does precisely that. It is maddening, for when she is, so to speak, off-duty, as in the description of her existence as a 20-year-old in New York, one gets a sense of her strength and can write. If only she would discard a verbal usage which would be impossible for anyone to speak, and is impossible in which to think.



This porphyry sculpture of two Tetrarchs, from the Vatican Museums, is characteristic of the apparent rejection by 3rd century artists of the classical canon of Late Antique art. It illustrates one of the phases of the evolution from Classical to Medieval art, between the 3rd and 7th century A.D., which is the subject of Ernst Kitzinger's *Byzantine Art in the Making* (Faber, 223 black-and-white illustrations, 5 colour plates, 176 pages, £15.00).

While the book—based on a series of lectures given by Professor Kitzinger at Cambridge in 1974 when he was Slade Professor of Fine Art—is a must for scholars, it will also fascinate all those who care to understand the roots of their own European culture. It should for example be read together with Peter

Brown's brilliant *The World of Late Antiquity* (Thames and Hudson, 1971) by those who have visited, or plan to visit, the truly major exhibitions. *The Wealth of the Roman World*, at the British Museum last year, and *The Age of Spirituality*, now in New York at the Metropolitan Museum of Art.

Many of the objects discussed in Ernst Kitzinger's book are among the masterpieces that were and are on show. Both the exhibitions and this book will demonstrate that the "Dark Ages" were a period not of decline but of creative experiment wherein it is to be found the genesis of Byzantine and—although Dr. Kitzinger does not refer to them—of Islamic and Romanesque art.

DALE JONES

## Teddy boys and girls

BY GEORGE MALCOLM THOMSON

The Edwardian Woman by Doreen Crow. Allen and Unwin, £3.95, 231 pages

Pursuit of Pleasure: High Society in the 1920s by K. Middlemas. Gorden and Cremonesi, £12.50, 181 pages

As if it had happened yesterday, I can remember my meeting with King Edward VII. "Meeting" is perhaps not quite the word, for we were never formally introduced. At best we were on bowing terms, like Voltaire and the Almighty. I bowed and he waved a baton.

It was in the full-dress uniform of a field-marshal. He was riding a horse. By any standard, he was an impressive spectacle, although one could see why he was nicknamed "Tum-tum." But at that time I was disloyal enough to reserve my military admiration for the Kaiser, who wore a helmet with an eagle on top. Sensational! For me, that day in 1908 outside Holyroodhouse was a turning-point. Up until then I had been a Victorian. Henceforward I was to be an Edwardian and am, therefore, qualified to write about social life in King Edward's reign which is the main subject of these two absorbing books. One of them, *The Edwardian Woman*, is a little more "serious" and statistical than the other which, however, casts its net more widely than its title suggests. *The Pursuit of Pleasure* was, no doubt, the main occupation of a small upper crust, although one might more accurately describe it as "The Flight from Boredom." On the other hand it was not their only activity.

On the day I saw him, the apex of the social pyramid did not seem to be particularly successful either in the quest of the flight. The drains in his temporary residence, Holyroodhouse, were bad. The smells from the nearby brewery were pungent, and the occasion—a review of the Scottish volunteers—was neither glamorous nor

smart. It was one of the monarch's duty days, a reminder that the brief Edwardian age was not simply a procession of over-heavy meals and over-corrected women, of bacchanal, the ritual slaughter of grouse, of champagne and liver complaints. It was a rather strenuous time; above all, a time of change.

The first bricks of the Welfare State were being laid. The Fabians were burrowing away. The telephone, the typewriter and the motor car were coming in. The King loved to exceed the speed limit. The Queen (reluctantly and belatedly allowed to have a car of her own) loved to instruct her chauffeur with vigorous prods of her umbrella. But in spite of such hazards, the roads were still not too dangerous for the multitude of bicycles.

Change, both technical and social. And liberation!—here due credit should be given to the King. He was autocratic, self-indulgent, intellectually lax, "preferring fiction to books and women to most men to break the too-rigid mould of society. He was liked by the crowd but not, as Gladstone put it, "respected." He had taken one appalling glance at the London slums (when he was with difficulty restrained from giving away all the sovereigns in his pocket) and had, from that day, painted a picture of Moses in the burlesques. And there was Weetman Pearson, the world's foremost contractor who when taken to Covent Garden by his wife spent the time working out his business problems for the day. Both are mentioned in *Pursuit of Pleasure*.

(1) Rosa Lewis, a cook of the monarch's started life as a London slaver at the foot of the social ladder. When Alexandra proposed to give tea to the worst-off women in the land, she was advised to entertain ten thousand "slaves." Each got a brooch. "A present from the Queen."

(2) Sister Agnes Keyser, born rich and determined, a woman of fiery energy who founded a famous hospital. She was one of the privileged few who had a key to Buckingham Palace Gardens.

(3) Lady Warwick, Socialist. To mention these three women is to be reminded that women's Lib was not merely a political phenomenon headed by Mrs. Pankhurst. Consider the list of remarkable Edwardian women who are featured in Duncan Crow's study.

Dr. Elsie Inglis, Beatrice Webb, Countess von Arnim ("Elizabeth"), Marie Stopes, Marie Lloyd, Belle Stilton, a beautiful Gaiety girl who became Countess of Clan.

Not a bad list for an age when women had still to shout to make their voices heard above the male hubbub. For, of course, it had it better—more intense achievements. Leaving politics aside, there were engineers like Sir John Aldrich who began laying drains in Berlin and lived to restore the Thames to Egypt to paint a picture of Moses in the burlesques. And there was Weetman Pearson, the world's foremost contractor who when taken to Covent Garden by his wife spent the time working out his business problems for the day. Both are mentioned in *Pursuit of Pleasure*.

## Wheatley's way

Office and Temporary Gentleman: Memoirs of Dennis Wheatley, Vol. 2. Hutchinson, £5.95, 284 pages

I should really be kinder to Mr. Wheatley's second volume of memoirs than I was to the first. Mainly because the narrative improves as the storm of World War One breaks over him and his generation, and because the self-praise and obsession-with-class that so disfigured volume one have been considerably toned down. The trouble is, however, by no means past. "I am a monstrous creature, fellow," he says. But I don't believe he means it seriously.

This time, we have Dennis the subaltern (father fixed, Dennis the lover). Dennis the lover, the man who all his life has lived off the fat of the land.

bought 4,000 books, and then recommends Mr. Perrin and Mr. Trull (Mills and Bohn, 1911).

We are now two-thirds through Mr. Wheatley's chronicle of embarrassing self-disclosure. He is all his 80-odd years, and "self-censor" was just not working. He wrote it. Why else improve someone's picture as the storm of World War One breaks over him and his generation, and because the self-praise and obsession-with-class that so disfigured volume one have been considerably toned down. The trouble is, however, by no means past. "I am a monstrous creature, fellow," he says. But I don't believe he means it seriously.

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## U.K. ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output, engineering orders, retail sales volume (1970=100); retail sales value (1971=100); registered motor vehicles (excluding school leavers) and unladen capacities (000s). All seasonally adjusted.

	Ind. prod.	Mfg. output	Eng. orders	Retail vol.	Retail sales	Unemp.	Vacs.
1976 4th qtr.	103.2	104.8	106	108.5	211.9	na	na
1st qtr.	103.5	105.6	111	108.0	217.1	1,330	na
2nd qtr.	102.3	103.1	104	107.9	221.5	1,239	163
3rd qtr.	102.4	103.1	108	106.5	226.7	1,418	151
July	102.8	104.3	102	107.9	232.5	1,294	153
Aug.	102.7	103.7	117	107.5	237.6	1,414	164
Sept.	102.7	103.5	116	106.2	236.6	1,446	145
Oct.	101.4	102.4	108	106.4	234.4	1,432	153
Nov.	102.1	103.0	108	106.1	227.5	1,433	166
Dec.	102.1	103.0	108	106.1	227.5	1,433	166

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1970=100); housing starts (000s, monthly average).

	Consumer goods	Investment goods	Intermediate goods	Eng. output	Metal mfg.	Textile mfg.	Housing starts
1976 4th qtr.	118.3	99.0	104.4	100.4	85.2	103.6	20.8
1st qtr.	115.5	100.5	106.3	101.5	84.5	104.1	19.8
2nd qtr.	115.5	99.7	104.9	100.1	80.8	99.2	22.4
3rd qtr.	114.5	99.4	104.8	100.3	83.7	102.8	24.4
July	115	100	105	101	87	104	24.4
Aug.	114	100	108	100	79	101	20.4
Sept.	114	99	105	100	83	103	28.1
Oct.	114	99	101	100	77	103	24.5
Nov.	114	99	101	100	77	103	24.5
Dec.	114	99	101	100	77	103	24.5

EXTERNAL TRADE—Indices of export and import volume (1970=100); visible balance; current balance; oil balance; terms of trade (1970=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Reserves
1976 4th qtr.	141.5	138.2	-98.3	-368	-1,002	79.1	4.13
1st qtr.	141.5	142.4	-920	-516	-1,016	80.4	3.63
2nd qtr.	140.9	144.4	-698	-508	-715	80.2	3.10
3rd qtr.	137.7	141.9	-50	-399	-587	80.5	14.9
July	137.8	140.1	-241	-92	-599	79.6	13.4
Aug.	136.0	131.7	+140	+299	-183	82.0	14.9
Sept.	135.7	144.8	+151	+301	-205	83.0	17.17
Oct.	140.0	140.0	0	0	0	83.0	20.21
Nov.	142.9	133.3	+72	+191	-221	83.0	20.21
Dec.	151.2	146.2	-89	+55	-281	83.0	20.21

FINANCIAL—Money supply M1 and sterling M3, bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (€m.); building societies' net inflow; RP; new credit; all seasonally adjusted. Minimum lending rate (end period).

	M1 %	M3 %	Bank adv.	DCE %	BS inflow	HP lending	MLR %
1976 4th qtr.	3.9	8.3	14.4	1.417	152	327	141
1st qtr.	3.5	10.2	8.3	-1.882	482	339	104
2nd qtr.	15.3	15.3	0.5	0.8	1,890	352	5
3rd qtr.	34.4	14.8	20.2	-236	1,084	394	8
July	34.5	12.6	26.2	-283	1,084	394	8
Aug.	22.9	8.4	34.0	-69	362	417	7
Sept.	34.4	14.8	20.2	126	462	482	6
Oct.	35.3	17.5	0.0	289	590	385	5
Nov.	41.5	19.8	1.1	289	554	420	7
Dec.	41.5	19.8	1.1	289	554	420	7

INFLATION—Indices of earnings (Jan. 1976=100), basic materials and fuels, wholesale prices of manufactured products (1970=100); retail prices of food prices (1974=100); FT commodity index (July 1962=100); trade weighted value of sterling (Dec 1971=100).

	Earn. %	Basic matls. %	Wholesale %	RPI %	Food %	Comdy. %	Strg. %
1976 4th qtr.	109.9	329.3	331.9	165.3	172.7	259.8	89.8
1st qtr.	112.5	341.5	248.0	174.1	184.7	276.4	61.8
2nd qtr.	114.5	347.8	259.9	181.9	191.1	259.0	61.8
3rd qtr.	116.1	341.1	267.7	184.7	192.1	238.9	61.8
July	116.1	344.6	265.8	184.7	192.0	242.3	61.8
Aug.	116.1	344.6	265.8	184.7	192.0	242.3	61.8
Sept.	116.1	344.6	265.8	184.7	192.0	242.3	61.8
Oct.	117.9	343.8	271.0	185.7	192.5	241.5	62.6
Nov.	130.1	320.2	271.0	185.5	192.5	241.5	62.6
Dec.	130.1	320.2	271.0	185.5	192.5	241.5	62.6

\* Not seasonally adjusted.

## End games

BY ISABEL QUIGLY

In Between the Sheets by Ian McEwan. Cape, £3.50, 144 pages

King Kill by Thomas Gavin. Cape, £4.95, 385 pages

Fault Lines by Kate Wilhelm. Hutchinson, £4.50, 195 pages

Ian McEwan is an extraordinary young writer whose first novel, *First Love*, was an obvious winner of the Somerset Maugham award for 78. *In Between the Sheets* is again short stories; seven of them, in all kinds of settings, all but one an interior monologue of sorts called "To and fro," aptly titled because tidal and restless. *King Kill* is an American first novel, in form, straightforward. Nasty and brutish they sound, and at times seem when dipped into, certainly macabre and startling; but the mastery of language shown in them gives them power, even beauty, the beauty of control, exactness, lucidity. The style recalls some dangerous activity: skilful driving, too fast round corners, say, engine singing, perfect pitch, hubeaps almost but never quite escaping the kerb.

"Porphyro" is about a man who makes love to two nurses, and their joint revenge upon him. "Two fragments: March 1982" is set in a time of decrepitude and filth with London, since up, via the pathetic, without fresh food or communications, post or transport. "Dead as they come" has a rich man who finds a girl to adore, loads her with his riches, kills her when he believes she is having an affair with his chauffeur.

"Psychopaths" is about a few people in Los Angeles meeting and talking, whose lives briefly overlap; and the little story, about a divorced or separated husband whose daughter comes to stay, bringing a schoolfriend (that's all). Well, it could be, or not. As in a Bunuel film, the simplest manner may hide the weirdest subtruth; or, equally, may not.

As with the stories in the earlier book, *In Between the Sheets*, the outline of the action that says what they're really about. Form and content are so intricately linked you can't divide them. This is a writer whose plainest combination of words is like the draughtsman's proverbial dot, unmistakably telling.

Chess is perhaps the best microcosmic image anyone has yet thought up, a man-made world of immutable rules yet infinitely variable action, the common mind conceived before computers were physically achievable, the miniature economy, infinity in the pocket (etc., etc.). And chess as a world on its own—not just an obsession, an intellectual passion and a form of life but in itself a form of life. It is a world with its own characters and actions—gives the chess-novels a satisfactory enclosure in which to function. *King Kill* is an American first novel, in form, straightforward. Nasty and brutish they sound, and at times seem when dipped into, certainly macabre and startling; but the mastery of language shown in them gives them power, even beauty, the beauty of control, exactness, lucidity. The style recalls some dangerous activity: skilful driving, too fast round corners, say, engine singing, perfect pitch, hubeaps almost but never quite escaping the kerb.

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Ian McEwan: stories of dislocation

exactly what's what, especially where dream and reality, symbol and object, overlap; but in spite of what seems too modern, a dialogue the rhythmic writing suits the patterns of disaster, grief and anger, the violent yet ritualised movements of its suffering, chess-centred hero.

*Fault Lines* is another American novel, intelligent, racy, covering a lot of ground. Emily, its heroine, is like the drowning man who sees a lifeline in flash-back, as she waits "like a saint in a sandwich," after an earthquake has struck her in an isolated Californian cottage. She sees life, her father's, grandfather's, not nearly or consecutively but in a way that finally makes sense. The fault-lines of the earth there revive memories of other such fault-lines in her life, from her birth in another earthquake, the great 1906 one in San Francisco; a life of energetic liberal causes, friendships, unorthodoxities that seem mild but shock her square relations, older or younger. Again, that doesn't tell much about the book's quality, which is likeable and warm without being cosy, and manages throwaway air without being glib.

A Morbid Taste for Bones by Ellis Peters. Macmillan, £3.50, 192 pages

Ellis Peters—now apparently it can be told—in reality, the instincts, to predict what the real President will do next. An ingenious story, very neatly worked out. Two cavils: on page 42 an Irish girl refers to a singer, John McCormick (sic) and, a page later, she refers to a composer as "a man named Chaminade." Libbers, arise!

A Morbid Taste for Bones by Ellis Peters. Macmillan, £3.50, 192 pages

Miss Morice's actress-sleuth Tessa is staying with her cousin Toby, the playwright, while rehearsing his new play for a provincial festival. Naturally there is a crime in the area, a particularly puzzling one, a treasure-rich lady is frightened to death by repeated apparitions of her Doppelgänger. As usual, the author is good at delineating with economy the marginal characters—notably two elderly ladies who like race-meetings and the social context,

## Cornish clashes

BY ROBIN LANE FOX

Revolt of the Peasantry 1549 by Julian Cornwall. Routledge, £8.50, 353 pages

Appeals to the "traditional British way of doing things" are not uncommon. Those who assume that this way is smoothed by compromise, and a sound refusal to become too cross should read this brief and interesting book. Julian Cornwall is subject leader of history at Colchester Institute of Higher Education. He tells his double story clearly and forcefully, avoiding moral blame and the inconsequential use of modish terms. His subject is neither new nor major. But he handles it with a vigorous and, as it were, a pleasant way of slipping in some of the wider background, technical, social or administrative, so that it helps his story along without destroying its thread.

In 1549, men in Cornwall and parts of Devonshire rose in arms for a set of demands which, when published, were centred on religion. They objected to Cranmer's English Prayer Book. They ignored the new service "because it is but like a Christmas game." Observers, naturally, alleged that there was more to it, especially if they were observing from a social position which had much to lose. One rebel demand was indeed that gentlemen should be limited to one servant each in waiting. How intolerable! Mr. Cornwall relates it convincingly. The rebels' fear of the opposing armies, levied in part from the lords' tenants, those convenient enforcers of social order.

Otherwise, social protest cannot be claimed to have been central. Rumours that the cry to "kill all gentlemen" was heard in Bodmin's streets should be

ably discounted. When the men of the West Country said that they were protesting for religious issues, they meant it. They objected to the Reformation to the banning of prayers for souls in purgatory and to possible delays in the baptism of their babies. These were not small matters. Notably, though priests were later hanged as the rebels' vilest tactics, they did not claim to be Protestants.

They objected to Cranmer's prayer-book. Rather, they objected to enclosure and the menace, sensed too in the west, of mass grazing by gentlemen's sheep. Sheep-flocks had intruded lethally onto the old world of the Cornish. The Cornish men of Norfolk wanted their old world back. Like the Cornishmen, they failed to retrieve it.



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which is situated in the Greater London area. Must have 30-40 staff and 4-6 colour printing machinery. Profits not important. Strict confidence assured. Please write to Managing Director, Box G.1274, Financial Times, 10, Cannon Street, EC4P 4BY.

## WE wish to acquire a SMALL LITHO PRINTING COMPANY

which is situated in the Greater London area. Must have 30-40 staff and 4-6 colour printing machinery. Profits not important. Strict confidence assured. Please write to Managing Director, Box G.1274, Financial Times, 10, Cannon Street, EC4P 4BY.

## SWEDISH MANUFACTURER

requires

### SOLE U.K. DISTRIBUTOR

Swedish manufacturer of quality PVC mats is interested in a sole Wholesaler/Distributor for the U.K. Interested parties must:

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73 Welbeck Street  
London W1M 8AN

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Telephone: 0532 40571/2/3 Telex: 557853 Sandis G

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### Seeks U.K. Agent/s

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Contact immediately in writing.  
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Clothing and Textiles Division  
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A suitable company is likely to be manufacturing and selling products which could be sold through all or any of the following outlets: grocery, fancy goods and department stores or other outlets selling fast-moving consumer goods, or to the catering trade. A strong interest exists in companies operating in the leisure field, particularly manufacturers of sports accessories.

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We are a substantial British company with established factories in France, Belgium and Italy seeking additional manufacturing opportunities. We have the know-how and capacity to handle a wide range of products including specialist electronic assemblies, flooring and ceiling finishes, acoustic materials and building products, for sale to industrial customers. We can provide excellent marketing, selling and technical back-up. Minimize your European entry costs with our services. Our resources management and financial resources can help to ensure quick results. Replies from principals only, please.

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01-486 1252

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Fully up-to-date range of most modern electrical appliances for supply to banks, insurance companies, hospitals, department stores, food manufacturers, chemistry and air conditioning industry. World-renowned references and proven turnover. Preferably to be given to a well established trade and industrial representative as importer and retailer. Please contact under cipher OFA 2640 ZV, Orell Füssli Werke AG, CH-8022, Zurich, Switzerland.

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as part of our 1978 diversification programme. Our achievements over the past two years convince us that we have the necessary resources to succeed with a small acquisition. h.p.s.d. will be treated in strict confidence. Write Box G.1238, Financial Times, 10, Cannon Street, EC4P 4BY.

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01-248 8000, Ext. 456.



● SOFTWARE

## Product for U.S. markets

RECENT MOVES by Inscac, the top of that, the people it seeks NES-backed organisation in- tended to boost U.K. software sales abroad, to appoint as consultant to the company Sam Fedida, inventor of the PO View- data system, have set a number of software houses wondering.

The appointment has been made to help Inscac develop its strategies and plans for entering the worldwide information systems market. The inference is that Inscac has bigger fish to fry than the interests of most software companies now operating in the U.K.

It is no secret that John Pearce, Inscac's managing director has long taken the view that for success Inscac would have to break into the U.S. market in a substantial way, for this is where the profits lie. Once a product is established in the U.S., not only will its sales elsewhere be relatively easier, but also because of time lags in normal computing development between the U.S. and elsewhere, its life outside the U.S. would be longer. This seems to be a general policy approach that the NES has accepted.

However, a policy depends for its implementation and success on having the people in place and the products to offer. But Inscac is nowhere up to strength. On

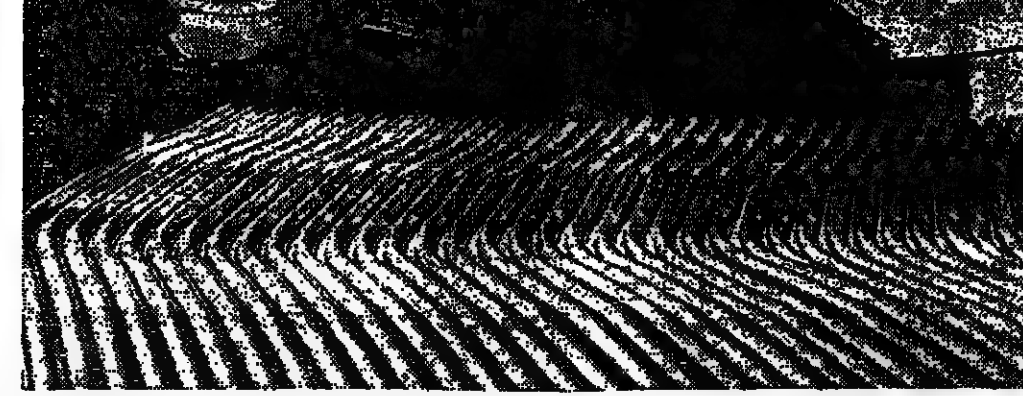
top of that, the people it seeks NES-backed organisation in- tended to boost U.K. software sales abroad, to appoint as consultant to the company Sam Fedida, inventor of the PO View- data system, have set a number of software houses wondering.

So far as software products are concerned, the Inscac problem is, in the short term, perhaps more serious.

The British software industry has, so far, really made little impact on the U.S. market, even with the long-existing massive U.S./British software writing cost differentials, which have operated in the U.K.'s favour for many years. A few companies (MSP, Arbat) have done well with what large corporations would consider minimal marketing bases, but in the main British software and systems skill sales to the U.S. remain minimal, have little influence, and the traffic is still largely the other way.

Industry sources indicate that not only will its sales elsewhere be relatively easier, but also because of time lags in normal computing development between the U.S. and elsewhere, its life outside the U.S. would be longer. This seems to be a general policy approach that the NES has accepted.

So far as Viewdata is con- cerned it seems that the PO sale



This £60,000 high-speed computer-controlled tube bending machine has been installed by TI Tube products at its Oldbury, West Midlands plant. The machine can achieve about 1,000 bends an hour and can manipulate

of Viewdata software to the West German Bundespost was so handed that three years after the contract signing date, the Bundespost will be able to market the system and without having to pay the PO a royalty. As the contract was signed a year ago, there are now only two clear years ahead without competition. This is unlikely to be the sort of bargain that commercial mar-

keting men would make. The question is, however, what is Inscac's interest in Viewdata. In inventing Viewdata, Mr. Fedida made practicable a whole class of systems based on com- bining telecommunications and the computer. It seems likely that Mr. Fedida is being brought into Inscac to translate Viewdata into

American terms, and that some Inscac initiative in this area is to be expected. On the basis of the skills available to Inscac members, one would expect them to mount an attack on the U.S. market aimed at what has been called the "closed user group" systems aimed at companies and sectors of society in which much higher prices can be paid for the information used.

● ENERGY

## Tiger project aimed at saving £100m.

WORK ON heat exchanger sys- gives the team the right kind of teams running on fluids have working space. The shaft also houses com- puter consoles used to control the experiments and capture the resulting data.

The outcome of the work will be a design of heat exchanger and a cost optimisation study of the best fluid for the job. It will be one that will be much more efficient than steam for low- power outputs and low working temperatures along the lines first suggested by Sir Humphrey Davy in 1823. So far in Britain, this concept has not been put to the proof, though research workers outside this country have turned their atten- tion to turbine systems running on such fluids.

Also essential in the City University data will be the operating conditions of the equipment and the overall cost of the prime mover. Part of this data will be determined by the results of a market study being carried out at Brunel which will look at how heat is being wasted and by whom so as to draw up parameters for a plant most likely to be in demand.

Brunel will also provide vital design details of the electronic control equipment required. Oxford is studying the modified turbine system and Bradford University will build the high speed generator with the assistance of industry.

Dr. Smith's work, financed by Shell International Marine, will be completed by about the end of this year, providing design data for specialist heat ex- changers and thus cost estimates of very great value in determin- ing the economic viability of the TIGER system.

To try out various arrays of ex- changers and pumps, the develop- ment team is using a "vertical lift shaft" which, providentially

● MACHINE TOOLS

## Grips at high speed

IMPROVEMENTS in the design and materials for lathe cutting tools has enabled higher spindle speeds and powers to be applied but the higher speeds have re- sulted in chuck problems as the increase in centrifugal force tends to make the jaws lose their grip.

Pratt Burnerd International has designed a chuck which, it is claimed, uses the centrifugal force generated at high rpm to achieve constant gripping characteristics. The maker says the gripping power produced, maintained by the user is maintained at near constant value over the whole speed range of any given size of chuck. Now the only factor limiting the maximum operating speed is the strength of the component parts of the chuck.

First of the new chucks has a diameter of 270mm, and a maximum speed of 5,000 rpm—other sizes are being developed.

More from the maker at Park Works, Lister Lane, Halifax (0423 96371).

● TELEVISION

## Low light camera

ONE OF the most sensitive low- light television cameras avail- able, the Nightguard, is able to accept immense variations in scene illumination, ranging from the equivalent of quarter moon light up to brilliant sunlight without any manual adjustment. Incorporating an advanced silicon intensified tube and with a choice of automatically con- trolled iris lenses having very high light gathering properties, this camera produces a high resolution equivalent of full light brightness of only 0.05 Lux, and produces a usable picture with signal with brightness as low as 0.02 Lux. This represents a sen- sitivity about 200 times greater than that of a standard vidicon camera with an F1.4 lens.

The Nightguard, however, employs electronic sensitivity control—obtained by varying the A.I.T. intensifier supply—coupled

with the auto iris lens control to give a total automatic light con- trol range of 600m. to 1. More- over, unlike many low-light cameras, the Nightguard re- sponds to the normal visible light spectrum even at very low light levels, producing a dis- played picture which is free from the confusing effects of over- accentuated infra-red response. This last is particularly im- portant in surveillance appli- cations, and Nightguard car- ries over outdoor and indoor operations in all lighting conditions encountered throughout 24-hour operation. It is available with a range of fixed focal length lenses or with motorised zoom lenses and a range of ancillary equip- ment, including weatherproof housings and remote controls, pan and tilt heads.

Cotron Electronics, Rockliffe Works, Eagle Street, Coventry CV1 4GJ. 0203 21247.

● LIGHTING

## Faster and brighter

FLUORESCENT TUBE lighting presence of the series capacitor. Both starting circuits switch off when the lamp is alight on the 65 and 125 watt sizes soon. Overall size and weight of the ballasts are reduced compare with existing chokes.

Because of the improvement in efficiency, substantial saving in running costs for fluorescent lights can be achieved, amount- ing to 14 per cent for the 65W case. The combined unit gives the start ballast, with losses lower than those normally associated with a switch start circuit, using 125W lamps the saving rises to £1,800.

Some of the saving comes from the reduction in the overall watt- age per luminaire, and the re- sult from the reduction in the num- ber of lamps required, achieved by the increase in lumen output. A further advantage is a reduc- tion in starting time to about 0.8 second. It is believed that there is no comparable competi- tive product available anywhere in the world.

The 65W version uses semi- conductors in a patented circuit, which enables a pre-heat current to flow through the cathodes, combined with con- trolled pulses across the lamp to obtain ignition. The circuit has been optimised for both func- tions together, which results in less and blackening of the tube when compared with existing glow switch operation.

The 125W version achieves the same results, but allows for the

By agreement between the Financial Times and the BBC, information from The Technical Page is available for use by the Corporation's External Services as source material for its over- seas broadcasts.

# Geest Computer Services

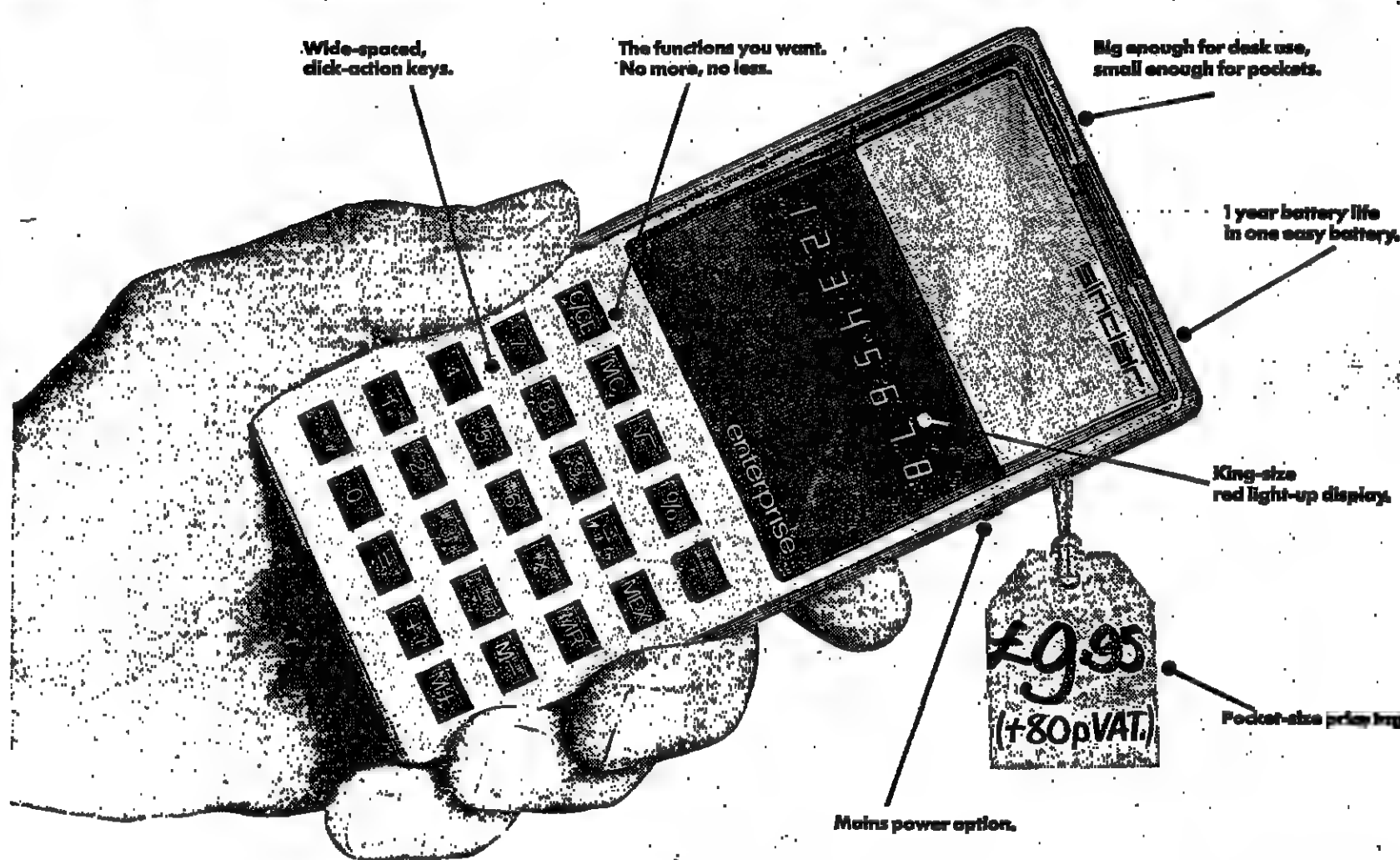
Where you'll get what you want...

You want big-company capability... You want someone you can trust... You'll like to know some more?... You don't want a service too big, too small... You want a service tailor- made to suit your requirements... You want a service that will grow with you, if you wish, at whatever pace you choose.

## Geest Computer Services Ltd

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# You asked for this...



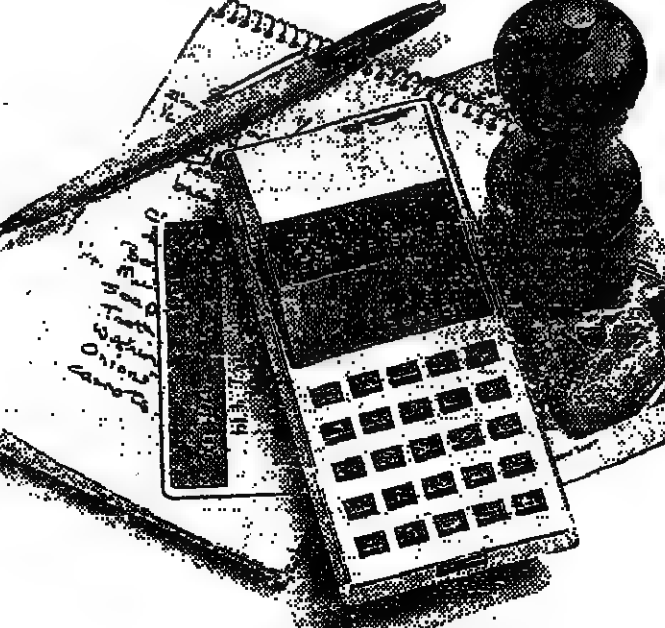
## The new Sinclair Enterprise. A personal calculator, tailor-made for you.

There are plenty of highly-specialised, highfalutin calculators on the market. Which is fine if you're a research scientist, a tax accountant, or a physics student. But most of us aren't. So is there an ordinary, everyday calculator? Not an expensive specialist instrument, but a good, solid, general workhorse. Yes. The Sinclair Enterprise. It's brand new and just right.

**How do we know it's just right?**  
Because you told us. By carrying out detailed research, with personal surveys, and by simply talking to people, we found out what sort of calculator most people would really like. We found out what you want a calculator to do. What functions you don't want, what features you do want. The shape, size and weight that suits most of us. Then we went away, and made a calculator to your specifications.

**The result: the Sinclair Enterprise**  
It's small enough to fit in a pocket or a handbag. Big enough to sit on your desk or kitchen table. It's powered by one simple battery, not several fiddly ones. And you'll only change the battery about once a year. It adds, subtracts, multiplies, divides. Of course. But by simply pressing a key, you can also work out percentages. Press another key to find square roots. You can store totals and subtotals in a useful memory. An automatic constant helps out with repetitive calculations. You can use it in the office, or at home. For checking bills, balancing budgets, metric conversions. In fact, with the Enterprise, you can quickly and easily handle all the calculations that are so common in day-to-day life. (It'll even be useful for homework, too!) And with the Enterprise, instead of spending hours doing calculations the long way, you get error-free answers, instantly! Already, you can see what makes the Sinclair Enterprise just right.

**And the Enterprise has a special difference**  
There's one very big difference between the Enterprise and any other calculator on the market. Because the one thing you wanted most was a readable display. Not a small one, or a grey one, or a smudgy green one. But a large, clear, instantly-responsive light-up display.



So the Sinclair Enterprise has a sharp, clear, light-up display. It's probably the **biggest** bright red display in a pocket calculator. And it reacts the instant you press a key. It's a display you can trust—it has a predicted life of 1000 years (far longer than some more gimmicky types of display). You asked for a good-looking calculator, too. And a glance at the picture shows the clean lines, the silk-silver finish, and attractively practical keyboard. All features we built at your request.

**Here's the full specification**  
+,-,x,÷,%,V, memory+, memory-, memory recall, memory exchange, memory clear. Constant. 1-year battery life (10 minutes use per day, 365 days of the year, from a manganese alkaline PP3-type). Mains power supply option. Large red 8-digit LED display, predicted life 1000 years; wide-angle vision, under all light-conditions. Comprehensive guarantee.

**A price you can afford, from a name you know**  
The Enterprise costs £9.95 (plus 80p VAT). Which makes it just right for any pocket—for yourself or as a gift. It's built by Sinclair Radionics, who have been making calculators longer (and better) than any other British manufacturer. Sinclair have pioneered the design and production of micro-electronics, from pocket calculators and pocket computers, to pocket TVs. And of course, the Enterprise has a 12-month repair-or-replace guarantee, should anything ever go wrong. So if you're tired of calculators that aren't just right, take a look at the new Sinclair Enterprise. See it at your local shop, and try it for yourself. The Sinclair Enterprise is tailor-made to your design. You'll find it fits rather well.

**Where to try the Enterprise for yourself.**  
Boots (larger branches), W. H. Smith (larger branches), Army & Navy (selected stores), Bakers of Kensington, Dixons, Eurocalc, Harrods, Landon Radio, Matthews Office Furniture, Selfridges, Underwoods, Wallace Heaton, and other leading stores.  
Sinclair Radionics Ltd, London Road, St Ives, Huntingdon, Cambs., PE17 4HJ.  
**sinclair**  
World leaders in fingertip electronics



# The Marketing Scene

EDITED BY MICHAEL THOMPSON-NOEL

## The gloss and the structure

ANTONY THORNCROFT

Marketing is currently investing over £100,000 on the production of two new commercials for Milk Tray brand. It is quite rare to find a great deal of money being spent on television advertising because Milk Tray's timing success is very important to the company. By the time it has bought TV and cinema time its commitment in promotional expenditure could be £1m.

The fascinating fact is the increasing link between the advertising and the sales department. Inside Cadbury which has the button on such an attention to detail, the attention is paid to the minutiae of things in the internal structure inside advertising companies, who, after all, are very much a part of the business. A report on the subject "How the big advertisers spend" by Taylor Nelson Marketing magazine, supplies the answers.

The survey is introduced by a feature in the 200 telephone responses from the 318 advertising agencies that were asked. The companies that make up the sample are divided into three parts: advertising agencies, on advertising and on sales, and on sales and on advertising. On advertising and on sales, there are no answers from the ultra-creative soap and detergent companies, the general response was very good and comprehensive.

The first nugget of information is that, which is almost twice as much as the other half of the sample have a marketing director, with construction, not yet so bitten by a marketing bug, lagging behind with just 40 per cent. On the other hand 98 per cent of construction companies have a marketing manager against 86 per cent of food, drink and tobacco manufacturers. Just over half

the sample possesses a public relations manager. Although such titles can tell potential suppliers a lot about a company, they are largely irrelevant to the crucial question of who actually decides on the size and placing of the advertising, and promotion budget. The findings suggest that in 43 per cent of cases it is the responsibility of the marketing director; the managing director makes the decision in 22 per cent of companies, the Board in 16 per cent; the marketing services manager in 10 per cent and the sales director in 5 per cent.

The important point is the exceptions: in chemicals it is more likely to be the marketing services manager who decides; in textile companies the managing director. But when it comes to responsibility for deciding where the advertising goes after the budget has been fixed the marketing director takes the decision in 37 per cent of cases, as against the marketing services manager in 26 per cent. Rarely is the Board or the managing director consulted. In promotions there is more delegation down—with the promotions manager having the say in 11 per cent of the companies.

The research runs into some difficulties when it plots how the promotional budget is divided between media. The respondents suggested that 30 per cent of their cash went on television and only 16 per cent into newspapers and magazines. Posters were given a very high 15 per cent, and commercial radio 7 per cent. These figures are reversed when the companies are questioned about media they have used: then newspapers score 40 per cent as against 27 per cent for television and 25 per cent for magazines. Below the line spending occurs in 27 per cent of the correspondents, and public relations a remarkably low 10 per cent.

Ninety-two per cent of the 200 companies use an advertising agency, while 3 per cent rely on internal expertise and 4 per cent employ both. Of companies spending less than £350,000, a quarter use staff only. Of companies using agencies, 46 per cent have one, 22 per cent two, 13 per cent three, and 15 per cent four or more. In choosing an agency 25 per cent judge on the basis of creative ability, 25 per cent depend on the brief, and 23 per cent respond to an appreciation of the needs of the business. In fixing the advertising budget, half the companies say it is a Board decision, 13 per cent leave it to a special committee, 16 per cent say it is volume profit based, and a further 16 per cent say it is dependent on the financial allocation for the year.

The last five years have seen very large increases in media advertising (74 per cent), and below the line promotion (68 per cent). Almost a half of the top 200 also say public relations activity has increased over that period. Biggest increases in promotional activity have occurred in those firms with large promotional budgets. For example, 69 per cent of those firms spending over £5m say that they have increased media advertising. Decreases in activity are not so common, the most frequently reported being exhibitions (21 per cent). Other categories that have decreased are media advertising (15 per cent), public relations (13 per cent), and mail shots (12 per cent).

There would seem to be a lack of professionalism among the top two hundred companies with regard to measuring the effectiveness of advertising and sales promotion, particularly the latter. 77 per cent of the companies use sales results and 55 per cent sales representatives' reports to assess their advertising. Most popular research methods are recall studies (70 per cent) and attitude studies (68 per cent). Pre-testing is rarely used (2 per cent).



## Holidays are a worry

BY WINSTON FLETCHER

ALL INDUSTRIES are cyclical but some are thumpingly more cyclical than others. This simple truth, which was verified recently by the travel industry at an IPA Society seminar,

has waxed wildly in the early 1970s, the travel industry having seen a sharp decline in 1973 and a corresponding boom in 1974. The industry is now facing a period of relative stability, but the underlying factors remain the same. The industry is still heavily dependent on the economy, and any downturn in economic activity will have a direct impact on travel. The industry is also facing increased competition from other forms of entertainment and leisure, which is putting pressure on its pricing and service offerings.

Silver claimed that his company's bookings last week were the best in its history. Ron Miller, sales director of London Weekend, claimed that radical package-tour newcomers Tjereborg had already garnered 50,000 replies from its campaign, a huge figure by recent standards. All present at the seminar were convinced that 1978's main problem for the travel companies would be lack of capacity rather than lack of customers. The total market will probably not expand, Silver predicted; but that is because there won't be sufficient aircraft seats available to meet the demand.

Who'd be a forecaster in the travel industry? Silver, who has been a massive economic forecasting job carried out by one operator in the mid-1960s, when he judged his business to be over-concentrated in Spain. The ink was hardly dry on the logarithmic graph paper when the Cyprus war broke out, sterling was devalued, and Mediterranean holiday marketing was thrown into turmoil (neither for first time nor last).

Likewise, Silver gloomily prophesied, the present boom may quickly turn into an ephemeral boomlet, with bookings falling away in the late summer. If inflation starts to nudge itself up a little and the value of sterling correspondingly nudges down, presaging a poor summer of 1978.

Silver also disclosed the surprising statistic that last year 25 per cent of Cosmos' bookings had been made within six weeks of the holiday departure date, astonishingly late for package tour holidays. On current trends this year's late bookings are likely to be disappointed; but even that will be cold comfort to the holiday companies, as customers who are forced to try a new kind of holiday one year are exceedingly likely to repeat their new choice again the next.

The repetitive habits of Britain's holiday makers were highlighted in the speech given by Tony Wright, managing director of Butlins, and generally corroborated by the other cosmo-presenters. Fifty per cent of Butlins' guests each year have holidayed there in the previous four years and one of the Redcoat company's key marketing activities is its meticulously planned and brilliantly executed annual computerised mailing, which goes out each November to 750,000 recent Butlinsites. Incidentally, Butlins is adeptly developing its computer's ability to separate customers into distinct groups with differing needs. Families with kids, for example, are automatically mailed quite different literature from those without.

The outcome of all this hard-working promotional activity, Tony Wright claimed, is that the resort shows an amazingly high 28 per cent of the British population has now vacationed in Butlins at one time or other and a further 25 per cent has a close relative or friend who has done so. Some 1.25m people stay at a Butlins camp each year, and Butlins is now probably the largest company in the holiday business in the world—certainly the largest in Europe.

Butlins' Achilles heel, Wright explained, is a direct corollary of its two outstanding strengths: the fame of its name, and the clarity of its image. Everybody knows what a Butlins holiday means—the same remorselessly jolly, chimney-fortnight that it has always meant since Billy launched the enterprise in Skegness in 1902. (The U.K. part of the market, which accounts for only 55 per cent of the sterling total, is apparently less volatile than the foreign bit.) Unfortunately it transpires that to many of today's modern holiday makers, particularly the

AB's, the Butlin way is anathema. For such ungregarious individuals Butlins has devised its new Freshfields camps, most of which are tucked away down in the South-West. Smaller, with less organised entertainment and more self-catering and self-help, the Freshfields camps are capturing for Butlins a sector of the market that has previously eluded it. Which is why the famous Butlins name is nowhere to be seen on Freshfields' promotional material, and is perhaps also why, both for me and for many others at the seminar, Butlins' involvement with Freshfields was news.

Why is the holiday market, particularly the overseas travel sector, so volatile? The simplistic answer is economic and political: fluctuating exchange rates, local riots and the like. Peter Cooper, chairman of Cooper Research and Marketing, probed deeper. Searching for Freudian ulterior motives with the aid of a devious kind of doodle called psychodrawings, he demonstrated that people's attitudes to their holidays are far more complex and ambivalent than most of us would suspect.

Far from being just simple, welcome and relaxing annual breaks, Cooper's psychodrawings uncovered the many kinds of worry, anxiety and neurosis that holidays—and particularly the prospect of future holidays—provoke. Most of these worries were predictable and we've all suffered them ourselves: anxieties about the food; about illness, about foreigners and so on. Cooper associated them with workaholic, with the puritan ethic, with the acquired feeling of guilt prompted in us by idleness and self-indulgence. Holidays, he stressed, are not the simple idyllic dream that travel advertisers portray. The ideal holiday can never be achieved and people know it.

## Mysterious drinks

BY KENNETH GOODING

IT MAY not be one of the great mysteries of our time but you might be interested to learn that the Dutch import considerably more port wine than they actually drink, according to that country's Government statistics.

There are no re-exports of port so what has been happening is the drink? Could it be that it is used in the preparation of some odd Dutch cordial, of which there are many? Or does it simply get lost in the pipeline and somewhere in Holland stands a warehouse crammed full of Tawny and Ruby.

The answer is much more mundane as the researchers at Acumen Marketing discovered when they attempted to solve the mystery. It is simply that the Government statistics are wrong. And as sales of port in Holland are relatively small—around 3.6m bottles a year compared with, say, 36m bottles of sherry—the Government is not particularly concerned that they should be more accurate.

There are few countries where Government statistics provide an adequate guide to how much drink of various types is actually consumed. The U.K. is the nearest to the ideal for even there it is impossible to distinguish between anis, aperitifs, different liqueurs and certain types of fortified wines," says Christina Speight, who is responsible for Acumen's "International Wine and Spirit" section in the third edition of which has just appeared.

There are many pitfalls to be avoided when attempting to compare international statistics on wines and spirits when you call them from various sources. The most common include the inaccurate conversions of U.S. gallons to hectolitres, of U.S. proof to U.K. proof gallons to pure alcohol and the assumption that

Canadian and U.S. gallons are the same. To get a fair picture of domestic consumption for the 18 different types of drinks product in the 21 countries covered by the report, Acumen collects together all the available government figures, trade association figures and trade Press reports and then commissions market reports from its local associates. These are subjected to analysis and inconsistencies—like more port going into Holland than is actually consumed—discussed with both the affiliated company and various sectors of the trade.

Mrs. Speight remarks: "In the final analysis there will be countries where the absolute purity of the final report cannot be assumed but we feel confident that for most countries our reports will be accurate and will in any event represent the consensus of best-informed opinion. Where hard data is at all suspect we have to fall back on trade opinion."

The cost of the full report is \$5,500 a year. Clients also receive a monthly newsletter which includes not only the essential information but also those items of trivia which continually brighten the wine and spirit trade.

Try this, from the latest newsletter, for example. A new product called "Akadama Punch," similar to Sangria, has been launched by Suntory, the big Japanese whisky group. It is wine blended with orange and grapefruit juices. It is 6 per cent alcohol and with 11 per cent sweetening (that is 3 to 4 per cent, less than most demisec wines). It retails at £250 for half a litre (that is, 67p, DM2.32, \$1.04 or Frs5.00). One suspects this is not to be one of the great drinks successes of the 20th century. But it is useful to know the threat is lurking there in the background.

## Radio gets it right

BY PAMELA JUDGE

NEARLY HALF the adults in the U.K. listen to commercial radio fairly regularly and a reasonable national campaign can be run for around £20,000. With these and other factors in mind Mintel decided to conduct its own consumer research into attitudes towards the commercial fare and the results are in the latest Market Intelligence Report.

Adults are roughly equally divided—44 per cent listen once a week or more while 46 per cent never tune in. But 61 per cent of men have an ear to the transistors and 53 per cent of women. The figure rises to 70 per cent in the 15-24 age group, 64 per cent among the 25-34 year olds and 50 per cent in the band up to 34 years of age.

Most people seem to like a high proportion of music programmes since 80 per cent, disapproved of the statement "There is too much music on commercial radio for my liking" when they were asked to comment. On the other hand 56 per cent agreed that "The BBC has the best radio programmes."

Opinion was evenly divided on the statement that "Advertising breaks spoil one's enjoyment of the programmes". 48 per cent agreed and 47 per cent disagreed. Regular commercial radio listeners might well be expected to agree that the programmes "are much more lively than those on the BBC" and indeed 53 per cent did (as did 55 per cent of the women).

Saying that such research should not be taken as the last word on the subject, Mintel feels that "on balance it does suggest that commercial radio is doing most things right as far as its listeners are concerned and that includes both programmes and advertising."

# Southern gave Homepride's coatings a good covering

For the test launch of their unique 'Coat & Cook' cooking aids for meat, in the form of seasoned coating mixes, Homepride chose the Southern Television area. Their reasoning? The size and scope of the region makes it a representative yet economical test market. A receptive audience for cooking aids and a sound trade base were also factors in the decision.

The £44,000 campaign, by Geers Gross, showed that the reasoning was right. Because the test market results show a brand worth £2 million at the national level.

Little wonder that 'Coat & Cook' has now been extended into two other areas... proving once again it pays to test market with Southern.

## SOUTHERN TELEVISION

For further information contact Brian Henry, Marketing & Sales Director, Southern Television Limited, Glen House, Stag Place, London SW1E 5AX. Telephone: 01-834 4404.

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Here on the island of Sardinia is one of the world's finest unspoiled holiday regions. Clean air, clear and unpolluted water, 33 miles of beach-studded coastline. Perhaps the finest resort in the Mediterranean.

**The smart time to go**  
Understandably a resort of this quality of service and facilities is not inexpensive. But the "emerald coast" is an especially attractive holiday proposition during early and late summer when lower prices prevail. In May and June the sun is already warm and the coast is a mass of wildflowers. In September/October the sea is still warm, the sun can be hot, and the beaches are virtually deserted.

**There's so much happening in spring and autumn.**  
As guest at our hotels (Cala di Volpe, Cervo, Pitrini) you are welcomed at the 72-year Pevero Golf Club (site of this year's Italian Open, May 4 to 7), and at the Cervo Tennis Club, where Italian Davis Cup Captain Nicola Pietrangeli conducts week-long clinics in May, June and September. Other events include the Costa Smeralda International Auto Rally, April 13 to 15; yachting regattas (weeks of April 23 and June 25) and the famous Straits Week Regatta August 20 to 30. Yachting enthusiasts should be here for the Sardinia Cup (begins August 31), an International race destined to become as popular as the Admiral's Cup.

**Explore the islands**  
Costa Smeralda is at the centre of the Mediterranean's best sailing waters. You can rent power or sail boats for the day or charter power-cruisers or 12-ton sloops for a week's cruise. Or bring your own yacht to our new fully-equipped 485-birth marina, with a shipyard capable of hauling 300-ton yachts.

**Nightlife**  
We offer one of the quietest, most relaxing holidays you could imagine. All the same, it would be a pity to miss the exciting nightclubs. When was the last time you danced at a disco in a mountainside cave?

**"Buon Appetito"**  
Ah, the restaurants! We list over 30. Taste fish freshly caught that morning, Sardinian specialties or Roman or Tuscan recipes. Enjoy a late-night pizza at our waterfront Pizzeria.

**Eighty beaches**  
Long beaches, or hidden coves with pink and white sand. Some beaches are so secluded, it's best to hire a boat to reach them. Other adventures include water-skiing or skin-diving. We have excellent instructors, of course.

**Shops and markets**  
Among the pleasures of Costa Smeralda is poking around its shops (about 40 at the last count) and the markets of nearby villages. One speciality: ceramics created by local craftsmen.

**Homes for holidays**  
There are a limited number of sites for holiday homes, as well as flats and casas to rent or buy in spectacular locations. The Consorzio Costa Smeralda has created

Europe's most carefully controlled environmental regulations to protect your views, your privacy, your investment and the beauty of our coastline.

**How to discover us**  
Alisarda—the airline of Sardinia—flies regularly to Olbia/Costa Smeralda airport from most major Italian cities throughout the year. You can book through all major airlines. In holiday months Alisarda operates direct flights from Paris, Nice, Düsseldorf, Frankfurt, Geneva and Zurich. Charter operators offer non-stop service from the U.K. Ask your travel agent. For those who drive, ferryboats run to Sardinia from Toulon, Genoa, Civitavecchia (Rome), Livorno and Corsica.

For a start send the coupon today. We'll forward by return post our colourful booklet.

## Consorzio Costa Smeralda

To: Costa Smeralda Information Office, 17 Montpelier Street, London SW7 1HG. Tel: (01) 581 2131. Telex: 916087. Please send me your free colour brochure on Costa Smeralda.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Tel: \_\_\_\_\_



# The right kind of framework

BY COLIN JONES

IT IS amusing to reflect, as the row over British Steel unfolds, that the decision to set up a specialist Committee on the nationalised industries some 21 years ago was strongly opposed by the present Prime Minister on behalf of the Labour Opposition on the grounds, Mr. Callaghan said then, that such a committee "would blur the chain of responsibility from the Boards to Ministers". This was after an earlier attempt to form a select committee had proved abortive; its terms of reference had been so narrowly drawn—they prohibited it, *inter alia*, from examining anything that was a Ministerial responsibility—that the committee soon concluded there was nothing it could usefully do.

Despite these doubts and despite a continuing lack of resources, the select committee has since acquired a considerable reputation for a common sense approach and lack of partisanship, especially on the way Ministerial relations with these industries should be conducted, a matter on which the committee has been arguing a pretty consistent line down the years. Indeed, had its advice been adopted, the chances are that BSC would have been in a far better condition to weather the present recession.

At the risk of over-simplifying, this advice could be said to have consisted of two basic propositions. First, Ministers should set clear and consistent objectives and, having appointed a management team, let them get on with it. Secondly, should they subsequently feel compelled for some political reason to intervene, such as over a question of prices, the location or closure of a new plant, or the timing of a major order, they should do so specifically and openly, and as far as is reasonable and practicable to do so, quantify the cost of requiring a departure from commercial criteria and pay appropriate compensation.

## More realistic

These guidelines would have the advantage of making clearer the respective responsibilities of Boards and Ministers and making it somewhat easier to assess the Boards' performance. They would also regularise and subject Ministerial interventions to a proper disciplinary framework. If the amounts paid as compensation were charged to the appropriate departmental vote (and cash limit), rather than subsumed in the Boards' financial targets or a capital reconstruction as has sometimes happened, then the costs would be clearer both in Parliament and the public generally, and this could

well have the desirable result of making Ministers more circumspect.

This approach strikes me as being more politically realistic than the two-tier Board idea which has been advanced by the National Economic Development Office. NEDO was as critical as the Select Committee of the present confusion and inconsistency of objectives but it is hard to believe that any real difference would be made by a top-tier Board of senior executives, civil servants, trade unionists, and users charged with thrashing out strategic policy. Another tier of discussion and decision-making would hardly deter Ministers from intervening when it suited them to do so, and it is naive to imagine, as NEDO seemed to do, that Ministers would voluntarily accept the need to exercise restraint.

Not only has nationalisation vastly widened the scope for an ambitious Minister who wants to establish a reputation but the activities of these industries are too important in the economy and too sensitive politically for the temptation to be always resisted. In any case, there can sometimes be perfectly proper reasons why it may be desirable or even necessary to intervene.

## Inconsistency

This is because of an inherent inconsistency in a wholly commercial approach. The Boards have been told to act commercially but they are not structured commercially. They cannot go bust or be taken over and they are not allowed to compete in the U.K. market for new capital.

It is true competitive pressures are greater than they were. But the centralisation of an entire industry's investment decisions has magnified the consequences of a wrong choice—disastrously so for the makers of electricity plant, telephone equipment (and perhaps now steel works plants)—as well as positively inviting the wrong kind of Ministerial intervention. In a truly commercial situation these monopolies would be broken up under anti-trust legislation, and the logic of this course may eventually come to be accepted.

In the meantime we need a framework of control which provides for a proper measure of Ministerial oversight while discouraging the wrong kind of intervention. This is as urgent as tackling the financial crisis in British Steel—which, as the Select Committee could have pointed out, has been gravely aggravated if not largely created by the lack of such a framework in the past.

## BUSINESS AND THE COURTS

THE SABENA air-hostess, Ms. Gabrielle Defrenne, who caused such a stir three years ago, is about to reappear in the European Court. On the first occasion she persuaded the Court to do the gallant thing and declare that equal pay was the law of the EEC and as such enforceable in national courts. The judges, aware that the Court is the only EEC institution to decide by simple majority, and therefore the only one capable of moving visibly forward, brushed aside the words of Article 119 of the Treaty which speak of equal pay as of a principle to which national legislation should gradually conform. They insisted that "equal pay" had been EEC law since 1962 in the Six and in the three new member states since January 1, 1973. However, shrinking from the full financial consequences of an unqualified decision, the judges have allowed no retrospective claims under these provisions being pursued by litigation which has already started. Ms. Defrenne came into this category and stood to gain £160.

It is doubtful whether she has seen any of that money yet. Her litigation against Sabena is still before Belgian courts and has now produced a second reference to Luxembourg. This time the Belgian court is asking for a preliminary ruling concerning Ms. Defrenne's retirement when reaching the age limit of 40. She argues that it is illegal under EEC law to have different retirement ages for men and women. The age limit of 40 applies only to air stewardesses and not to stewards and in consequence female employees, doing the same work, not only stop earning earlier but also only qualify for lower pensions than men.

"In view of the double aims of the EEC Treaty, which are economic and social," asks the Belgian Court of Cassation, (in a reference registered in the European Court under N.149/77) "should not the principle of equal pay be interpreted as referring not only to the equality of conditions of work and particularly to retirement age? The answer of the Luxembourg judges will affect many, including all those British women who have to retire at 60 while men can go on to do the same work till 65.

TO-DAY'S FIXTURE at Lingfield, a course that seems to suffer more than most from the weather, has been abandoned owing to frost, so Newton Abbot has the field to itself.

Those whose principal interest lies in betting need not risk indigestion by bolting their lunch to be present for Division 1 of the Chelston Novices Hurdle (1.15), in which Mackelly will start at long odds-on. And anyone who invests money on the Babbarcombe Selling Handicap Chase (1.45) will deserve a medal of some description.

The most valuable race of the afternoon is the Gloucester Handicap Chase (2.15), the finish to which is likely to concern Jimmy Miff, Bold Charlie, and Tessie's Boy. The one I like best is Tessie's Boy, who makes the journey from Droitwich in the West Midlands. In fact he travelled down to Devon and Exeter just over a fortnight ago, and was a convincing winner.

Rio, from J. Cobden's stable at Market Rasen, is a regular visitor to Newton Abbot, having twice won over hurdles here, and been runner-up in his last two races, both over fences. He has Charbonnier to beat, but his previous experience of the bigger obstacles will, I hope, see him through successfully in the Cockington Novices Chase (3.15). Flying Gamble is narrowly preferred to Silverstreak in division two of the Chelston Novices Hurdle (3.45).

**NEWTON ABBOT**  
1.15—Mackelly  
2.15—Tessie's Boy  
2.45—Ferry Point  
3.15—Miff  
3.45—Flying Gamble

**ATV**  
1.30 p.m. News. 1.35 Report. 1.40 News. 1.45 Report. 1.50 News. 1.55 Report. 2.00 News. 2.05 Report. 2.10 News. 2.15 Report. 2.20 News. 2.25 Report. 2.30 News. 2.35 Report. 2.40 News. 2.45 Report. 2.50 News. 2.55 Report. 3.00 News. 3.05 Report. 3.10 News. 3.15 Report. 3.20 News. 3.25 Report. 3.30 News. 3.35 Report. 3.40 News. 3.45 Report. 3.50 News. 3.55 Report. 4.00 News. 4.05 Report. 4.10 News. 4.15 Report. 4.20 News. 4.25 Report. 4.30 News. 4.35 Report. 4.40 News. 4.45 Report. 4.50 News. 4.55 Report. 5.00 News. 5.05 Report. 5.10 News. 5.15 Report. 5.20 News. 5.25 Report. 5.30 News. 5.35 Report. 5.40 News. 5.45 Report. 5.50 News. 5.55 Report. 6.00 News. 6.05 Report. 6.10 News. 6.15 Report. 6.20 News. 6.25 Report. 6.30 News. 6.35 Report. 6.40 News. 6.45 Report. 6.50 News. 6.55 Report. 7.00 News. 7.05 Report. 7.10 News. 7.15 Report. 7.20 News. 7.25 Report. 7.30 News. 7.35 Report. 7.40 News. 7.45 Report. 7.50 News. 7.55 Report. 8.00 News. 8.05 Report. 8.10 News. 8.15 Report. 8.20 News. 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## FINANCIAL TIMES

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Hard choices  
for Soares

**BARRING** unforeseen accidents, it now seems probable that Dr. Mario Soares will be invited by the President to form a new Portuguese government. On paper, the new cabinet should be stronger than that which lost the vote of confidence in the Lisbon parliament six weeks ago. For on the strength of a vote in the national executive of his Socialist Party, Dr. Soares has been empowered to broaden his government to include some CDS (Christian Democrat) ministers, as well as some independents. Unfortunately, it is difficult to be confident that such a cabinet will necessarily provide strong and stable government, or that it can do much more than postpone the date of fresh general elections.

## Bickering

In one sense, the deal under negotiation with the CDS party should represent an important psychological step forward. Until his defeat last month, Dr. Soares had led a minority Socialist government which was permanently hamstrung by its parliamentary weakness, and legislative action consisted in staggering from one temporary expedient to another. Despite the steady deterioration of the country's economic situation, the parliament was characterised mainly by bickering and recrimination, and in the event it was easy for Dr. Soares' opponents to vote him out of office. If the negotiations with the CDS should prove to pave the way to a genuine policy consensus—and not just to the inclusion of a handful of CDS ministers—the stage could be set for a more consistent attack on the country's economic problems.

The parliamentary arithmetic of the new arrangement adds up to a reasonable government majority, since the 102 Socialists and the 41 CDS members together account for well over half the 283 parliamentary seats. Unfortunately, Dr. Soares is under considerable pressure from his own Left-wing to balance the deal with the conservative CDS party by a counterweight agreement on policy with the Communists.

There are good arguments for offering the Communists something, for while Communist votes in parliament may not be strictly necessary for the pas-

sage of government legislation, Communist influence, with the trade unions very strong, and trade union restraint may prove to be an essential ingredient in any effective government policy to curb inflation and turn round the balance of payments. Yet it is exceedingly hard to see what common ground there can be on major policy issues between an unashamedly Stalinist Communist Party and a conservative party one of whose top priorities is to reverse the Left-wing measures enacted in the wake of the 1974 revolution.

The occasion for Dr. Soares' defeat in parliament six weeks ago was the Government's proposal of an austerity economic programme designed to meet the conditions laid down by the International Monetary Fund for a stand-by credit. In practice, Portugal has a little time to play with, since it still has substantial gold reserves. But in the medium term, the country has no alternative to an economically restrictive policy, with or without the IMF.

## Unemployment

On the other hand, as the Organisation for Economic Co-operation and Development noted in its recent report on Portugal, the Government's margin of manoeuvre is very narrow: harsh deflation would immediately exacerbate the serious problem of unemployment, while inadequate restraint would merely produce very slow growth, without really rectifying domestic inflation and the external deficit. It will require great skill and courage for the new Government to get the policy mix right.

If the new government fails to regain some of the political credibility which has been dissipated over the past 18 months, there will be little alternative to fresh general elections. But on present evidence, the Communist Party could well be the only one to benefit in such an election. The Socialists, in particular, have come in for criticism for corruption and nepotism as well as for governmental incompetence, and they have not been helped by the latest scandal surrounding one of their most prominent members, Edmundo Pedro. Dr. Soares will have his work cut out to restore the hopes originally placed in him.

Early days on  
earnings

**THE CALLING-OFF** of the firemen's strike and the readiness of the miners to abandon their previous hostility to local productivity deals have undoubtedly had an effect on the climate of wage negotiations. It now seems possible that average earnings will rise in the current year by less than earlier seemed likely. The Department of Employment claims that 95 per cent. of the workers who have settled since the end of Phase Two have done so within the official guidelines—figures recently published by the CBI are not very different—and the official forecasters are said to have revised slightly downwards their private estimate of what the overall increase will finally turn out to be. It is still, of course, well above the stated aim of 10 per cent.

The latest statistics from the DOE, however, do not yet reflect this improvement in the atmosphere. The index of wage rates remained unchanged in December and has risen very little since the end of Phase Two, but is of less relevance than usual at a time when it is the behaviour of actual earnings that matters. There are now two indices of earnings and the newer one, which covers the whole economy, showed a slight drop (to 8.5 per cent.) in the year-on-year increase between October and November.

## Settling late

But this was due to nothing more fundamental than the fact that local authority manual workers settled later this year than last. This is a general tendency. Only 20 per cent. of the workers covered by major pay settlements have settled so far in the current round against 35 per cent. in a normal year—partly, no doubt, in the hope that the policy will weaken and their chances improve as time goes by. However that may be, and the hope looks less realistic now than it did, seasonal or reactions are not as useful as they usually are and the older index of earnings (which is seasonally corrected but covers only production industries and some services) is for the moment not much better than the new.

## Future risks

Ministers believe that the efforts made to talk round those who have settled outside the guidelines have had a useful effect, even when the result has only been to replace a straight pay increase with one tied somewhat insecurely to higher productivity. It may well be that some of the more difficult negotiations now approaching—notably in the electricity supply industry—can be settled with the help of a productivity formula. Some such indirect method of restoring flexibility may be an unavoidable result of the rigidity with which the Government is enforcing its guidelines in the public sector.

But these fragmented efforts to ensure that the appearance, at least, of the official guidelines is preserved may be storing up trouble for the future. There are two dangers in particular. One is that the doubtful productivity deal should become a standard feature of pay negotiations and not only threaten to create a sense of grievance between groups which are not able to take advantage of them. The other is that the promise of special treatment in the future for particular groups, like the firemen and the police, should later create an untidy and unacceptable pattern of public sector earnings.

The Russian gamble in  
Ethiopia

BY JAMES BUXTON

**A**N AIRLIFT of Soviet arms to Ethiopia has caused increasing alarm among Western countries in the past seven weeks. Some 225 aircraft are said to have been involved, and since dozens of shiploads of arms have also been despatched to Ethiopia by sea, western intelligence sources believe that Ethiopia may have received about \$1bn. worth of tanks, aircraft and other equipment since last April.

Some 1,000 Russian and 2,000 Cuban advisers—most of them military—are reported to be in Ethiopia. The U.S. and its allies are worried that the Soviet Union intends not merely to help the revolutionary Government in Ethiopia defeat the secessionists campaigning within its borders, but also to establish a permanent military presence in what many analysts consider an area of crucial strategic importance to the West.

Its importance is that, the Ethiopian coastline lies at the entrance to the Red Sea, a major western shipping route, while the coast of its neighbour, Somalia, with whom Ethiopia is in effect at war, parallels the tanker route through the Indian Ocean from the Gulf.

An ally in  
difficulty

While the Soviet Union can demonstrate its willingness and ability to help Ethiopia, an ally in difficulty, for a variety of reasons the U.S. and its allies can do little to match it. The parallel is being drawn between Ethiopia and Angola, where, in 1975-76, the Soviet Union and Cuba were able to influence decisively the course of the war in favour of the Marxist regime, while the West could do virtually nothing. The Russians, it is argued, could do the same now, in another African country.

The embarrassment of the Americans is increased by heavy pressure upon them from their allies in the region, Saudi Arabia and Iran, to take action. And Somalia, which last November terminated the Soviet military presence on its territory, has lent urgency to its appeal for Western military help with the claim that an Ethiopian invasion of its territory is "imminent".

Somalia has presented no evidence to support its contention that it is about to be invaded by Ethiopia, and the Addis Ababa Government has stressed that it has no intention of doing more than to clear its

borders of what it calls Somali invaders. There have not even been confirmed reports that Ethiopian forces have yet begun a major offensive in the Ogaden region of Ethiopia, most of which is still under the control of Somali forces. Though Somalia says that it wants arms only to defend its own territory, it is hard not to infer that its real aim is to retain control of the Ogaden.

The Ogaden is the semi-arid

Emperor in 1962 after having been federated with Ethiopia. It was stepped up its attacks. By early last year the guerrillas were beginning to capture substantial towns, and with the pressure mounting in the north a change in the military government in Addis Ababa presented the Somalis with what President Siad saw as the opportunity of a lifetime. The change brought Col. Mengistu

They were helped by internal strife both in the Ethiopian regime, and in the army itself.

The U.S., Britain, and France, sensing Somali disillusionment with the Soviet Union as it began to help Somalia's long-standing enemy, Ethiopia, offered Somalia arms in mid-July, but soon withdrew their offer when the scale of Somali involvement in the Ogaden became clearer. (It is an unanswered question to what extent the offer of arms was taken as a go-ahead for the Ogaden campaign). The Soviet Union, having initially hoped that it could straddle both Marxist countries with a kind of socialist federation, finally came down firmly on the side of Ethiopia. Arms supplies were increased, while those to Somalia dried up. Finally in November Somalia ordered the Russians to quit their naval and military facilities and broke relations with Cuba.

By this time the Somali assault was beginning to lose momentum as it came up against more powerfully equipped Ethiopian forces, at least some of whose internal conflicts had been sorted out. Although Somali forces broke into part of the ancient city of Harar at the end of November, they were quickly driven out again. What few reports there have been since from this part of the front have suggested that the Ethiopians are beginning to go onto the offensive. Last month their aircraft bombed the Somali town of Bargaissa and the port of Berbera.

Soviet strategy now appears to be to give Ethiopia the means to deal decisively with the Somalis in the Ogaden and to crush the secessionists in Eritrea. It is providing Russian and Cuban military personnel who can train the new divisions Ethiopia is raising, familiarise the army and air force with the new equipment, advise on tactics and possibly, though there is no firm evidence of this, take part in the fighting themselves. The Ethiopians deny that there are any Cuban and Russian military advisers in the country.

Outside  
chance

If the strategy were to succeed the Soviet Union would be backing a grateful Marxist government in control of its Red Sea coastline (all of which is in Eritrea). There is even an outside chance that a defeat of the Somalis—and hence the collapse of President Siad's Ogaden

policy—might cause his replacement by a regime more amenable to the Soviet Union. In addition the Soviet Union would have ample opportunity to alarm the west because of the escalations, and to cause concern to Ethiopia's pro-western neighbours, Kenya and Sudan.

But all of this is far from being a foregone conclusion. The conventional forces in the Ogaden could be defeated by sheer firepower, but it is a considerably more difficult matter to defeat an armed population organised into guerrilla groups. The same applies in Eritrea, where the armed struggle has been going on for longer. The revolution in Ethiopia is still raging and it is not certain that the pro-Moscow junta will remain in power. Even if it does, it may well prefer to follow its avowed intention of non-alignment. Indeed its recent moves towards reconciliation with Sudan show a desire to have better relations with its neighbours.

African  
view

The scale of Soviet intervention is such that it is barely possible for the U.S., which would almost certainly coordinate any western initiative, to continue to take the view that the Horn of Africa is a purely African problem that should be settled within Africa, and that the Russians and the Cubans should be left to wallow in what could still turn out to be a quagmire. Yet the possibilities for action are strictly limited. The U.S. cannot send arms to Somalia because, whatever one thinks of Somalia's moral case in the Ogaden and the authenticity of the Western Somalia Liberation Front, virtually every other African State takes the view that Somalia is the aggressor and that its action threatens the principle that borders inherited from colonial times are inviolable. Somalia's contention that the people of the Ogaden are liberating themselves from Ethiopian colonialism is not widely accepted.

The same difficulty applies, to a slightly lesser extent, to America's option of encouraging other countries discreetly to transfer arms and military personnel to Somalia (which the State Department has said it will not do). Iran and Saudi Arabia, among other States, are already supplying Somalia on a limited scale, but would require American approval to transfer

larger, U.S.-made items such as Phantom jets. Britain, similarly, would need to give its permission for Iran to transfer Chinook tanks to Somalia.

If those choices are ruled out, as so far they appear to be, the U.S. has diplomatic options. It can get tougher with the Soviet Union in the Strategic Arms Limitation Talks. Only the issues at stake in SALT are so much more important to the U.S. than events in Africa that this would hardly be in the U.S. interest.

There is much to be said for the U.S. calling for a debate on the Soviet role in Ethiopia at the UN Security Council, which amount to questioning in an open forum the Soviet right to a free hand in Ethiopia. And the U.S. can continue to press mainly through its newly established friend in Africa, Nigeria, for a negotiated settlement perhaps mediated by the Organisation of African Unity. Somalia has indeed said that it is prepared to hold talks, but Ethiopia has said that it will not talk until it has cleared Somali forces from its territory. Washington can also try to induce Somalia to withdraw from the Ogaden by promises of increased aid, but that barely seems realistic at this stage.

For the U.S. the range of possibilities looks bleak, and it is not surprising that Washington appears to be planning no concerted action at this stage. For the peoples of the Horn of Africa the certainty is that there will be more bloodshed. Just as one can understand the desire of the Ethiopian Government to hold the country together at all costs, so one can appreciate the Somalis' desire to unite. But both are caught up in a power struggle that transcends the local issues.



Guerrillas raise the Eritrean banner

## MEN AND MATTERS

The best  
laid plans...

News that the Soviet President Leonid Brezhnev has postponed his planned visit to West Germany next month on health grounds makes it increasingly unlikely that he will take up the long standing invitation to Britain either.

The invitation has been outstanding since February 1975 when Sir Harold Wilson led a delegation to Moscow to sign the 1950m. export credit line, which has still not been fully used. The last British politician to meet the Soviet leader was Foreign Secretary David Owen, who received the full Kremlin red carpet treatment when he visited Moscow last October. This was taken as a sign that the Soviet Union wanted to improve relations with Britain and also fed speculation at the time that some thought was being given to the first visit of a Soviet leader to Britain for over 20 years.

The last time was in April 1956, only six months before the Budapest uprising and the Suez affair. The visitors at the time were the ebullient Nikita Khrushchev and the goat-bearded Nikolai Bulganin who arrived by cruiser at Portsmouth. Wherever they went they were surrounded by very tight security arrangements but Khrushchev came over as very much the dominant personality—so much so that wags complained that they could not see the Bulge for the Krush.

This latest confirmation of Brezhnev's ill-health is bound to increase speculation about his likely successor, although at this stage no clear heir-apparent is on the horizon. One man who must be crossing his fingers and hoping for the best is publisher Robert Maxwell, who has just brought out a shortened version of

Brezhnev's official biography. It is a version which carefully excludes any reference to Brezhnev's predecessors Stalin and Khrushchev. Once a new man is firmly in the Kremlin saddle the Soviet habit of retrospective historical writing is likely to judge Brezhnev's place in history somewhat differently from that currently advertised.

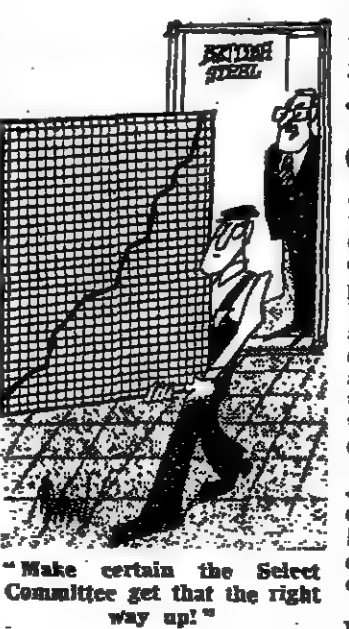
## Inner space

One of the Government's great wartime communications records was incommensurate at 4.15 p.m. yesterday. The Appleton Laboratory of the Science Research Council, formerly the Radio and Space Research Station, near Slough, keeps us in touch with research satellites far out in space. Its scientists are deep into the problems of transmitting microwaves through heavy rain and atmospheric pollution. But not, apparently, ordinary Thames Valley fog. When I called yesterday, the man in the gatehouse said apologetically: "Due to the fog, Sir, everybody's gone home and the switchboard's closed down." Technology, you're wonderful.

## Blushing touts

The demand for tickets at the forthcoming bi-annual England versus Wales rugby international at Twickenham has reached such proportions this year that ticket touts are reported to be embarrassed by the high prices they are having to ask.

There have been applications for 170,000 stand and terrace tickets, and as the ground only holds 65,000, this means that the RFU has had to return about \$300,000 to customers it could not satisfy. Now terrace tickets with a face value of £1 are being sold for up to £15 each while stand tickets for the next England at



with any to sell, are making between £70 and £80 each, when they were originally bought for either £4 or £5. Naturally enough the RFU deplores such a market, especially when it is rugby club members which create it by selling tickets ostensibly ordered for themselves.

This year, however, the Rugby Football Union has been even tougher than usual in allocating tickets to clubs.

The warning light showed when Moseley, one of England's leading clubs and established in 1873, applied for 150 stand tickets—all stand tickets being originally allocated by the RFU to member clubs who apply—and received only 10, hardly enough to go round the committee never mind the many other members.

It all goes to show what a money-spinner amateur sport can be. But it has to be a glamorous match. If you should value of £1 are being sold for up to £15 each while stand tickets for the next England at

Twickenham on March 18 the RFU would be happy to supply you with as many as you need.

## Quebec close

Separatism is still the issue which dominates politics in Quebec. Unfortunately for Quebec's only separatist newspaper, the weekly *Le Jour*, however, it seems that the average Quebecois is not over-enthusiastic about spending \$1 a week to read about the separatist point of view when the topic is discussed at nauseam on radio and TV as well.

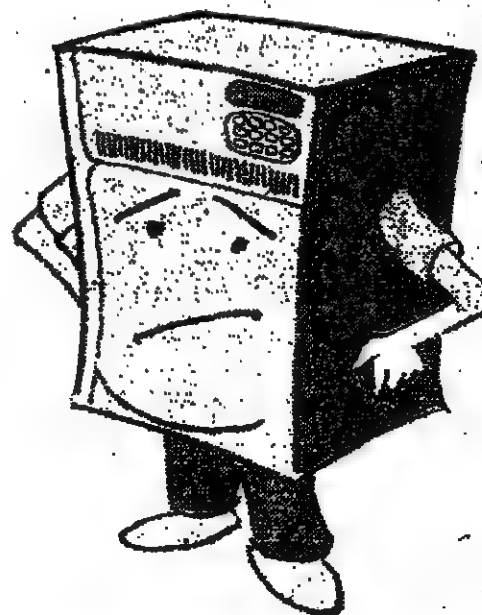
Which is at bottom why *Le Jour* is now having to close its doors for the second time in four years as circulation has dropped 3,000 below the break-even point of 15,000 copies. Until the elections in November 1976 which brought René Lévesque's Parti Québécois to power, *Le Jour* received a subsidy from the party and both Lévesque and his current finance minister Jacques Parizeau wrote weekly columns.

The party stopped this assistance soon after the elections and although a certain amount of Government advertising was channelled its way it was not enough to keep the paper open in the face of declining circulation.

## Low gear

The chief instructor of a school of motoring tells me that while he was being driven towards Hyde Park Corner by a middle-aged woman learner he told her to "keep to the middle of the road and use the underpass." The woman groaned. "You've caught me again," she said. "I'm in over-drive."

Observer

Is the  
honeymoon  
over?

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# Recipe for jobs, incentives and welfare

HAT IS the best way to use a next Budget to reduce unemployment? The conventional answer would be in terms of injecting more demand into the economy, raising the GDP and on. In my view that is the most important aspect.

The composition of the fiscal package is at least 10 times as important as its size. Miraculous surgery in size and timing did at most bring the unemployment rate down to the sustainable (or so-called "natural") rate which can be regarded as the minimum content with avoiding another stationary take-off. Structural measures, rather than mere demand injections are required to reduce the sustainable rate.

One reason why the irreducible unemployment minimum appears so high is that the tax and social security system combine to make work an attractive financial option for a minority. They make it unattractive for many people to leave their jobs to move to better-paid work. The latter is in any way more demanding or involves any inconvenience. Those who are concerned with social policy of the "poverty trap" market economists talk of "work disincentives" but the phenomenon is basically the same.

Indeed in the face of the large and sometimes negative marginal gains from employment, the disincentive to leaving the "poverty trap" is that for many people have not been deterred from taking jobs. So, as these disincentives are an inescapable part of providing decent unemployment benefits, I was in favour of paying the benefits, tolerating the

resulting high unemployment totals, and enduring the abuse received for pointing out the connection. But thanks to the £2bn. or so available for the Chancellor to remit, there is now a chance of increasing work incentives, without reducing benefit and, on the contrary, promoting an egalitarian redistribution towards the poor and more hard pressed; and moreover to do all these things by means of existing fiscal instruments without an administrative upheaval.

But first, a word about the present work disincentives. The adjoining table is derived from an Answer by the Secretary of State for the Social Services to the indefatigable Mr. Ralph Howell. It shows that a typical householder with two children, whose wife has no earnings, and whose work record entitled him to earnings-related benefit, is theoretically better off on benefit than earning £55 a week. Even £65 a week he only gains just over £2 by taking work. Moreover he pays an implicit marginal tax rate of 64 per cent. on increases in earnings above £55, and 54 per cent. on increases above £65.

For someone with four children (not shown in the table) the crossover point at which it pays to work comes at £85, and even then he is only just over £2 better off. If he is at work and gets an increase from £75 to £85 (well above the average wage) he will be subject to an implicit marginal tax rate of over 80 per cent. (largely due to the ending of free school meals and rent and rate rebates).

The work disincentive is not the only or necessarily the most important aspect of the poverty trap. It is bad that people find that there is no way of raising

themselves by their own efforts, because what they gain is taken away from them by the authorities. It is absurd that men and women judged to be below the poverty line should be made worse off if they earn more—or start to earn at all.

Obviously the representative assumptions on which the tables are drawn will not apply in detail to many individuals. Deviation can be in both directions; and much depends on take up of benefits.

Unfortunately academic and official studies of the effect of benefits and work incentives have concentrated on unemployment pay alone rather than the whole range of available benefits; and a relatively small proportion of the jobs seen to draw the earnings related supplement. Moreover, such studies have tended to relate benefit to average earnings—ignoring the fact that the unemployed tend to have below average earnings when in work, and come from an income group particularly hard hit by the reduction in recent years of the effective threshold at which tax starts.

There are also important dynamic effects. If a group of workers, whom we might call A, become unemployed for semi-voluntary reasons because of the economy and creates shortages or increases prices of A products. This in turn may reduce employment opportunities in industries B and C, which are dependent on the products of A; and the induced rise in B and C unemployment may be largely involuntary and unrelated to benefits or tax.

The poverty surtax and associated work disincentives are of course far from being the only

THE POVERTY AND EMPLOYMENT SURTAX									
MARRIED COUPLE WITH TWO CHILDREN AGED 4 AND 6:									
RENT £5.00, RATES £2.20, WORK EXPENSES £2.00, CHILD BENEFIT £2.50									
Employed									
Normal earnings	Tax	N.I.	PIS	Rent rebate	Rate rebate	Free school meals	Free welfare milk	Net weekly spending power	Marginal %
25	—	1.44	10.50	5.00	2.16	1.25	0.81	36.58	62.5
35	—	2.01	6.40	4.50	1.68	1.25	0.81	40.33	105.8
45	3.39	2.59	1.40	3.28	1.29	1.25	0.81	39.75	81.5
55	6.79	3.16	—	1.82	0.78	1.25	—	41.60	44.0
65	10.19	3.74	—	—	—	1.25	—	45.20	54.0
75	13.59	4.31	—	—	—	—	—	49.80	39.8
85	16.99	4.89	—	—	—	—	—	55.82	39.8
95	20.39	5.46	—	—	—	—	—	61.85	39.8
105	23.79	6.04	—	—	—	—	—	67.87	—
Unemployed (weeks 3-28)									
Normal earnings	U.S.	PIS	Rent rebate	Rate rebate	Free school meals	Free welfare milk	Net weekly spending power	Gain from working	
25	30.30	10.50	4.45	1.72	1.25	0.81	43.94	—	
35	30.30	6.40	5.40	2.06	1.25	0.81	41.12	—	
45	32.62	1.40	5.40	2.20	1.25	0.81	38.58	—	
55	39.17	—	5.06	1.84	1.25	—	42.04	—	
65	40.45	—	4.74	1.76	1.25	—	42.90	2.30	
75	41.73	—	4.42	1.66	1.25	—	43.76	6.04	
85	42.48	—	4.23	1.60	1.25	—	44.24	11.50	

Figures above the line show the benefits an unemployed person loses on taking a job. Source: Hansard, November 22, 1977, Col. 688

reason for the increase in the sustainable unemployment rate. The existence of these other forces is, however, no excuse for refraining from tackling the poverty trap, which is in any case desirable to do for its own sake. The origins of the trap are straightforward enough. It arises (a) first and foremost from the fall in tax thresholds well below the poverty line identified for supplementary benefits; (b) from the joint operation of several uncoordinated means tests; (c) from the anomalous calculation of some benefits such as Family Income Supplement or rent rebates (but not Supplementary

Benefits or free prescriptions and school meals) on income before tax and (d) the non-taxation of unemployment (and sickness) benefits. The clear policy conclusion is that top priority should be given to raising tax thresholds and to increasing child benefits rather than to reducing the basic rate of income tax. (If the presentational aspect worries the Chancellor he can always say that his concessions are in revenue terms the "equivalent" of so much of the basic rate.) A reduced rate band would be better than a straight reduction of the basic rate, but less

effective in tackling the poverty trap than an increase in thresholds. It is moreover staggeringly expensive. A reduced rate band covering only the first £1,000 of taxable income and at as high a rate as 25 per cent. would cost over £2bn. in 1978-9. Moreover a two-tier income tax would make it more difficult to move towards an expenditure tax or many of the other long-term reforms discussed by the Meade Committee, whose report is to be published next week. The incentive case for increases in child benefits, over and above the increase to £2.50 per child already promised for April, is more subtle. The

larger the sums available to a family as of right, the less need there is of means-tested benefits, or of conditional payments such as unemployment pay to supplement them, and therefore the lower the poverty surtax on additional earnings. This is one argument for a general and unconditional social dividend or tax credit. One element of such a dividend or credit is already in existence in the case of child benefits.

Child benefits could be raised to nearly £4 a week at a fiscal cost of not much more than £1bn. Increases here are about the most effective method available of alleviating family poverty as well as of reducing work disincentives in a humanitarian way. A happy coincidence of some times conflicting requirements. The raising of tax thresholds and increasing child allowances would automatically reduce the call on means-tested benefits; and the higher tax thresholds would reduce the quantitative importance of the non-taxation of benefits. So great are the potential gains both humanitarian and in efficiency, that it would be worth indexing the specific duties to take account of past inflation and going slow on other Government spending so that the Chancellor has £2bn. to £3bn. available for the suggested changes.

Where is the snag? Why are the objectives of redistribution and relief of poverty on the one hand and improvement of work incentives on the other, in such seemingly miraculous harmony instead of the usual tension? The superficial answer is because the Chancellor has something to "give away." But this will not really do. A change

in the tax and benefit structure ought to be presented on the basis of nil revenue costs, if we want to assess the relative effect on different taxpayers and not muddle structural change with a general scaling down of everyone's tax bill.

The fundamental fault of the personal tax and social security tax structure is that the marginal levies on additional income are very high at the bottom and top alike, but comparatively moderate in the middle. This is most perverse. For the high marginal rates at the extremes affect comparatively few people and thus make little contribution to revenue available either for redistribution or general Government purposes. On the other hand the rates are lowest over the broad middle band, where the largest mass of income is to be found and where the disincentive effects are most dubious.

But, in T. S. Eliot's words, human kind cannot bear too much reality. An increase of two, three or four points in the basic rate to reduce marginal rates at the bottom and the top could provoke a political explosion. It would be to open a "Director's Law," which states that redistribution in a democracy is from both the poor and the rich to those in between. Structural changes which would not have a hope if they required an increase in the basic rate, have a better chance if they merely required passing over an opportunity to reduce it. Nevertheless the temptation to waste a rare fiscal opportunity on headline catching basic rate reductions, or on a reduced rate band, will still be there is a pre-election period. Samuel Brittan

## Letters to the Editor

### British Steel losses

on Mr. A. Finlay.  
Sir.—The arguments that take place daily in the columns of your newspaper concerning British Steel Corporation are most irrelevant. I do not lose that anything substantial is going to be done to the industry before the General Election, but whether it takes place this year or next, and the extent to which the industry is to be rid of its loss-making plant and surplus labour will be dictated by fiscal and not economic expediency. Any redundancies or cut courses that occur over the next two years will probably be voluntary agreements at a cost to the taxpayer. The loss that might have otherwise been incurred, however, would probably be larger. Let us hope that the next Government will return to the private sector the economically viable divisions of the steel industry, and make any redundancies and plant closures that are necessary to stop the enormous losses that are being incurred to the taxpayers' detriment. Finlay, Foscote Road, Hendon, N.W.4.

### Stringency and spending

on Mr. K. McKelvey.  
Sir.—But for the brief interlude of North Sea oil (and more important, when that interlude passed) could we hope for anything better than a minor Treasury Minister can't (in "Public Finance and Accountability," January 1978) see undoubtedly sincere words of a time of national stringency and recession, when most people we had to accept a reduction in standards, the Government has been remarkably successful in obtaining public spending programmes. If a paraphrase is permitted: The real income which we have allowed you to spend has fallen. I've maintained the level of your real income which we allow you to spend. "With ends like this..."

### Actuarial jargon

on the Managing Director, Mr. Graham and Partners.  
Sir.—Mr. Nottage touches on another exceedingly rare view in his letter of January 17. It suggests that actuarial calculations of pension funds could be carried out on more than one set of actuarial assumptions. For too long the whole area of actuarial work in relation to pension funds has been carried out behind an unnecessary veil of mystery. The actuarial practitioners have surrounded themselves by a wall of technical jargon which financial directors and pension fund trustees have not been able to penetrate. An actuary is not gifted with special powers of foresight as to selecting actuarial assumptions is concerned though he is trained to assess the implications of the assumptions and, through experience, develops his professional judgement in this area. It is surprising that actuaries have been able to get away with single answer pension fund calculations for so long and this fact, raises very serious questions about the way actuarial work is performed in the U.K. A prime example relates to

the way in which the contracting-out issue was handled by many actuaries. The particular area in which actuaries have special training is in financial analysis, yet how often did actuaries advise their clients on the real financial aspects of this issue? How often did they compare the costs of contracting-in (and cutting back plan benefits) with the contracting-out alternative? How often did they both explain that the analysis of this issue depends on future experience, and also present their clients with appropriate figures (on "realistic," "optimistic" and "pessimistic" assumptions) to enable them to make a rational assessment of the alternatives?

Regrettably, these things have rarely been done, which means that financial directors have been unable to control the financing of their pension plans, or bring pension costs properly within the scope of their financial planning systems. Michael D. Evans, 30, Queen Anne's Gate, Westminster, S.W.1.

### Energy saving

From Mr. J. Lockwood.  
Sir.—I have read with interest recent ideas on energy saving put forward in your column, but the country will get nowhere

until it has some form of basic energy policy.

Being a mere layman may I be allowed to put my views alongside those of the experts and suggest a five-year plan, as follows: all power stations of the CGB and large power complexes to be phased off natural gas and fuel oil; they will then be coal-fired; cease the supply of diesel units to British Rail, electricity, and feed with electricity generated from coal, under subsidy if necessary; use natural gas in all processes where the production under manufacture is in direct contact with the product of combustion and in processes needing sensitive control of temperature; direct all steam-raising plant in the middle range to cease burning natural gas and to be given the alternative of coal or oil as a fuel. My suggestions are based on survival and conservation and not economics but in the knowledge that Government can well afford to subsidise charges out of North Sea revenue.

I also realise that to ask great dependence on coal brings forward the need of more condensation from the coal-mining industry but in the knowledge that power stations operate on small grade coal, further mechanisation of the mines could take place. It is fully appreciated that my suggestions raise several important and indeed controversial facts but what will our grand-

children say of us on learning we poured all our (and indeed their) premium fuel of natural gas into steam-raising plant. I wonder? So for heaven's sake let's start somewhere. J. R. Lockwood, 23, Dunmore Drive, Solihull Nook, Huddersfield.

### Timber v. brick

From the Deputy Director, Timber Research and Development Association.  
Sir.—The correspondence on energy saving in housing which was initiated on broad principles by my director in your issue of December 15 and on which the brick and timber industries were in agreement (see the letter from the director, Brick Development Association, on December 20) has now progressed to the stage where point scoring is the order of the day. I must therefore take issue with Mr. G. D. Brown.

Brickwork stores heat and it also stores cold. Timber frame normally achieves a higher thermal insulation level. In practical terms this means that a timber frame house warms up quicker for a given energy input.

These are the kind of points which can be argued indefinitely in the end the market place will decide them and the supporters of timber frame are sure enough of the logic and cost effectiveness of the system to await the outcome with confidence. What is required is a stricter thermal insulation standard in building regulations. Once the standard has been set then economics will decide the building method which meets it best. H. Richardson, Stocking Lane, Hughenden Valley, High Wycombe, Buckinghamshire.

### Taxes on earnings

From Mr. P. Clifton.  
Sir.—The Chancellor of the Exchequer is reported to be contemplating an April budget which would include some alleviation of taxation. He might do well to review the harsh earnings rule under which the old age pension is progressively reduced or eliminated to those of pensionable age who continue in some form of gainful employment—usually in order to counter-balance the ravages of inflation on their hard earned private pensions.

The old age pension has normally been fully paid for, whether the prospective pensioner retires or continues working, and is therefore an entitlement. In any case, if the earnings rule were abolished, the Exchequer would still get its pound of flesh by the normal process of taxing gross income. But to penalise those who continue to work after the statutory pension age is not only discriminatory but also manifestly unfair.

If it is acceptable for Government employees to retire on fully indexed pensions and then continue in gainful employment elsewhere, then surely it is reasonable for pensioners in the private sector to supplement their unindexed private pensions without penalty. Indeed, one wonders why social security assistance is granted free of all tax while the State pension is discretionary and taxable. P. A. Clifton, 42, Rockampton Close, S.W.15.

## To-day's Events

GENERAL  
Israeli-Egyptian talks continue, Jerusalem.  
Confederation of Shipbuilding and Engineering Unions pay talks resume, Titchell Street, S.W.1.  
M. Raymond Barre, French Prime Minister, heads delegation of Ministers and industrialists on visit to China.  
City of London Court of Common Council expected to vote on lottery to raise extra finance for public services.  
Mr. John Fraser, Minister for State for Prices and Consumer Protection, addresses London Chamber of Commerce seminar on Product Liability Insurance, 54, Lombard Street, E.C.3.  
Sir Douglas Allen, recently created a Life Peer, gives

Stockton Lecture on Developing Structure of U.K. Government, London Business School, N.W.1.  
Publication of interim action committee's first report on the appropriate constitution and operating role of a British Film Authority.  
Confederation of British Industry overseas committees meets.  
Cardinal Basil Hume, Archbishop of Westminster, at Foreign Press Association luncheon, 11, Carlton House Terrace, S.W.1.  
Security and co-operation in Europe conference of 39 nations continues, Belgrade.  
European Parliament in session, Luxembourg.  
Sir Peter Vaneck, Lord Mayor of London, attends special service at St. Lawrence Jewry-Next-Guildhall before presiding at Court of Common Council.  
PARLIAMENTARY BUSINESS  
House of Commons Transport Bill, second reading. Participation Agreements Bill, remaining stages.  
House of Lords: Judicature (Northern Ireland) Bill, second reading. Education (Northern Ireland) Bill, committee stage.  
Select Committee: Defence of External Affairs sub-committee. Subject: CPRS (Think Tank) Review of Overseas Representatives. Maryat-Hill, organ recital, 1.15 p.m. Witness: Sir Kenneth

Nerrill, CPRS (Room 18, 3 p.m.).  
OFFICIAL STATISTICS  
U.K. banks' assets and liabilities and the money stock (mid-December). London dollar and sterling certificates of deposit (mid-December). Consumers' expenditure (fourth quarter—first prelim. estimate).  
COMPANY RESULT  
Dixon's Photographic (half-year).  
COMPANY MEETING  
United Wire, Edinburgh, 12. LUNCHEON MUSIC  
All Hallows-by-the-Tower, organ recital, 12.15 p.m. and 1.15 p.m. St. Paul's Cathedral, organ recital, 12.30 p.m. Church of the Holy Sepulchre, recorded music. Mozart and Dvorak, 1.15 p.m. St. Maryat-Hill, organ recital, 1.15 p.m.

## Your link with engineering

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# COMPANY NEWS + COMMENT

## Allied Retailers ahead £0.4m. at midway

AFTER A REDUCED transfer to the unrealised gross profit reserve of £82,916 compared with £400,357 last time, taxable profit of Allied Retailers climbed from £1.2m. to £1.61m. in the 26 weeks to October 13, 1977.

Directors say that since December there has been a substantial increase in the level of business and for the full year they expect a satisfactory increase over last year's record £3.7m. profit.

In view of the group's substantial expansion programme the Board expects a dramatic improvement for 1978-79 provided general consumer demand continues.

In the six months they say turnover and profit increased despite continued depressed consumer demand. Turnover totalled £30.82m. (£25.17m.) and the result is subject to tax of £0.57m. (£0.65m.).

Retained profit comes out at £500,431 against £413,254 and earnings per 10p share are shown ahead from 7.09p to 8.59p.

The interim dividend is stepped up from 1.5p to 2.5p on capital increased by a one-for-ten rights issue. The total permitted for the year is 3.712p per share. Last year's final of 0.0633p was paid on the increased capital.

### comment

Allied Retailers' turnover rose 23 per cent. during a period when consumer durable volume sales fell by 34 per cent. Operating profits are up 54 per cent. compared with Courts (Furnishers) fall of a third, but the latter has not been helped by its heavy overseas involvement while Allied's discount operation is better suited to ride out a slump in consumer spending. The carpets side appears to have outperformed the Williams' furnishing business and the group should have increased its share of a depressed carpets market. An 80 per cent. fall in unrealised profits largely reflects the thin time that furnishing generally has been having since this year's start. Allied's business may have been a little flat in the third quarter, compared with the buoyant period of a year ago but comparisons should work in the group's favour over the final quarter and full year pre-tax profits may be around £4m. (£2.7m.). Since its dividend-raising rights issue in June, Allied's share price has outperformed the stores sector by 35 per cent. and at 185p yesterday the shares yield 7.2 per cent. on a prospective p.e. of 9 (fully based on average capital). Meanwhile Allied's recent expansion programme should help the group when the next upturn in consumer spending comes.

### HIGHLIGHTS

Magnet and Southern has turned in a better than average performance in the timber sector reflecting their extensive retail interests which offset the problems in wholesale selling. Lex also takes a look at Courtaulds where there are signs that profits for the year to March will be substantially below market expectations. Results from both Heron and Henlys confirm the very favourable conditions apparent in the motor distributor sector. Allied Retailers has achieved a 22 per cent. sales gain in a very depressed period for consumer durables but the 11 per cent. rise from Anglia TV was a bit disappointing, although the bulk of the profits increase did stem from TV contracting which is subject to a 66.7 per cent. levy charge.

## T. French turns in £1.27m.

MAKERS OF curtain styling and electric surface heating products Thomas French and Sons reports a depressed final quarter profit of £0.13m. resulting in £1.27m. pre-tax for the 15 months to October 1, 1977, compared with £1m. for the 15 months to July 3, 1976. Turnover amounted to £13.62m. against £9.81m.

Mr. T. J. French, chairman, says that he is more optimistic about the climate in which the group will be trading this year and although he does not expect improvement to be substantial, he confidently anticipates an increased profit in the current year.

Stated earnings are 16.7p (13.8p) per 10p share and a final dividend of 0.94p makes a total for the period of 3.19p (2.59p) net, costing £119,625 (£85,575).

The chairman reports that profits were hit in the final quarter by exceptional items, the chief of which related to the closure of the group's Londonderry factory costing approximately £100,000. Adjustments in the audited accounts of overseas subsidiaries also significantly affected the profits for the three-month period. Individually none of these was extraordinary or of any consequence and in all other respects, states Mr. French, trading in the final three months was in line with budget.

Throughout the period the economies of most of the coun-

tries comprising the group's main business were depressed and demand was accordingly relatively subdued, particularly so in South Africa he adds. Conditions in the U.K. were not much more favourable but on the brighter side the New Zealand subsidiary produced an outstanding performance, almost doubling in 15 months the profit of the previous year.

## Countryside Props. ahead to £0.24m.

HOUSEBUILDERS Countryside Properties reports a rise in pre-tax profits to £243,000 for the 15 months to September 30, 1977, against £200,000 for the previous year and a loss of £1.6m. for the 1974-75 year. Turnover for the period was £9.1m. compared with £8.51m. Results would have been better, the directors say, but for the abnormal weather and exceptionally high interest rates in the autumn of 1976.

Profits were also adversely affected by considerable costs due to the failure of some of the building contractors which the company employs. This problem will not recur as the group's own construction division is now undertaking the majority of group building work, the directors state.

The current level of trading is encouraging, they say, and the group's forward reservations for new house sales are well up on the past few years. A further significant increase in profits is expected in the current year.

Stated earnings per 3p share are 3.5p for the 15 months compared with 0.9p and the dividend is lifted to 1.48p (0.1628p) with a 1.3235p net final. Mr. S. Bobrow, the chairman, and his deputy, Mr. A. H. Cherry, have waived the final dividend on 2,604,383 shares. The company has decided to adopt the principles of £0.15. As

a result of stock increase relief, £3.4m. is available to offset future corporation tax liabilities.

Land stocks currently held are sufficient for the next two to three years' requirements, which the directors feel is a particular advantage in view of the building land shortage now seen.

	15 mths. 1977	15 mths. 1976	Year 1976-77
Turnover	2,820	2,820	2,820
Trading profit	1,237	994	994
Interest payable	284	284	284
Profit before tax	953	710	710
Tax	22	22	22
Net profit	931	688	688
Dividends	50	50	50
Retained	881	638	638

## Upsurge by Heron Motor

SALES FOR the six months to September 30, 1977, at Heron Motor Group, expanded from £51.1m. to £82.96m. and pre-tax profits advanced from £812,000 to £1,434m. after interest of £621,000 against £573,000.

The directors say that since the half year end, trading has continued at a favourable level and they expect that profits for the year as a whole will show a considerable increase on last year's £1.02m.

After tax of £0.76m. against £0.41m. first-half earnings are shown to have risen from 2.79p to 5.02p per 25p share and the interim dividend is lifted from 1.35p to 1.7p net. Last year's final payment was 1.83p.

The Edinburgh based group, which is controlled by Heron Corporation, is engaged in car and commercial vehicle distribution and related garage operations.

### comment

Heron Group's pre-tax profits are 75 per cent. up at £1.4m. at the half-way stage on a turnover which increased by almost a quarter to £83m. Apart from generally favourable trading conditions Heron has benefited from the great fleet leasing boom which is now going on. Leased vehicles accounted for about 20 per cent. of the group's business in the six months, but the proportion is growing fast. Like Henlys, Heron's reports that the current outlook for business remains firm. The company is forecasting a considerable increase in full-year results; and since the second half is usually by far the best period, another doubling of profit from last year's £2m. may be attainable. At 98p the shares are on a prospective yield of 5.4 per cent.



Mr. Gordon Chandler, chairman of Henlys, who yesterday reported profits more than doubled at £4.32m. for 1976-77 (see Page 25).

DIVIDENDS ANNOUNCED				
	Current payment	Date of payment	Corr. of sp. div.	Total for last year
Group Investors	0.72	Mar. 6	0.65	1.37
Allied Retailers	2.91	Apr. 7	1.8	4.71
Anglia TV	2.2	May 2	2.06	4.26
Bank Leas	4.68	Feb. 17	4.37	9.05
Crouch Group	0.91	May 1	0.89	1.80
Heron Motor	1.7	Mar. 31	1.55	3.25
Countryside Props.	1.32	Apr. 6	0.16	1.48
Stock Conversion	0.99	Mar. 31	0.81	1.80
Scott. American Inv.	1.7	Mar. 25	1.65	3.35
Thos. French	0.94	Mar. 25	1.29	2.23
Lookers	1.55	Apr. 28	1.28	2.83
Assoc. Tooling	1.1	Feb. 24	1.1	2.2
Gopeng Consd.	4.5	Apr. 3	3.5	8.0
Helys	4.39	Apr. 6	4.13	8.52
Birtch Hydraulics	3	Mar. 12	3	6
Magnet & Southern Int.	3.5	Apr. 3	3	6.5
U.S. & Geal. Trust	4.34	Mar. 9	3.31	7.65

Dividends shown pence per share net except where otherwise stated. \*Equivalent after allowing for scrip issues. †On capital increased by rights and/or acquisition issues. ‡For 15 months. §Supplementary 0.0633p for 1975-76.

## Crouch down halfway but sees recovery

On turnover of £4.71m. against £5.06m. pre-tax profit of Crouch Group fell from £273,400 to £258,200 for the half year to September 30, 1977.

The directors explain that difficulties encountered in the building industry did not ease during the period but they are more optimistic about prospects for a recovery.

They are in the final stages of negotiating for the purchase of various prime sites in the South of England for residential development, and they anticipate that trading results for the full year will be slightly better than for 1976-77, when profits fell from £297,000 to £406,000.

The interim dividend is increased to 0.9075p (0.88375p) net per 25p share last year's final was 1.82875p.

Tax took £129,200 (£142,200) leaving a net profit of £129,400 against £131,200.

The effect of the expected increase in demand for houses, together with Government assistance in the public sector, will not be felt until later in 1978, the directors state.

A professional valuation of the company's properties is being made, and is expected to show a substantial surplus over book value.

Mr. R. E. Aris has retired as chairman, being succeeded by Mr. W. F. Lyons.

## North Midland Construction optimistic

Mr. T. G. Moyle, the chairman of North Midland Construction, tells members in his annual statement that it would be rash to imagine that the company can quickly regain the 1973-74 level of results when pre-tax profits came to £192,205.

However, he says that the civil engineering subsidiary has a larger order book than at this time last year and looks to an increased profit, and Nottingham Plant Hire should continue its modest growth. He adds that despite adversity the group remains financially sound.

As reported in December 20, North Midland incurred a pre-tax loss of £34,638 for the year to August 31, 1977, on lower turnover of £3.4m (£5.6m.). The dividend total is held at 1.1p net per 10p share.

Mr. Moyle reports that the setback was caused by inclement weather and the cut-back in Post Office expenditure.

This was further aggravated by exceptionally high costs of reinstatement of road surfaces, particularly with contracts where local authorities had elected to carry out the work themselves. In many cases provisions made to cover such costs—sometimes made several years earlier—turned out to be inadequate when the work was eventually done and charged to the company at prices far in excess of those prevailing at the time of tender. This liability has been drastically curtailed.

Mr. Moyle warns that other companies, like North Midland, have adopted policies as a result of which, should the Post Office revert to more normal levels of demand, "they may search in vain for competent contractors able to achieve acceptable standards."

The civil engineering subsidiary completed work largely on major drainage schemes and reinforced concrete structures to a value of approximately £250,000 in excess of the previous year, but much

increased operating costs and general pressure on margins resulted in a lower pre-tax profit of £67,742 against £109,127.

Nottingham Plant Hire, which has lain dormant since 1971, was resurrected during the year to trade in and hire pneumatic and hydraulic equipment. In its first year it made a small pre-tax profit.

A statement of source and application of funds shows a decrease in cash resources of £153,048 (£67,227 increase).

## Aberdeen Construction

Planning permission in principle has been received by Aberdeen Construction Group to proceed with the first 100,000 sq. ft. of a proposed 500,000 sq. ft. prestige office development in Aberdeen.

The overall cost of the project is estimated at £2m. The development is on a 10-acre site owned by Aberdeen Construction at Hill of Rubislaw.

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SELF EMPLOYED AND E' TYPE PENSIONS

**£6.40%**  
per annum compound (1972-74 55.00%)

SPI WITH PROFIT FUNDING PLAN

**107 1/2%**  
of guaranteed increments (1972-74 90%)

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## Anglia TV hit by Exchequer levy

PRE-TAX PROFITS for the year ended October 31, 1977, of Anglia Television Group improved from £2.41m. to £2.67m. struck after Exchequer levy almost doubled from £1.17m. to £2.32m. At midway, a surplus up £0.55m. at £1.3m. was recorded.

Full-year turnover was higher at £13.76m. (£12.14m.) and profit was subject to tax of £1.42m. (£1.27m.). Stated earnings increased from an adjusted 11.76p to 13.38p per 25p share, while the total dividend is lifted to 4.17p (3.73p equivalent) net, with a 2.5025p final.

Advertising revenue was buoyant throughout the year with the group increasing its network share, state the directors. Programme sales overseas again made a significant contribution to the group's turnover, with the Survival series maintaining its worldwide appeal.

In the current year advertising revenue continues to improve but bookings are difficult to get and forecasting is difficult, they say. The effect of the levy on any increase in U.K. television profits highlights the importance of finding other sources of revenue and increasing overseas programme sales, and the re-organisation of this area of the company's activities in partnership with Trident Television. J. Walter Thompson Company augurs well for the future.

Despite the high level of levy and taxation charges, which have accounted for 74.8 per cent. of trading profits, the directors have confidence in the future and are continuing the investment programme by enlarging and re-equipping studio and technical facilities in Norwich.

1976-77 1975-76

	1976-77	1975-76
Turnover	13,760	12,140
Depreciation, etc.	430	320
Profit	2,670	2,410
Exchequer levy	1,150	1,170
Share of assoc.	20	20
Pre-tax profit	1,500	1,220
Tax	1,238	1,142
Net profit	262	88
Extraordinary dividend	1,171	1,097
Minority interest	106	106
Attributable	1,171	1,097
Reserves	383	181
Retained	881	89
Dividends	4,170	3,730

current year of £2.67m. (£2.41m.) and adjustment in respect of previous year of £0.55m. (£0.55m.) on realisation of investments. 3 Credit.

Anglia's 11 per cent. rise in pre-tax profits disappointed a market which had been expecting something comparable to the increases seen recently from other TV contractors. A profits increase of

40 per cent. would have been more acceptable, and pre-levy profits were exactly what Anglia achieved. The point is that proportion of profits paid on levy jumped from 33 per cent. to 48 per cent. The reason for this is that all of the £11m. pre-increase came from TV contracting where profits are eligible for the 40 per cent. levy charge. In the £11m. or so increase in the pre-tax stage, Non-contrast programme sales, eased to £400,000, but the 40 per cent. levy could give a boost to the profits from which are of levy. Meanwhile advertising revenue remains buoyant as the good increase in the year last October—Anglia's turnover up 30 per cent. came with an increase in advertising revenue for the industry of per cent. The levy has been off the best part of Anglia's profit rise, yet the underlying trend is no worse than average and after yesterday's 6p fall 32p where the p/e is 6 and is 7.9 per cent. any further downward reaction is unlikely.

## Advance by Walter Alexander

WITH INCREASES from trading operations, pre-tax profits of Walter Alexander rose by 24 per cent. from £208,000 to £258,000 for six months to September 30, 1977, against £131,500 for 1976-77.

Results for the early part of the second half are in line with budget, say the directors and are confident that profits will at least equal the £1,137,008 achieved in the comparable period last year. The interim dividend is 2.23p per 10p share (1.923p) payable on April 6. Earnings are shown at 6.7p (5.32p).

1977 1976

	1977	1976
Turnover	1,137,008	924,701
From assoc.	140	87
Pre-tax profit	258,000	208,000
Tax	1,888	1,400
Net profit	420	288
To minorities	28	28
Dividends	134	148
Leaving	289	212

## Scottish American assets reach 106.5p per share

Scottish American Investment, recently the subject of much interest because of its 6.12 per cent. stake in the North Sea Block, 211/2, where BP abandoned exploration drilling earlier this week, came out yesterday with figures for the year to end-December.

Over half of the trust's portfolio is invested overseas, and dividend increases on these investments have been enough to boost income per share by almost 18 per cent. to £3.52m., while income at the attributable level has risen by 32 per cent. to £1.46m. In consequence the directors have been able to lift their own dividend payments by 28 per cent. to 53.7p per share gross. At this level the shares—which fell by 2 1/2p to 80 1/2p yesterday on disappointment at the news on Block 211/2—yield just over 4.7 per cent.

In fact the stake in Enjay Holdings through which Scottish American holds its investment in Block 211/2 was valued in its 1976 balance sheet at only £21,000. BP financed all the exploration costs, and the value of the stake is unlikely to have been increased. The trust's end-year assets were £59.3m.

Over the year, in fact, net assets per share increased from 78.4p to 106.5p, with a strong performance in the U.K. where the value of the quoted equity portfolio rose by 66.9 per cent. against a rise in £10 nominal.

of 36.8 per cent. in the FT Ordinary index—completed by 14 per cent. increase in dollar terms in the U.S. A policy of vesting in regional and special shares there enabled the group to raise the 17.2 per cent. fall in Dow Jones.

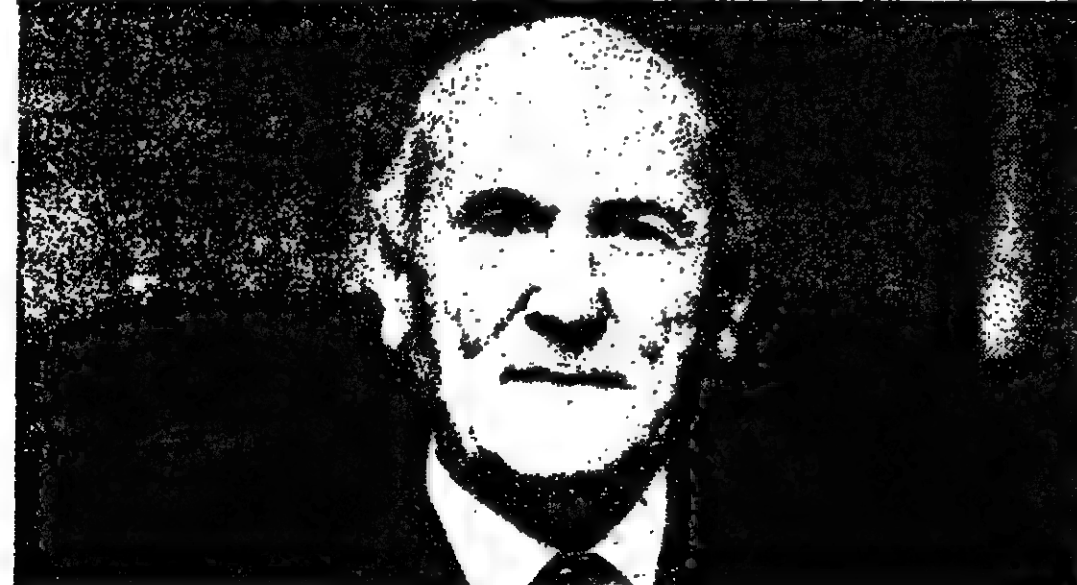
Half-way through the year Stewart Fund Managers, who looks after Scottish American's investments, decided to switch from financing the U.S. vestments—which still comprised some 39 per cent. of its portfolio—through the dollar premium, a policy of financing them through loans. However, the extent to which the group has benefited from this policy is, for a moment, unquantifiable.

Recent rumours notwithstanding, the company has had no approaches from possible bidders.

## SENA SUGAR

The meeting of the holders of the Sena Sugar Estates 8 1/2 cent. Second Debenture Stock 1987/92 approved by the resolution sanctioning the scheme of arrangement under which the whole of the £406,681 of the stock at present outstanding should be acquired by Sena's wholly-owned subsidiary, Sociedade Industrial de Utman, S.A.R.L., at 583 p.

# TSB TRUSTEE SAVINGS BANK South East



## Another successful year

Extract from the Statement made by the Chairman, Mr. P. F. Keens, C.B.E., F.C.A., at the Annual General Meeting held on 18th January, 1978.

The Bank has, during the year which has just ended, commenced to see the results of the work which was embarked upon earlier. It is pleasing to be able to report that the cash balances due to customers amounted at 20th November 1977 to £594 million and that the reserves of the Bank had more than doubled. Throughout the year, care has been taken to ensure that a proper degree of liquidity was maintained. Considerable importance is attached to the maintenance of sufficient reserves, together with adequate liquid resources, as it is upon these that the security of deposits depend.

The year has been one of falling interest rates and, mindful of the need to ensure that customers receive the maximum rate of interest computable with security, term deposits for sums in units of £100 were introduced. The interest shown has confirmed the need for this facility.

The provision of banking facilities, all of which are at the moment for individual customers, was made complete by the introduction of lending facilities to customers last August. This new service was a major step forward since, for the first time in its 150 years of service to the public, the Trustee Savings Banks were able to provide overdrafts and loans to their customers. The

demand which was experienced was encouraging, not only in respect of the number of applications received, but also in their quality. It would seem, without doubt, that the average man and woman who have maintained their accounts with the TSB are taking advantage of this new facility in a most responsible manner.

The development of banking services has been most marked in the increased use of the current account service. A high percentage of our customers have adopted the modern way of effecting payments without the need to use cash which, at one time, involved frequent visits to the Bank. There can be no doubt that the service has been made more attractive by the very reasonable scale of charges which are levied. It is interesting to note that only a small number of customers' accounts attract bank charges and that those customers who do pay have the satisfaction of knowing that an undertaking has been given that they will remain unchanged until May.

The Board looks forward to the coming year with confidence, in the sure knowledge that the success which has been achieved so far will form the foundation upon which the Bank of the future will be built.















## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Foundation to preserve Ahold independence

BY CHARLES BATCHELOR

AMSTERDAM, Jan. 18.

RETAILER and food processor which the measures have been taken steps to ward off unwanted takeover bids by setting up a "continuity Foundation" into which it has injected 100,000 nominal of new Preference shares.

Arrangements have been made for a further issue of Preference shares "should this prove necessary." The voting rights attached to the new capital will be determined by the managing board of Ahold.

Apparently Ahold has no immediate fears of a bid, but the events over the five years during

which the measures have been taken steps to ward off unwanted takeover bids by setting up a "continuity Foundation" into which it has injected 100,000 nominal of new Preference shares.

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Apparently Ahold has no immediate fears of a bid, but the events over the five years during

## Authorities act alone over bank rescue

By Robert Graham

MADRID, Jan. 18.

THE BANK of Spain's intervention to support a small Spanish commercial bank, Banco de Navarra, was the result of intense behind-the-scenes political discussions, it emerged today.

The consensus of the bankers was that they themselves were reluctant to assist in a rescue package for Banco de Navarra. Indeed, various efforts by Banco de Navarra to interest possible purchasers in recent weeks had met with little response.

This therefore left the Government with little option but to approve the Bank of Spain's rescue operation to guarantee depositors.

Banco de Navarra, founded in 1964 under the name of Banco de San Adrian, has deposits of P.9.9m. and a capital of P.1.8m. (not P.1.7m. as reported yesterday).

The bank has some 9,000 shareholders and 65 branches. Out of more than 110 commercial banks it ranks 62nd in terms of deposits.

While the banking community is relieved that the Bank of Spain has stepped in quickly to the rescue, the smaller banks are understood to be concerned that the intervention will precipitate a movement of deposits to the larger and better-known banks.

## German BP loss totals DM124m.

HAMBURG, Jan. 18.

DEUTSCHE BP AG expects overall losses of DM124m. in 1977 which would put the company's losses at DM124m. compared with DM70m. at the end of 1976.

During the year oil business losses rose to DM260m. from DM27m. These were reduced by profits from subsidiary companies, chemical industry participations, synthetic production and, finally, currency profits which totalled DM86m. due to the dollar's depreciation.

However, the company expects higher petrol prices this year to solve the problem of oil losses.

## Audi-NSU output

INGOLSTADT, Jan. 18.

AUDI-NSU Auto Union AG listed total production of 31,000 vehicles in 1977 including 22,000 Porsche 924s.

Turnover of this Volkswagenwerk AG rose 40 per cent. to DM4.2bn. The company also announced that last year's net profit will be above the DM55m. of 1976.

The company said that the reflecting the healthy state of the industry and Audi's own higher production and sales figures. Work force rose by 3,000 to 28,349 last year and average daily production increased by more than a quarter to 1,418 vehicles from 1,119.

## Von Roll reduces loss

ZURICH, Jan. 18.

SWISS engineer Von Roll AG, of Gerolstein, expects a reduction in annual operating losses to Sw.Fr.10m. for the year ending November 30 last, writes John Wicks from Zurich.

This would compare with losses of Sw.Fr.25.5m. in the 1976 financial year and as much as Sw.Fr.42.8m. in the previous business period.

At the same time, the company will have returned to a positive cash-flow, also at about Sw.Fr.10m., after cash-losses of Sw.Fr.12.8m. in 1975 and Sw.Fr.4.5m. in 1976.

The group, which is in the process of a large-scale reorganization programme, reckons with a fall of turnover in the past financial year of some 5 per cent. from the 1976 level of Sw.Fr.501.6m. This was caused by a reduction in production of uneconomic items and falling processed-steel prices.

## TWA sees final quarter upturn

NEW YORK, Jan. 18.

TRANS WORLD AIRLINES will report its best fourth quarter results since 1966, Edwin Smart, chairman and chief executive, told AP-Dow Jones today.

Because of slow airline business the fourth period is traditionally a loss period for the company but for the 1977 fourth quarter TWA expects to break even or report a profit.

The results would mean TWA for the full year will report the highest net profit in its history. Despite these results TWA has no plans to declare a dividend on the common stock in the immediate future, Mr. Smart indicated. He noted that bank and insurance company loans to the company carry restrictions that currently preclude any common dividends.

He added, however, that with another \$10m. in airline earnings adjusted for certain items TWA will be free of such restrictions.

Last year TWA reported a corporate net loss of \$2.1m. in the fourth quarter. For the full year TWA reported net profits of \$37m. or \$2.51 a share. TWA's record profit was \$54m. in 1966.

While Hilton International, a hotel subsidiary, and Canteen Corp., a food service subsidiary, recorded good performances, it was the airline which showed the principal improvement in the fourth quarter, Smart said.

Earlier in the year airline results had been deteriorating mainly because of increased losses on domestic routes. But Hilton International and Canteen had contributed greater profits. As a result in the first 11 months consolidated net profit was \$65.6m., or \$2.98 a share, up from \$41.8m., or \$3.10 a share.

## AMERICAN NEWS

## Strong fourth quarter at BankAmerica

BY STEWART FLEMING

NEW YORK, Jan. 18.

BANKAMERICA Corporation, parent company of the world's largest commercial bank, has reported another strong gain in profits in the fourth quarter of 1977. In line with the trend in earnings at other Californian banks, BankAmerica's fourth quarter profits before securities transactions rose to \$108.8m.

from \$92.8m. a year ago, an increase of 15.3 per cent. The fourth quarter gain comes on top of profits growth earlier in the year which after nine months had left the bank with a 12 per cent. net profit gain compared with the same period of 1976. For the whole of 1977, the bank's earnings were \$355.1m. compared with \$335.5m. in 1976, an increase of

17.5 per cent. Earnings per share for the year are \$2.71 compared with \$2.40 in 1976. In common with other U.S. banks, the company has been experiencing a declining trend in loan losses and provisions and interest or reduced interest.

The bank's interest income has also been rising strongly reflecting growth in earning assets.

The writedown will result in charge against fourth-quarter earnings of about 40 cents a share.

Zenith said the operating loss had not been profitable, but accounted for less than 3 per cent. of consolidated sales.

It added that discussions are being held with undisclosed interests in Switzerland regarding the purchase of the watch business with the anticipation of continuing its operations as a producer and marketer of watches.

The watchmaking subsidiary was acquired by Zenith in 1972. Zenith Radio Corp. has previously disclosed a loss of \$12m. for the third quarter of 1977, compared with a profit of \$9m. or 51 cents a share last year.

The third quarter loss includes a pre-tax charge of \$22m. from writedown of colour picture plant and a pre-tax charge of \$3.3m. from writedown of Swg inventories.

For 1976 the company reported net of \$38.6m. or \$2.05 a share on sales of \$975.2m. For the 1976 fourth quarter, net income was \$13.8m. or 73 cents a share on sales of \$279.4m.

## Foreign investments boost profit at Bankers Trust

NEW YORK, Jan. 18.

BANKERS TRUST New York Corporation, reporting yesterday, said that fourth-quarter earnings after transactions were \$61.3m. or \$4.76 a share. Net income after transactions was \$5.03 against \$56.5m. or \$4.56 a share.

Also reporting yesterday was Wells Fargo with \$1.05 per share net for the fourth quarter against \$1.15, or from \$1 per share to \$1.3 per share. Net income after securities transactions rose from \$13.1m. or \$1.05 per share to \$15.9m. or \$1.29 per share.

This result lifted net income before securities transactions for the year as a whole from \$48.4m. or \$3.63 per share to \$53.8m. or \$4.25 per share.

The year's net income after securities transactions rose from \$48.3m. or \$3.71 per share to \$53.8m. or \$4.25 per share.

The company attributed the record results to strong real estate and consumer lending

profits over the last year "in spite of a loss experienced by our largest foreign subsidiary DBA in France."

Agnes said "while we cannot yet foresee a significant improvement in France, our largest international market DBA remains a priority object of our attention."

Agnes predicted that in light of the record first quarter results "We expect to have another record year in 1978."

The SEC statement is intended to have a general application to company directors, the Securities and Exchange Commission has said that outside directors have an obligation to check the accuracy of information their companies give investors.

The SEC position is set out in a report issued earlier this week on former outside directors of National Telephone which is now in bankruptcy proceedings.

The report concluded that six of the seven outside directors of the company failed to ensure that it was making full disclosure of its financial condition.

It added that in these circumstances, the outside directors had "an affirmative duty" to see that proper disclosures were made.

## SEC stresses obligations of outside directors

NEW YORK, Jan. 18.

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## Zenith to write down Swiss watch offshoot

CHICAGO, Jan. 18.

ZENITH RADIO said that it will write down its investment in Zenith Time S.A., its Swiss watch-making subsidiary, as related watch distribution operations.

The writedown will result in charge against fourth-quarter earnings of about 40 cents a share.

Zenith said the operating loss had not been profitable, but accounted for less than 3 per cent. of consolidated sales.

It added that discussions are being held with undisclosed interests in Switzerland regarding the purchase of the watch business with the anticipation of continuing its operations as a producer and marketer of watches.

The watchmaking subsidiary was acquired by Zenith in 1972. Zenith Radio Corp. has previously disclosed a loss of \$12m. for the third quarter of 1977, compared with a profit of \$9m. or 51 cents a share last year.

The third quarter loss includes a pre-tax charge of \$22m. from writedown of colour picture plant and a pre-tax charge of \$3.3m. from writedown of Swg inventories.

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# COMMODITY MARKET REPORTS AND PRICES

## in market advance alted

Mr. Edwards, Editor of the Metal Exchange, yesterday said that the market was "very bullish" and that the price of metal was "very high". He said that the market was "very bullish" and that the price of metal was "very high".

## Compromise plan may end EEC fish deadlock

BY MARGARET VAN HATTEN

COMMON MARKET Fisheries Ministers concluded three days of intensive talks here to-night and cautiously optimism that a compromise plan may be agreed before the end of the month.

Much depends on whether Mr. John Silkin, the U.K. Minister of Agriculture and Fisheries, is able to win support for a proposal to control fishing operations with 50-mile coastal zones by means of "fishing plans". These plans, which would be drawn up by the Government, would allocate responsibility for fisheries management in Community waters with the Commission while allowing the coastal States to retain a certain amount of control.

The Agriculturalists' Federation in Rome said yesterday that Italy plans to seek a 6 per cent. devaluation of the "green lira" at a meeting of EEC Agriculture Ministers in Brussels next week. But officials claimed this was not enough to compensate for the recent drop in the lira against major European currencies.

## Sugar price at five month high

By Our Commodities Staff

THE LONDON daily price for raw sugar was set yesterday at its highest level since last August—up 22 at \$114 a tonne. Futures prices fell by almost 21a tonne during early trading, but recovered later in the afternoon and closed 10p to 50p a tonne higher on the day.

## Angry farmers mass for the assault

BY CHRISTOPHER PARKES

LONDON WILL ECHO to the din of rural protest early next week. On Monday Mr. John Silkin, Minister of Agriculture, will be confronted by the assembled hordes of the Tories, Liberals, the Scottish Nationalists and even Plaid Cymru, all of whom—the Opposition claims—will be clamouring for a devaluation of the "green pound".

And then it's straight back into the fray with the Government once again, the farmers berating Mr. Silkin and his crew for alleged mismanagement of farming.

mission, say they want to start a progressive removal of the whole "green currency" structure—monetary compensatory amount subsidies and all—with a 75 per cent. devaluation. This tallies roughly with a proposal recently floated out of Brussels. The Liberals, ever perverse, want 10 per cent. Mr. Silkin wants 5 per cent. at the most, and is probably prepared to be beaten down to 3 per cent. by the opposition within his own party.

### Haggling

Indeed, it would probably suit his purposes well for a devaluation (a change this spring has been expected for some months) to be out of the way before the real haggling begins in Europe over the New Year price review.

With most of his own farmers' immediate complaints cleared out of the way, he would then be able to focus his mind and his energies entirely on this key project.

The annual meeting of the National Farmers' Union will open at Central Hall, Westminster, next Tuesday, January 24 at 10 a.m., continuing until Wednesday lunchtime. The annual dinner will be held at the Hilton Hotel on Tuesday evening.

Main speaker will be Mrs. Margaret Thatcher, MP, leader of the Opposition.

## ocoa price at month low

Our Commodities Staff. FUTURE prices fell to lowest levels since October yesterday with the May 1978 closing at £158.50 a tonne. The day's highest fall was in the March position which fell 540 limit at one stage, business resumed after the 15-minute break in however, prices recovered and March ended the day 29p down on

## Australian clip near 20-year low

BY OUR OWN CORRESPONDENT

WORLD WOOL availability will be down by nearly 6 per cent in 1977-78, with demand remaining subdued and strong competition continuing from other fibres, the Australian Bureau of Agricultural Economics forecast today.

Total Australian greasy wool production is predicted to fall to 688m. kg., nearly 3 per cent below last season and the smallest clip for 20 years. This, combined with a sharp decline in total world wool stocks, will lead to the Bureau's availability forecast.

The volume of Australian wool exports is expected to be 21 per cent below last financial year. Receipts, estimated at £41.564m. (£782m.), are likely to be 15 per cent lower than in the last season.

## Lower palm oil shipments forecast

A DECLINE of around 60 per cent in crude palm oil shipments out of Malaysia is expected over the next few months. This forecast is based on continuing poor production due to adverse weather, particularly during the latter part of 1977, reports Reuters.

## Bureaucratic

Resolutions 14 and 15 come next, banning a straight left and a right book into the bureaucratic bab of the European Commission in Brussels.

## Bigger U.S. wheat exports predicted

WASHINGTON, Jan. 18.

U.S. WHEAT exports this year should be at least 1.1bn. bushels, according to Mr. Bob Bergland, U.S. Agriculture Secretary.

## EEC farm import protest

BY OUR OWN CORRESPONDENT

LEADERS of seven major Australian farmers' organisations have disclosed that they are considering protesting the Government to take retaliatory action against the European Community's curbs on agricultural imports.

## VE OIL FLOOD

MILAN, Jan. 18

in olive oil yield in 1977 is estimated at 50 per cent higher than 1976 at about 2.5m. tonnes. The state market IRVAM said the olive harvest was up on 1976.

## COFFEE

IN VERY UNCHANGING trading London opened as expected unchanged, reports Reuters.

## SOYABEAN MEAL

The market had a quiet day with moderate turnover. Trade interest was confined to the soyabean meal market.

## RUBBER

UNCHANGING continued on the London physical market. Little interest throughout the day.

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# COMMODITY MARKET REPORTS AND PRICES

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Mr. Fisher on balance on the Metal Exchange said forward did not materialise. He said that the market was "very bullish" and that the price of metal was "very high".

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## INVESTING IN COMMODITIES



# Awaiting a verdict on the film industry

BY CHRISTOPHER DUNN



SIR JOHN TERRY:

no more money for films before March 31

THE ACTION Committee on the British Film Industry, set up by the Government two years ago and headed by Sir Harold Wilson, to-day is due to deliver its interim report on the state of the industry. It will do so against the background of a declaration by the National Film Finance Corporation, which has been struggling to finance British films for nearly 30 years, that the NFFC has virtually run out of funds.

Writing in this year's annual report, Sir John Terry, managing director of the NFFC since 1958, has stated that, apart from some provisional deals, "no further offers can be made before March 31, 1978."

The structure of the Corporation's relationship with the Department of Trade, which supervises it, lies at the root of the present difficulties: the DoT advances cash to the NFFC at market rates of interest up to a ceiling of £1m. In turn, the Corporation lends to projects which appear commercially viable.

The NFFC is now just a little over £900,000 below its borrowing ceiling. It drew £875,000 from the DoT last year, but had to repay about £700,000, in interest. Only about £228,000 was advanced, for just three films, from the Corporation's own resources. This year's interest payment, of £340,000, has been deferred.

There are some cushions: the Corporation had over £300,000

in cash in its balance-sheet at the end of 1976-77 and it manages, as major partner, a film consortium including nine City institutions which still has £900,000 to lend.

Additionally, the Queen's Speech in November suggested that more money would be forthcoming when it stated that "an increase in the limit on public funds for the NFFC will be proposed before the present limit expires."

But in spite of this indication that actual bankruptcy will always be avoided, it is clear that the NFFC has reached a critical point in a long career of crises and disputes.

## Consortium

There was a move to scrap the NFFC completely in the late 1960s. Sir Harold Wilson, then Prime Minister—who had been responsible for setting up the operation as President of the Board of Trade (1947-51)—intervened and the borrowing ceiling was increased by £5m, to £11m.

The Incoming Heath Administration froze the allowance in 1970. It then pushed the Corporation into a consortium deal with the City on the grounds that film lending could be highly profitable: not a charge on public funds.

Two years after Labour returned to power, Sir Harold Wilson announced in March, 1976, an immediate advance to

the Corporation of £2.5m. But much of this has gone on interest payments.

The NFFC had its heyday during the 1950s. Brought into being originally to save the old British Lion film company from bankruptcy by pumping in £3m, in aid, it grew to help the U.K. film industry as a whole. British Lion finally collapsed in 1954, but during the decade, over £14m. was invested in 483 films. The NFFC's operations were helped by a sophisticated and efficient lending package devised by U.K. banks.

The banks put up 70 per cent. of the cash for a film via a distributor. The NFFC lent 22.5 per cent., using either cash flow or bank borrowing. The producer chipped in with 7.5 per cent., providing he had the cash. A "completion guarantee" insured against a cost over-run on production. Security for the banks on the lending offered by the distributors, which promised loan repayment within 18 months, whether or not the film made money.

The recoupment clause virtually ensured that once a film had been made it would be shown on the cinema circuits. The cinema in those days was still a mass medium, so losses on films once they got onto the circuits tended to be small. A measure of the banks' confidence in the package was that

they categorised their advances as ordinary lending.

Clearly the NFFC, by putting up a vital 22.5 per cent. as a Government agency, also impressed the banks. Because the circuits offered good returns, the Corporation could also invest in far more speculative films than its borrowing ceiling suggested.

In the 1950s, the NFFC could borrow up to £6m., although £3m. had been lost already on the British Lion rescue. But gross profits were £1.3m. over the decade and the surplus on interest account was £474,000.

## Tax on seats

The Eady levy offered additional security. Devised in 1950 by the Treasury, this is a tax on cinema seats which now raises about £4m. net a year, all of which theoretically is ploughed back into the U.K. film industry.

The cosy and profitable world of the British cinema was changed radically in the 1960s by two factors—the growth in TV and increased investment by U.S. film companies. Guaranteed returns from the circuits waned as they lost their midweek power. "The mass audience moved over to the box," Sir John Terry said.

The Americans arrived in swarms. They were attracted by a number of factors, including lower production costs and the Eady levy. Providing certain

residence conditions are fulfilled while a film is being made, the Eady levy can be taken abroad after the film has been completed. By the end of the decade, something like 90 per cent. of finance for British films came from the U.S.

According to Sir John, "the Americans did the NFFC's job for it and did it far more expensively than we could. They identified much new British talent, they had the cash and they were very enterprising."

The American invasion had a number of side effects. As taste changed, it became more difficult to spot winners, and the NFFC lost money on a number of films. Nor did it ever manage to boost its cash flow by backing real blockbusters like the early Bond films, or Tom Jones.

"Dr. No, the first Bond film, was backed by United Artists who took a chance on what by British standards then was an expensive film—£357,000. Naturally, United Artists reaped the rewards later on—Bond films have been consistently successful. On Tom Jones, NFFC agreed to put up part of the cash. But the budget figure was increased at the last moment, the British distributor showed hesitation, and UA stepped in," Sir John said.

U.S. film companies, catering for a world market, introduced a bigger risk element into film making. Films were either big winners or big losers, and far

more capital was needed to back a venture.

Easy money went overseas, removing a cash cushion, and the slide started at the NFFC. Between 1960 and 1969, gross profits were £1.7m. but deficits on the interest account reached £1.1m. Trends in profits became far less predictable and this affected lending policies.

Since the U.S. companies had largely taken over the financing of British films, the package organised by domestic banks fell apart. The NFFC pulled out of the scheme whereby it put up 22.5 per cent.; the U.K. distributors stopped including a recoupment guarantee in deals. By the mid-60s, the banks had reassessed film business as risk capital and changed their lending policies accordingly.

No alternative package has been worked out. Instead, a variety of deals all more or less related to a particular film have grown up. The terms under which NFFC borrows from the DoT have not basically altered. But in 1970 about £2m. in interest payments owing were written off by the Department of Trade, under the Film Act. Banks tended to lend to the dwindling number of U.K. distributors on a 50:50 pari passu basis, if they invested in films at all. NFFC had also managed to get on to a similar basis with distributors by the end of the '60s.

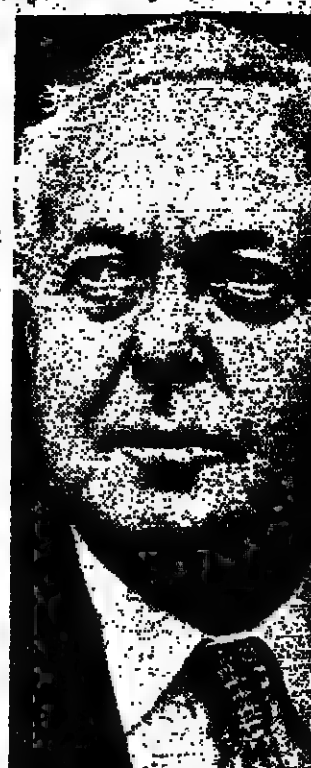
The effects of all these changes emerged in the 70s, heightened by the rapid withdrawal by the U.S. from European film-making in general and investment in the U.K. in particular, partly because American film companies had over-invested heavily in projects.

## Deficit

The Corporation has been involved in financing just 39 feature films since 1970, compared with 227 in the '60s. Gross profits have dropped to £360,000 and the deficit on interest account has risen to £1.7m. The lending policy has become very cautious.

Under the consortium—almost the only way the NFFC has had of lending during the last few years—Sir John Terry has stated that the Corporation tried "to select for financing only those film projects which seemed to have a particularly good chance of profitability. The Corporation has had to adopt a tight-fisted policy."

Nevertheless, as members of the consortium have pointed out, even this approach seems to have been unsuccessful. Of the 34 films distributed in the last five years, only two have hit the jackpot (*Star Wars* and *Bugsy* of identity).



Sir Harold Wilson

Malone). Some have just broken even, some have still covered their production loans: two have made heavy losses.

This year's annual report contains the shorthand description of recent events. Only £5.1 is now out on loan, compared with £9.2m. owed to the DoT for losses total £4.1

## Lobby group

As the NFFC has gradually lost its financing way in the world, various lobby groups have campaigned for a change in policy. In particular, the Corporation is now under pressure to abandon its commercial role, drop its financing part like the distributors, and use cheap films exclusively from own resources.

But if commercial criteria were to be set aside—and it would need new legislation—NFFC would have to call for more cash than it receives in moves to change the borrowing ceiling into an annual grant, treated with some scepticism bearing in mind what happened at the British Film Institute. The BFI receives large and increasing grants from the Department of Education and Science, plans to channel most of its growth in its resources into film archive. The grant is roughly doubled in the past five years to £2.5m. last year.

Caught between the conflicting pressures of American business methods and the aftermath, a financing form geared to a by-gone mass audience, and different funding policies, the NFFC is finding survival difficult.

The Wilson Committee, it is hoped, may propose some solutions to the Corporation's crisis of identity.

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I.T.W. SHEARMAN,  
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## THE JOBS COLUMN

## Plenty of prospects for the privileged minority

BY MICHAEL DIXON

THE BRITISH LEYLAND management's case for shedding 10,000 jobs will not be made any more persuasive to the unions by the fact that the group is seeking to recruit more than 300 new graduates this autumn—a considerable increase over last year's intake.

Steel, incidentally, is ranging the country's universities and polytechnics in search of even more still. Graduate-recruiters in companies and university careers officers tend to see nothing wrong, of course, in employers' taking in large numbers of youngsters while making long-serving staff redundant. When potentially better managers and specialists are available from education, they say, it is surely sense to make room for them by ejecting passengers at the other end. A counter-argument, at least as strong, is that there is no objective reason to believe that to-day's degree-winners can generally be relied on to do a better job than older staff, whose effectiveness has often been hampered mainly by their organisation's structure and practices.

Whether or not the practice is justified, however, a good many large concerns are indulging in it. And one result is an increasingly stark difference in job prospects between the bulk of the nation's youth, and the

minority who complete 16 years or more of largely taxpayer-financed formal education by getting a degree.

Official gloom about the majority has, as is well known, called into being a \$688m-a-year "nationalised industry" to invent and organise things for otherwise jobless young people to do. But by contrast, there is little doubt that 1978 offers a distinctly rosy outlook for employment to the coming summer's crop of new graduates.

A 10 per cent rise this year in the supply of degree-winners to the U.K. jobs market was predicted yesterday by three organisations which effectively serve as pressure groups promoting the employment of graduates. They are the Association of Graduate Careers Advisory Services, the Central Services Unit for Careers and Appointments Services covering universities and polytechnics, and the Standing Conference of Employers of Graduates. This predicted rise would put the total seeking jobs in the U.K. at roughly 38,000 new graduates at bachelor level, plus 7,000 with higher degrees.

But the three organisations are not bothered about the probable jump in supply. This is because they are expecting an increase of about 20 per cent in the home demand for graduate recruits.

The effect on these fortunate young people's starting pay is officially estimated by the trio at "about 10 per cent, up on 1977." More light is shed on the pay prospects, however, by the following unofficial statistics based on figures from just over 150 major employers, comparing salaries actually paid to graduate starters last September with those forecast for the coming autumn:

	Sept. 77	Sept. 78
Upper decile	3,325	3,445
Upper quartile	3,125	3,445
Median	3,000	3,270
Lower quartile	2,815	3,115
Lower decile	2,645	2,800

(If the recruits were ranked from high to low according to salary, the upper decile would represent the pay of the person a tenth of the way down the ranking, the upper quartile that of the person a quarter of the way down, the median that of the person half way down, and so on.)

Even were the forecasts not to be exceeded this year by the salaries eventually paid — as evidently they usually are — the increases over last year would range from 13.4 per cent on the lower decile figure down to 9 per cent on the median. The table also suggests that the differential paid to the most

valued of the levels over the least valued will reduce from 25.7 per cent to 21.5 per cent, though why the major employers' manpower planners should collectively be expecting this to happen is obscure.

What is clearer, however, is that Governmental exhortations to manufacturing concerns to make themselves attractive to graduates by paying more than other kinds of employer seem now to have taken effect. For example, the sample of 151 major employers included just 97 involved in manufacturing, and the 1977-paid and 1978-forecast graduate starting salaries solely for these 97 work out as follows:

	Sept. 77	Sept. 78
Upper decile	3,350	3,700
Upper quartile	3,150	3,550
Median	3,037	3,305
Lower quartile	2,880	3,180
Lower decile	2,810	3,110

The increases indicated here range more narrowly, from 11.4 per cent on the upper quartile to 8.9 per cent on the median. The differential of the top level over the bottom is also narrower, and while increasing in pound notes from £540 to £590, is scheduled to decline slightly in percentage terms from 19.2 to 19.0. But at most points in the table, the cash advantage

offered by the manufacturing fraternity is increasing, albeit marginally.

Where numbers of job openings for new graduates are concerned, the three organisations are confidently looking to manufacturing industry for the bulk of the increase. Indeed, they are currently expecting manufacturers to raise their demand for bodies from the universities and polytechnics by about 30 per cent for the second year in succession.

Demand from other sectors of business, in spite of considerable variances, is apparently running overall at rate ten to fifteen per cent higher than that of last year.

Some careers specialists in education were expecting the recruitment of degree-winners for chartered accountancy—which in 1976 took more university arts-side graduates than were known to go into the manufacturing, building and public utility industries of the U.K. combined, plus some from the science side as well—to falter this year. But it has not done so: on current evidence, it seems likely to rise by perhaps a further 15 per cent.

The promoters of graduate employment were also pleasantly surprised when the up by an efficient Central Services Unit collecting market intelligence and circulating lists of job openings around the higher educational institutions

not so bad after all. Local authorities were seeking specialists for departments concerned with financial control and industrial matters. The Civil Service was by no means absent from the market, partly because it wanted more bureaucrats for governmental programmes to counter unemployment elsewhere.

## Sales force

This irony, however, is not the major reason why the graduate minority is apparently being warmed by the wind now blowing ill for less academically successful youngsters. A far more important reason, to my mind, is disclosed by the following statement by the three organisations yesterday:

"Demand from other commercial employers—for example, retailing, building societies, computer consultants—is growing, partly due to the activities of the Association of Graduate Careers Advisory Services in stimulating new employers to begin recruiting graduates."

In short, there is a well organised, influential sales force actively promoting the employment of degree-holders, backed up by an efficient Central Services Unit collecting market intelligence and circulating lists of job openings around the higher educational institutions

which subscribe to it. There is also, in the Standing Conference of Employers of Graduates, an organisation of personnel staff who, since most of them seem to be employed specifically to recruit degree-winners, have a vested interest in increasing their organisations' intakes from universities and polytechnics.

It seems clear that this outstandingly effective "employment exchange" serving the interests of the minority has persuaded more and more top managements to approve the engaging of people with degrees in preference to others, even where no such qualification is required for the work involved.

The Government has meanwhile chosen to encourage this process of substitution, instead of attempting to provide anything like competitive services to defend the interests of the far greater numbers leaving schools and even colleges at lower, though in many cases no less relevant, levels of academic attainment.

Why Government should so heavily favour the minority, who have already had the benefit of far greater support from taxpayers' funds, I cannot be sure (although I have come across an official document which argued, among other things, that jobless graduates

were a more dangerous source than other youngsters of political disruption). But even if the parents of the majority seem slow to conclude that their children's prospects are being sold short, simple justice surely requires some State action to redress the balance.

A firm effort to clear away bureaucratic obstacles and set up more efficient employment promoting machinery across the country for people without degrees, is an obvious need. But the numbers involved suggest that such agencies could hardly compete with the well established organisation for pushing the graduate interest.

To my mind, therefore, there seems to be a clear case for doing something to reduce the preferential treatment given to the minority in other ways. In the circumstances, for instance, it can hardly be justified for this country to continue being one of the very few in the Western world which officially gives grants as of right to cover the living costs of most of its youngsters who are accepted for degree courses, as well as pay the tuition costs of virtually all of them. It is surely high time that we, too, started requiring our aspiring graduates themselves to pay at least part of the cost of their privileged higher education by means of a repayable loan.



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Five Figure Salary + Car

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Applicants should be qualified accountants in their thirties and have a proven record at senior executive level in industry. He or she will be an active member of a small policy-making team and will be responsible for the preparation and monitoring of budgets, financial and management accounts and the provision of financial advice to the main Board concerning future projects or acquisitions. Occasional short visits overseas will be required from time to time.

The earnings package for this key post is negotiable and will consist of a five-figure salary, company car, contributory staff pension scheme and free life assurance.

Please write in confidence, giving full details, to:

Box A.6219, Financial Times, Bracken House,  
10, Cannon Street, London EC4P 4BY.

## MARKETING MANAGER

### INDUSTRIAL LEASE PURCHASE AND LEASING

Our Company, based in London, a subsidiary of one of the largest world banking institutions, wish to recruit a marketing manager with the capabilities to become General Manager.

The person appointed will be expected to set up a commercial network throughout our U.K. organisation.

Candidates will be in the age range 30-40 years and possess a proven record of success within this specialised field of activity.

Excellent salary. Plus fringe benefits consistent with those of a major banking institution.

Write in the first instance, sending detailed C.V. in strict confidence to: Box A.6221, Financial Times, 10, Cannon Street, EC4P 4BY.

هكذا من الأهل

### THE MERSEY DOCKS & HARBOUR COMPANY

A Senior Financial Analyst is required to join our small, well-disciplined, Financial Analyst Unit. The Unit advises the Company's activities in depth from a financial management viewpoint, making appropriate recommendations at top level.

Applications are invited from qualified Accountants with proven experience in analytical work. A qualification in Economics or Business Studies would be an advantage. Preferred age is in the range 35 to 45 years. The successful applicant will be self-motivated and able to work largely on his/her own initiative. The salary envisaged will be attractive to persons currently earning up to £6,500.

Enquiries etc. to:  
Administration Manager  
(Personnel)  
Mersey Docks and Harbour Company  
Liverpool L3 1BZ  
(051) 236 4818 Ext. 2051

URGENTLY REQUIRED by City Bankers -  
Credit Analyst with minimum 10 years' experience and preference to A.I.B. Salary to £6,500 plus usual fringe benefits. Telephone: Lee Parsons, 01-499 1944.

## Senior Foreign Exchange Dealer

£13,000 +

Our client is a substantial international bank with an ambitious programme for developing further the scope of its Foreign Exchange business throughout the world.

Consequently, it has retained us to find a Senior Dealer for Europe, aged about 30, with the right blend of dynamism and expertise in spot trading, to assist in the achievement of this objective.

In addition to the requisite professional skills, a

knowledge of international economics, particularly relating to Western Europe and the United States (and the ability to speak German) would be strongly preferred.

You will complement the existing team, based in the City; and, assuming you can match the high standards set, a more senior appointment may be expected in the very short term.

Please contact Peter Wilson, F.C.A., in complete confidence, stating clearly those banks to which, for whatever reason, you do not wish to be introduced, at Albemarle House, 1 Albemarle Street, London W.1. Tel: 01-499 4879

Management Appointments Limited

## General Manager

Oman Development Bank

The responsibilities of this post involve launching and operating a new development banking venture. It requires a person of exceptional ability with experience in banking, finance, loan and equity participation negotiations, project evaluation, etc. The work will involve high level consultation and decision making with government and international agencies.

The essential requirements are for a person aged between 35 and 45 with at least 10 years' experience in merchant or development banking. He must be able to show an ability to assess the financial

Muscat-Based  
c. £30,000 with  
substantial fringe benefits

merits of propositions and experience in negotiating with government and international agencies. In addition to fluent English, a high level of proficiency in Arabic is necessary.

Exceptional candidates able to show a willingness to learn Arabic should also apply.

Applications, which will be treated in strict confidence, should contain relevant details of career and salary progression, age, education and qualifications. Please write to: Dr. I. Bowers (quoting ref. 673, B on both letter and envelope).

**Deloitte, Haskins & Sells, Management Consultants,**  
P.O. Box 207, 128 Queen Victoria Street, London EC4P 4JX.

## CAYZER LIMITED

Cayzer Limited is a recently established merchant bank and a subsidiary of The British & Commonwealth Shipping Company Limited. The emphasis of its activities is on corporate finance and corporate banking. The bank is seen as having scope for developing these activities within the British & Commonwealth Group and with non Group related clients. In order to assist the bank in its expansion the following senior staff are required:-

### BANKER

A senior Banker is required to take charge of and develop the bank's lending activities, which focus on small to medium sized commercial and industrial companies. A banking, legal or accounting qualification and a solid career of banking experience and achievement are essential requirements.

### FINANCIAL EXECUTIVES

The requirement is for one or two executives who should have an accountancy qualification followed by several years' experience in the profession or in industry; a university degree could be a useful additional qualification. The bank is looking for applicants with a track record which will demonstrate an ability to produce financial assessments with a strong commercial bias. The ability to formulate valid commercial judgments and to oversee the implementation of recommendations is essential.

Please write in complete confidence with curriculum vitae to:

The Managing Director,  
CAYZER LIMITED.

5 Laurence Pountney Lane, London EC4R 0HA.



## CORPORATE FINANCE

GRESHAM TRUST LIMITED are seeking an executive experienced in all aspects of corporate finance. The successful candidate, aged up to 30, will have had several years' experience in the corporate finance department of a merchant bank or, possibly, with appropriate training in a firm of solicitors or accountants.

Applicants should apply, in complete confidence, with full career details to:

L. J. Davies  
Gresham Trust Limited  
Barrington House, Gresham Street  
London, EC2

## MANAGEMENT ACCOUNTANT NIGERIA

c.£15000

A large diversified and expanding group of companies requires the services of a qualified accountant (ACA or ACCA) aged between 25 and 35.

The person appointed will be responsible for monthly management and financial accounts in addition to cash forecasts and budgets. Preference will be given to applicants with previous overseas experience in a developing country. The post will be based in Lagos and numerous benefits are available including housing and transport.

Please reply to Box A.6202, Financial Times, 10, Cannon Street, EC4P 4BY.

## Technical Editor 'Accountancy'

London City

to £7,000

This is an ideal opportunity for a Chartered Accountant to play a part in helping to influence the development of professional thinking. The successful candidate will be involved with planning a balanced journal; meeting leading members of the professional and financial communities; finding and developing potential contributors, expert in their own field; shaping their ideas and discussing possible articles. Applicants, male, female, should be graduates who have a sound theoretical background and an up-to-date technical knowledge, preferably gained in the major professional firm. REF: 440 FT. Apply to: R. P. CARPENTER FCA, FCMA, ACIS, 5 De Walden Court, 55 New Cavendish Street, London W1M 7RA. Tel: 01-636 0761.

**Phillips & Carpenter**  
Selection Consultants

## Cash Management Holland

A leading international organisation with headquarters in Amsterdam wishes to appoint a Cash Management Executive. Reporting to the Treasurer, the person appointed will be responsible for all cash management activities. This is a progressive position, offering immediate scope for development to a candidate, probably aged 25-35, with an educational background in economics, who is working in the Treasury Department of a multi-national corporation or with a bank. Applicants must be familiar with exposure

management and collection procedures. accountancy knowledge would be helpful. Willingness to relocate in Amsterdam is essential. A competitive salary will be offered and will be negotiable depending on the personal qualifications and experience of the successful candidate.

The identity of candidates will not be revealed to our client without prior permission. Applications, quoting Ref. AE 852 FT should include details of age, experience and salary and be sent to:

## PA Management Consultants BV

184 Keizersgracht, Amsterdam - C, Holland. Tel: Amsterdam 23 66 82



## Jonathan Wren - Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

### CHIEF FOREIGN EXCHANGE DEALER

MIDDLE-EAST

A European bank seeks an experienced Chief Dealer for its office in a Gulf state. Candidates ideally aged 27-35, should have all-round knowledge of dealing gained in a major financial centre. The position is negotiable as to terms of contract, as is a tax-free salary with the usual benefits afforded to positions in this area.

CONTACT: Richard J. Meredith

### STERLING MONEY BROKERS

A leading firm of money brokers requires two fully-experienced Inter-Bank brokers aged 25-35. Excellent terms are negotiable.

CONTACT: Mike Pope

### CREDIT ANALYST

An international bank wishes to recruit a proficient young credit analyst who has had the benefit of formal in-house credit training with an American bank. The vacancy results from the continuing expansion of the bank's activities, and the person appointed (ideally aged mid-late twenties) will enjoy attractive career prospects either within the credit area or in the front-line.

CONTACT: Kenneth Anderson (Director)

### ACCOUNTS SUPERVISOR

A City bank has a vacancy for a person aged 25-30, with at least five years' accounting experience gained in banking and including Bank of England returns. Candidates should also have a background in general banking and Foreign Exchange administration.

CONTACT: Norma Gilpin (Director)

170 Bishopsgate London EC2M 4LX 01-6312667/8/9



## MIDDLE EAST PART/RECENTLY QUALIFIED ACCOUNTANTS

£8-12,000 Tax Free

Our client is one of the most respected international accounting practices whose business in the Middle East and North Africa is undergoing considerable expansion. We are now seeking accountants who will travel extensively throughout the area or who would be assigned in one area on large jobs which may last from 6-12 months. They will be expected to carry out a range of audits and consultancy projects.

The range of jobs will be broad and substantial in size. Sophisticated audit procedures are used and the firm operates an international training programme and a policy of rapid promotion. Qualified or part qualified accountants with audit experience should apply. Applicants must be single, with a working knowledge of French, and will receive good benefits including free accommodation. Please telephone or write to David Hogg ACA, quoting reference 1/1634.

EMA Management Personnel Ltd.  
Burne House, 88/89 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## SALES MANAGER-IRAN- STRUCTURAL ENGINEERING

Major Structural Engineering Company, who are strongly export orientated, wish to recruit a replacement for their Tehran Manager who completes his three-year tour in May 1978. The man appointed will be responsible, as the sole representative, for representing the company in Iran where we have a joint venture company. Sales to Iran are currently running at an annual rate of £2 million and this momentum has to be maintained and increased.

The candidate is likely to be an engineer with sales ability in his late twenties to early thirties married without children. He will be required to take up a position resident in Tehran in March 1978 and to travel as required within Iran for a proportion of his time. The posting is intended to be for a three year period subject to annual review.

An attractive salary, accommodation and car will be provided, with annual home leave of three weeks and local leave of a further two weeks.

This is an excellent career opportunity for a man who is prepared to work hard on his own initiative in order to produce results. Please send full details to Managing Director, S.W. Farmer Group Limited, Courthill Road, Lewisham, London SE13 6HD. All replies will be treated in confidence.

**Farmer**

## FINANCIAL CONTROLLER

London neg. to £8,500 + Car

Specialising in the manufacture and marketing of sophisticated communications equipment, our client is the world leader in its field and has a substantial growth record.

The company now plans to recruit a Financial Controller who, reporting to the Financial Director, will play a leading role in the further development of advanced reporting procedures and the management of the finance function.

Applicants, male or female, who must have experience of working in a manufacturing environment, will be qualified accountants probably aged between 30 and 45 who have experience of computer based procedures. They must have the maturity to manage 30 staff, experience of most aspects of the financial spectrum and possess the enthusiasm and commitment to succeed in a challenging and rewarding environment.

For more detailed information concerning this appointment and a personal history form please contact Nigel V. Smith, A.C.A. quoting reference 2055.

Commercial/Industrial Division

Douglas Lymburn Associates Ltd.,  
410 Strand, London WC2R 0NS Telephone 01-836 9501,  
121 St Vincent Street, Glasgow G2 5HW Telephone 041-263 3101,  
and in Edinburgh.



## A Talented Accountant

Central London c.£8/9,000 + car

Our clients have an annual turnover in excess of £17 million and are the British subsidiary of a leading international group in a service industry.

They are seeking a chartered accountant who is well-versed in the traditional accounting functions as well as commercial management accounting. This is a key top management appointment with responsibilities for a number of financial and management accounting staff at their Head Office in Central London. There is real potential for taking over wider group accounting responsibilities within 2-3 years. Applicants will need to demonstrate

adaptability, inventiveness, drive and a maturity that will enable them to improve an already well-developed accounting system. The Company is flexible about commencing salary, but has in mind a figure around £8,000 plus company car and other fringe benefits. Ref: K7688/FT.

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

## PA Advertising

Hj de Park House, 60a Knightsbridge, London SW1X 7LE Tel: 01-235 6060 Telex: 27874



A member of PA International

## FINANCIAL CONTROLLER

London W2 c£7000

Our client provides training courses in finance and business management worldwide. The European Head Office has grown well since establishment in 1974 to present turnover of £1 million.

The Controller will be a member of the top management team, reporting to the European General Manager. With a staff of two he or she will review and improve the basically sound manual systems, perhaps computerising some areas, and will produce and interpret a full range of management information for European and U.S. management.

In this small and successful business there will be opportunities for involvement in general management and to become effectively assistant to the M.D. Qualified accountants aged 25-30 should telephone or write to Graham Webster ACA, MBA, quoting reference 1/1603.

EMA Management Personnel Ltd.  
Burne House, 88/89 High Holborn, London, WC1V 6LR  
Telephone: 01-242 7773

## ABU DHABI INVESTMENT AUTHORITY

(Local and Arab Investment Department)

### PROJECT ANALYSTS

The Abu Dhabi Investment Authority requires experienced project analysts in its Local and Arab Investment Department.

Candidates should be Arab Nationals and must be appropriately qualified and have had responsibility for investment appraisal and financing.

Applicants should have first class academic qualifications preferably at post graduate level particularly in the fields of production management, business economics and operations research. They will ideally have extensive professional experience in project appraisal and the associated analytical techniques as well as the assessment of specific acquisitions and new business opportunities.

Candidates must be prepared to live in Abu Dhabi. The contract will be for a minimum of 2 years, renewable thereafter. Salary is negotiable and free of tax in Abu Dhabi. Free accommodation, transport allowance and medical facilities will be provided.

Please write or telephone for an application form, ref. 902/FT to:

W. L. Tait, Touche Ross & Co., Management Consultants,  
4 London Wall Buildings, London EC2M 5UJ, Tel: 01-588 6644.

## NEGOTIABLE INSTRUMENTS DEALER

Progressive, overseas-owned, U.K. authorised Bank is looking for an experienced dealer/salesman to establish a negotiable instruments desk within the existing money department.

The successful applicant will have had at least three years' experience in dealing and advising customers, and will possess an expert knowledge of all types of paper, from short-term bills and Certificates of Deposit to F.R.N.'s and Bonds in both Dollars and Sterling. He or she will also have good customer and professional market contacts on which to build.

As this is a new appointment, the terms of reference are flexible, and, what is certain, an attractive compensation package is offered.

Apply in strictest confidence to:-

Box A 6223,  
Financial Times,  
10, Cannon Street, EC4P 4BY.

## COMMODITIES APPOINTMENTS



### COMMODITIES

#### Cocoa Trader

A Senior Cocoa Trader with the ability to administer a complete Cocoa Department is required by our clients, a fast expanding and reputable organisation with broad-based trading activities. The successful applicant will already have a proven record in cocoa and will be the current No. 1 in his/her present company. High Five Figure basic salary plus profit share is envisaged.

#### Documents Manager

An International British-based metals trading company are seeking a Documents Manager with the ability to process trading contracts with speed and efficiency. The ideal applicant will probably have been trained in a banking environment, and will be aged between 28 and 30. The Company will provide an attractive salary to induce applications from the most suitable candidates.

#### Company Accountant

A major international non-ferrous metals trading house seek a fully qualified Accountant (ACA or ACCA). He/she will be involved in assisting the Deputy Chief Accountant in the general day-to-day accounting functions of the Company. Age 28-40. Salary c. £7,000 p.a.

Above is a selection from our Senior, Advertisement, and Accountancy Registers. If you are interested in these or any other position in the Commodity Markets, please contact Ray Wallhead or Robert Kimbell.

Charterhouse Appointments  
40 Bow Lane London EC4 Telephone 01-236 1221

International Recruitment Specialists  
for the Commodity Markets



## Managing Director Metals

London

A Trading Company operating in the field of soft commodities and metals requires a MANAGING DIRECTOR with the emphasis of background and experience in non-ferrous metals trading the L.M.E. and COMEX.

The person appointed will have had management responsibility for the performance of a trading activity and will also have had substantial client contact. He/she may have had experience on the metals desk at a senior level, as an Account Executive in the Commission House, as an Executive with a Ring Dealer, or as a Ring Member of the London Metals Exchange, or elsewhere in a non-ferrous metals trading function.

He/she will be responsible for controlling and motivating the trading team. The trader will be able to add to the knowledge of a notional company with world wide producer and customer connections.

A successful candidate will be aged 35-45 and the successful candidate will have 6-8 years' experience in the metals trading industry. The results of the interview will be discussed with the successful candidate. A successful candidate will be offered a competitive salary and benefits package.

For more details please contact Graham Stewart of Commodity Appointments Limited who will provide a confidential interview and arrange interviews with the complete candidate.

Egmont House 116 Shaftesbury Avenue London W1 Tel 01-439 1701

## COFFEE IMPORTERS/EXPORTERS

One of the executive Directors of Quick, Reek & Smith Ltd., a subsidiary of Arbutnot Latham Holdings Ltd., will be retiring within the next 1-2 years and the Company is looking for a suitable person with sufficient experience and background in physical coffee to ensure that after an overlapping period he is capable of taking responsibility for certain areas of the Company's trading as a Director.

The type and scope of the Company's business will be known to those having the necessary experience in the trade.

Age is not a critical factor assuming other requirements are met. Emoluments to be negotiated.

20-21 Queenhithe, London. EC4V 5HE.

## Accountants

up to £8,500

If you are a problem solver with the ability to think laterally across the spectrum of accountancy and economic issues then here is an unusual opportunity to gain valuable experience.

An important independent Government Agency now needs a Chartered Accountant to analyse and investigate the performance of major UK Organisations in manufacturing services and distribution.

Aged 28-38 and with proven experience in a professional firm or commercial environment at a senior level, you will become involved in various multi-disciplinary teams assessing prices, costs, margins and profits in a highly varied field.

Experience in DCF techniques and investment criteria as well as of special investigation work and an awareness of current accounting trends will be a distinct advantage.



Professional & Executive Recruitment

For further details please contact:

B. Barker on  
(01) 235 7030 Ext. 210.  
Applications are welcome from both men and women.

## Research Assistants/ Investment Analysts

Our Client, one of Britain's leading mutual life offices, is looking for graduates with 1-3 years experience of investments and research, gained with a financial institution, to work in their London-based Stock Exchange Department. A relevant degree in economics or business administration would be an advantage.

The men or women appointed will assist in the servicing and management of the investment portfolio. They will also research and appraise Brokers' reports and company accounts, selecting and submitting recommendations to the Investment Manager, prepare timely and accurate reports, valuations and statistical data, and liaise with brokers.

A salary, negotiable according to age and experience, is offered with supplements, location allowance and an annual bonus. Secure and progressive career prospects, a generous house purchase scheme and sick pay and contributory retirement benefit schemes are among the first class conditions.

If you are interested in applying please write with full personal and career details, together with salary required, to E. Hammond at the address below. Alternatively telephone 01-589 1530/1518 for an application form. Please supply, on a separate list, the names of any companies to whom you do not wish your application forwarded.

## Gordon Procter & Partners

11 Brompton Road, London SW3 3. 01-589 1530/1518.

## Career prospects offered by City Discount House for YOUNG PERSON

approximately 18-20 years. Previous banking experience preferable, but not essential. Candidates should have at least 5 'O' Levels, including English and Maths. Good salary and fringe benefits.

Apply in writing Box A 6222, Financial Times  
10 Cannon Street, EC4P 4BY

## Sr. International Trader

Major U.S. International company seeks person with extensive trading experience in raw materials, preferably in coal or petrochemicals.

Position requires heavy European travel and ability to effectively communicate English and French. Ability to communicate in German also desirable.

Promotion to European Sales Manager opening within one year available to successful applicant. Please submit a complete resume with salary history and requirements to:

Box F 596, Financial Times  
10 Cannon Street, EC4P 4BY  
Equal opportunity employer, m/f

## ASSISTANT COMPANY SECRETARY

required by  
PUBLIC PROPERTY COMPANY

Qualified Accountant or person with a legal qualification who possesses initiative and intelligence required for this important position. Prospects of early promotion. Salary negotiable. Age 28-40.

Write in confidence to:  
D. Davis, F.C.C.A., Director/Secretary  
UNITED REAL PROPERTY TRUST LIMITED  
9 Cavendish Square, London W1M 0JT

## AUDIT SUPERVISORS

Expanding firm of chartered accountants needs ambitious Seniors with some post-qualification experience. Must be self-starters, willing to take responsibility and able to help in the development of the firm's technical standards and quality control.

SALARY: £6,500 P.A.  
or more for an exceptional candidate.

Write in confidence to:

Chris Rengert,  
SLATER, CHAPMAN & COOKE,  
16A St. James's Street, London SW1A 1ER.



## Financial Controller (UK)

S.W. Essex. c. £8,500 plus car(s)

The transport services subsidiary of a major U.K. group seeks a Controller. This is a total modern controllership, with minor exceptions. There is considerable scope to improve operating efficiency and profitability. Existing staff (and EDP) support is good. Salary will be augmented by a company car and 'leased' car if required.

Candidates should be Chartered Accountants aged 27 or over. Essential recent experience is (a) the preparation of statutory accounts and (b) performance reporting and control in a reasonably advanced environment. The company is a recent group acquisition so it is not yet possible to forecast movement to the parent company. However, planned local growth should provide more than enough in the way of prospects. This is an equal opportunity appointment.

For a fuller job description write to John Courtis & Partners Ltd., Selection Consultants, 78 Wigmore Street, London W1R 8DQ, demonstrating your relevance briefly but explicitly and quoting reference 788/FT.

## JC&P

### Financial Analysis and Control

around £9,000

London plus car.

A private light manufacturing group with an impressive new team and an eight-figure turnover is now on the acquisition trail. Recent and planned growth necessitates the appointment of a financial analysis manager for the London W1 head office, with particular involvement on planning, sourcing, financial control and analytical appraisal.

Candidates (of either sex) need a base of modern management information experience (budgetary control, pricing, projects, product profitability studies, etc.). Experience in a major group with the ability to adapt it to this smaller environment is preferred. Plant level experience would be an asset. An accounting or business qualification is desirable.

For a fuller job description write to John Courtis & Partners Ltd., Selection Consultants, 78 Wigmore Street, London W1R 8DQ, demonstrating your relevance briefly but explicitly and quoting reference 788A/FT.

## JC&P

### STERLING BROKERS

Experienced Commercial and Local Authority Brokers required to join an expanding Sterling Department

Please write or telephone in strict confidence to:  
W. Laidler, F.C.A.

Secretary  
HARLOW MEYER & CO.

Adelaide House

London Bridge, London EC4R 9EQ

Telephone: 01-623 6534

## INTERNATIONAL FINANCIAL CONTROLLER

£19000 +

ZAMBIA

A Managing Director will be in the United Kingdom at the end of January 1978 to recruit a Financial Controller to fill a senior vacancy within Anglo American Corporation Group's interests in the Copperbelt.

We are looking for a man with a minimum of 10 years' post-qualification experience to be responsible for the accounting function and to be a member of a management team concerned with the overall successful operation of a group of companies.

Candidates should be aged between 35 and 50 and must be suitably qualified.

Starting basic salary will be not less than K21 000 (plus terminal gratuity etc. will provide total emoluments of not less than £19 000 (K1 = £0.895 December 1977).

Unfinished housing and car are provided and other benefits and conditions are excellent. Zambia enjoys an almost perfect climate and recreational facilities are plentiful.

Please apply giving full details to:

Managing Director,

C/o Mrs. M. E. Coombes,

BOART INTERNATIONAL LIMITED,

Furnival House,

14/18 High Holborn,

London WC1V 6BX

Reference No. 16.

### RESEARCH/INSTITUTIONAL SALES BIRMINGHAM

Established Birmingham stockbrokers wish to recruit a Research Analyst/Institutional Sales Executive aged 25/35.

Successful applicant should have an ability to communicate, companies and write reports. Previous experience desirable. Please write giving details of your career to date, which will be held in confidence, to:

Box No. F1510, c/o Hawkey House, Clark's Place, London EC2N 4PL

## FINANCIAL CONTROLLER

Telecommunications

The Client

This rapidly expanding Saudi Arabian owned company is both the representative and distributor for major telecommunications companies in the West. As a result of the country's substantial investment in telecommunications the company is poised for further significant growth in this important market.

The Job

Responsibility will be for the entire accounting function in the Jeddah head office with functional responsibility for branch offices in Riyadh and Al Khobar. The main tasks will be to ensure that management receives the information needed to plan and control profitability and growth and to provide advice on contract and product pricing, cash management and to direct the small accounting staff.

The Candidate

An accounting qualification is essential as is experience in management accounting. Experience in contracting would be a further advantage. Personal qualities must include the ability to impose and work to deadlines and the resourcefulness and flexibility which is required in a wholly different cultural environment.

Brief but comprehensive details of career and salary to date, which will be treated in confidence, should be sent to:

J. G. Cameron, The Executive Selection Division - CF302, Coopers & Lybrand Associates Ltd., Management Consultants, Shalvey House, Noble Street, London, EC2V 7DQ.

## LOAN SYNDICATIONS AND MERCHANT BANKING

An American Commercial Bank requires an individual to join its merchant banking activity in London. Ideally, the successful candidate will be aged 25-30 with a university degree and/or professional qualification background. The individual should essentially have had loan syndication experience with a commercial or merchant bank and will ideally have had exposure to trade finance, project finance and/or private placements. He or she should be a "self-starter" whilst being accustomed to working in an environment where team effort is required.

The responsibilities of the position will be to:

- 1) Carry out a negotiation, structuring and selling role in loan syndications in London under supervision of the U.S. based loan syndications group.
- 2) Assist in developing new merchant banking activities for the bank to market throughout Europe, Africa and the Mideast.
- 3) Assist in the development of marketing skills in support of U.S. merchant banking activities.

The successful candidate will be part of the merchant banking group, which is centred in the U.S., but will work very closely with lending officers in the Europe, Africa and Mideast headquarters in London. Further career prospects would exist within the bank in London or the U.S. according to the individual's expertise, performance and preference.

Salary and excellent fringe benefits will be negotiable according to the qualifications and experience of the candidate, bearing in mind the importance of the position.

Applications, with curriculum vitae, should be accompanied by a letter stating which bank should not be contacted, and should be sent to:

Box AF 182, Reynell & Son, Ltd., 30/32 Fleet Street, London, E.C.4.

## Director of Finance

Part of an international group the company, pleasantly located in the South Midlands, has a turnover of £16m. and employs nearly 1,400. Its products - precision mechanisms - are market leaders.

A Europe-wide re-organisation now requires this appointment to the UK branch. As well as heading the capably staffed finance and management services functions (including in-house computing), there is a need for continuing development of systems and a central contribution to general management decisions.

Ideally aged 33 to 40 and chartered accountants, candidates should have had "sharp end" operational experience in engineering manufacturing with at least 3 years as a profit centre team member. Some time in a multi-national would be an asset.

Total emoluments, including a profit bonus, will be around £13,000; 3.5 Rover and other benefits plus re-location help.

Please write - in confidence - to W. A. Griffith ref. B.23491.

This appointment is open to men and women.

### MSL Management Consultants

Management Selection Limited  
17 Stratton Street London W1X 6DB

## INTERNATIONAL MANAGER

CORPORATE AUDIT AND OPERATIONAL REVIEW

Hertfordshire

c.£13,500+Car

Our client is a major U.S. corporation engaged in the design, manufacture and distribution of a wide variety of business machines and related equipment to most of the key world market areas.

Reporting to the International Controller in the U.S.A. the successful candidate will be responsible for the development and control of an effective financial and operations audit function covering all activities and regions outside of the Americas. This will entail the recruitment and management of a professional team of staff.

Candidates, male or female, should be qualified accountants, probably aged 28-35, and may currently be in public practice or industry. They should have had previous experience at management level of the audit of major groups operating advanced accounting and reporting systems. In addition, they must also be able to demonstrate the ability and maturity to operate independently and to communicate effectively at all management levels.

For more detailed information and an application form, contact Nigel V. Smith, A.C.A. or Ronald Vaughan, A.C.M.A. quoting reference 2068.

Douglas Hamilton Associates Ltd.,  
410, Strand, London WC2R 0NS. Telephone: 01-836 9501.  
121 St. Vincent Street, Glasgow G2 8HW. Telephone: 041-226 3101.  
and in Edinburgh.



## ADMINISTRATIVE MANAGER-ACA US BROKING HOUSE

35-50

£10,000-£12,000

Our Client, a leading U.S. Broking House will shortly appoint an administrative manager. His/her responsibilities for a small but dynamic office will include:-

- ★ Overall responsibility for financial control including Eurobond settlement work.
- ★ Secretarial-Including legal responsibilities.
- ★ Liaising with New York.
- ★ Premises control involving the possible relocation of their offices.
- ★ Personnel supervision involving recruitment and motivation of support staff.

The ideal candidate, probably a Chartered Accountant, would now be working in a Bank or another financial institution; with a proven record in administration. The person appointed will report directly to The Senior Vice President who has overall responsibility for the office, which has been recently re-structured and is expanding - prospects therefore are excellent.

Please apply:-

J. R. V. Coutts,  
7, Wine Office Court,  
London EC4A 3BY  
01-353 1858

Career plan



The Rugby Portland Cement Company Limited  
invites applications for the following positions:

## ASSISTANT COMPANY SECRETARY

The successful applicant will join a small secretarial team and be involved in all the normal secretarial activities of a large public company. Promotion prospects are good. Applicants should hold one of the following qualifications: Membership of the Institute of Chartered Secretaries and Administrators, membership of a recognised accountancy body, or be a solicitor or barrister. In addition they should have had up to five years' experience in the secretarial or administration department of a public company. Preferred age group 28-35.

## ADMINISTRATION ASSISTANT

The successful applicant will be responsible to one of the two Assistant Managing Directors. The work involved is mostly non-routine and entails many diverse tasks including special projects and research into and provision of information on a wide variety of topics. It necessitates liaison with Heads of Department and Works Managers and also travel within the United Kingdom. Applicants must be graduates and have had at least two years' experience in a commercial environment.

Location: The Company's Head Office in Rugby  
Salaries: Negotiable

Other benefits: Relocation assistance, non-contributory pension scheme, profit participation, four weeks' holiday.

Applications should be addressed to:

The Secretary

THE RUGBY PORTLAND CEMENT CO. LTD.

Crown House, Rugby

## FINANCIAL CONTROLLER

c.£8,000+Car. Central London

An excellent opportunity in a growth environment.

Ladbroke's is a name synonymous with success. The Casino Division has an enviable growth record in recent years and there is every indication that this will continue well into the future.

As a result of promotion, an opportunity has arisen for a well qualified, dynamic person to join the senior management team in the London Head Office as Financial Controller.

Reporting to the Finance Director and working with a staff of some 20 people, the successful candidate will be responsible for producing statutory, financial and monthly accounts, the preparation of capital and revenue budgets for the annual profit plan and the 3 year plan, and the transfer of a number of accounting functions to an in house on-line mini computer system.

The rewards for this post - both in financial and career terms - are excellent. A salary of £8,000 p.a. is envisaged plus car, W.P.A., 4 weeks holiday, pension scheme and a number of other benefits.

Written applications should be addressed, in confidence to:

Chris Ripper, Personnel Controller,  
Ladbroke Casinos,  
12/16 Woods Mews, London W.1.



Ladbroke's leisure

## Marketing Manager

Board Potential-Malaysia

to join an established trading group which handles a range of consumables throughout Malaysia on behalf of international manufacturers. Responsibility will be to the Managing Director for marketing policy and practice to sustain growth. Candidates must have gained wide practical experience of relevant marketing techniques in a substantial organisation, preferably with Far East associations, and should be able to demonstrate their ability to manage a marketing operation in total. Academic or professional qualification to graduate level is essential: preferred age range 28 to 34.

Location is Kuala Lumpur. Compensation package includes an annual salary of around £15,000, company car, housing and usual overseas allowances. A board appointment can be earned within two years.

Please write - in confidence - with full career details to W. A. Griffith ref. B.23489.

### MSL Management Consultants

Management Selection Limited  
17 Stratton Street London W1X 6DB



## Financial Director

Lincolnshire

A privately owned and successful trading group engaged in food processing, of £20 million turnover and based in Lincolnshire, is seeking to appoint a Financial Director.

Reporting to the Managing Director, the successful candidate will be primarily responsible for assisting in the development and maintenance of the group's financial strength through the provision of forward planning, monitoring, reporting, control and advisory services. The successful applicant will, as a key member of a small board, be required to agree and work towards desirable financial objectives. There will also be involvement in developing data processing systems, to achieve optimum benefit and performance.

This senior post will attract qualified accountants, over 35 years of age with

Five Figure Salary + car

mature judgement, commercial awareness and some previous experience in a food processing environment. Specific knowledge of cash management, project cost control and data processing is also necessary.

A five figure salary will be negotiable according to experience, and a company car will be provided. The excellent fringe benefits include assistance with relocation expenses, where applicable. (Ref: B9509/FT)

REPLIES will be forwarded direct, unopened and in confidence to the client unless addressed to our Security Manager listing companies to which they may not be sent. They should include comprehensive career details, not refer to previous correspondence with PA and quote the reference on the envelope.

### PA Advertising

6 Highfield Road, Edgbaston, Birmingham B15 3DJ. Tel: 021-454 5791 Telex: 337239



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## Controller (Economic Services)

Salary from £7700 to £8300

### Welsh Development Agency

The Welsh Development Agency is charged with the task of helping to regenerate the economy of Wales and to improve its environment. It owns and develops industrial estates, provides finance for industry, promotes Wales as a location for investment and reclaims derelict land.

The Agency is seeking a Controller (Economic Services) for its Industry and Investment Division. The Controller heads an Economic Services Department which initiates and carries out market research and analysis, seeks to identify and evaluate investment opportunities, provides regular advice on economic prospects and priorities throughout Wales, and co-ordinates the Agency's forward planning.

Candidates should have a good honours degree or post-graduate qualifications in economics with several years' relevant experience in industry or

government, including the management of research. Proven ability is needed to compose quickly and clearly studies and other papers, some of which may be published.

Salary is within the range £7700 to £8300, together with a car allowance. There is a contributory pension scheme and generous leave allowance.

Please write or telephone for an application form, to be completed and returned by 2nd February, 1978. RECENT APPLICANTS FOR THE POST ARE INVITED TO SIGNIFY THEIR INTEREST WITHOUT RE-SUBMITTING APPLICATION FORMS.

Personnel Department (Ref 176P), Welsh Development Agency, Treforest Industrial Estate, Pontypridd, Mid Glamorgan, CF37 5UT. Tel: Treforest (044 385) 2666, Ext. 262.

## Financial Controller

Australia

c.A\$45,000

Metal Manufactures Ltd., a member of the BICC Group of Companies and one of the largest manufacturing companies in Australia, is seeking a top-flight Financial Controller to replace the current incumbent who is retiring early on ill-health grounds.

The Company, which is widely diversified, has assets of A\$130m and a turnover of A\$250m through its nine subsidiary and associate companies which together employ 6,500 people in 26 plants. The product range is predominantly non-ferrous metals, cables of all types and plastics.

At the Head Office located in Sydney, the Financial Controller, reporting to the MD, would form part of a small central staff responsible for the overall profitable performance and administration of the Company.

The requirement is for a man of proven experience in all aspects of finance from the acquisition of funds, through planning and monitoring their use to control accounting and tax administration. In MMA the strategic planning function reports to the Financial Controller.

Successful performance would be expected to lead to a Board appointment within two years.

The preferred age range is 40-50.

Remuneration is for negotiation in the area of A\$45,000 and relocation costs will be met.

Interviews will take place initially in London during January/February.

Applications to:

W. S. Keates, Manager, Executive Development, BICC Ltd., P.O. Box No. 5, 21, Bloomsbury Street, London WC1B 3QN

BICC

## Financial Director

£12,000 + car

Scotland

This well known and rapidly developing company in the retail sector seeks an experienced Financial Director, who will have total responsibility for all financial aspects of its operations. Priority areas are the review of existing systems and design and implementation of new systems for the group, together with the development of financial planning. Candidates, male or female, probably aged 35-45 should be accountants with substantial experience at senior level in a major organisation, where they have had total financial control and, in particular, experience of designing, developing and introducing financial systems. Personal qualities of a high order are necessary to join this Board

and make the contribution looked for in the finance function. Opportunities for career development into a general management role are excellent. Salary is negotiable to £12,000 plus car, together with other benefits which include generous help with relocation costs to Scotland.

(Ref: AA45/6289/FT) Initial interviews are conducted by PA Consultants. No details are divulged to clients without prior permission. Please send brief career details or write for an application form, quoting the reference, number on both your letter and envelope, and advise us if you have recently made any other applications to PA Personnel Services.

### PA Personnel Services

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Operating within a small team, the areas of responsibility will broadly include Group level appraisal of financial performance, the further development of Group financial controls, the review of major capital and acquisition proposals, assisting with the preparation of the Group budget, and a range of other assignments.

Candidates will be qualified accountants possibly straight from a major Professional firm, or MBA's having industrial financial experience, with a keen business sense and an ability to communicate well at all levels. Promotion possibly to senior line management should be achieved within eighteen months.

Please apply in writing, giving your telephone number, and quoting reference 803, to Peter Barnett, Barnett Keel Ltd., Providence House, River Street, Windsor, Berks SL4 1QT Tel: Windsor 97011.

### Barnett Keel MANAGEMENT SEARCH

## VACANCY IN THE INVESTMENT DEPARTMENT OF BARCLAYS BANK

Barclays Bank requires an experienced assistant to help with the management of their pension fund. Applicants, male or female, should be aged between 26-30 and have a minimum of 2 years' experience managing overseas stocks.

The salary will depend upon previous experience but will not be less than £5,700 (including London allowance and supplements).

The usual Bank benefits will also apply including a non-contributory pension scheme and profit sharing scheme. Applications including brief career details should be sent to:-

Mr. G. E. Hall, Investment Manager, Barclays Bank Limited, 54 Lombard Street, London EC3P 3AH. Telephone: 01-626 1567.

BARCLAYS

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Curriculum Vitae and a hand-written letter stating the reasons for interest in the position should be addressed in complete confidence to: G. H. Hoffman, Managing Director, 2 Throgmorton Avenue, London EC2N 2AP

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For further details ring Mr. Robson, CB Personnel on 01-473 5441 (Consultants)

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Walter Walker & Company have a vacancy for an experienced analyst. The position should be particularly of interest to applicants capable of undertaking research into companies in more than one sector of the U.K. industrial market. Please apply enclosing C.V. to: A. P. Smith, Walter Walker & Co., 124 Rotherhithe, London EC2M 4XB

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A company about to be established, with substantial Chinese financial backing, requires a General Manager, who will be responsible for setting up the company and for the development and effective management of the business.

Applicants should be between 30 and 40 years of age and be qualified in all main classes of insurance and reinsurance, preferably a Fellow or Associate of the Chartered Insurance Institute.

Salary and other benefits will be subject to negotiation, but will be substantial. Write Box T4808, Financial Times, 10 Cannon Street, EC4P 4BY.

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## ASSISTANT

wanted to help keep

INVESTMENT MANAGEMENT team to maintain high standards as their business expands—able to assist with contracts, valuations, basic book-keeping, research, filing research material and all other office work, when holidays or extra activity puts one department under pressure. The job would suit a young person wanting to learn about all aspects of investment. It is hoped that the new member of the team would be of suitable calibre to transfer manual contracts records to a COMPUSTR.

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Companies to whom you would not wish your application forwarded should be listed separately.

Bull Holmes Bartlett

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[illegible]

bylaws table also shows the percentage changes which have taken place since July 1, 1976, in the principal divisions of the FT Actuaries' Share also contains the Gold Mines Index.			
ve	+106.87	Industrial Group	+ 96.2
and Construction	+102.06	Packaging and Paper	+ 94.2
ment	+ 81.28	Cons. Goods (Non-Durable) Group	+ 92.2
	+ 78.26	Food and Drug	+ 90.2
Contractors	+ 76.00	Discount Stores	+ 89.2
Radios and TV	+ 74.59	Alcohol, Beer and Wine	+ 87.2
	+ 73.26	Shoe and Leather Goods	+ 85.2
	+ 68.73	Banks	+ 83.2
	+ 65.44	Toys and Games	+ 81.2
and	+ 64.22	Transportation Equipment	+ 79.2
oods (Durable) Group	+ 62.41	Other Groups	+ 77.2
is Group	+ 57.72	Insurance Brokers	+ 75.2
	+ 56.26	Insurance Trusts	+ 73.2
plenta	+ 53.32	Food Manufacturing	+ 71.2
Distribution	+ 50.00	Chemicals	+ 69.2
oods	+ 48.26	Investment Trusts	+ 67.2
Composites) in	+ 47.70	Gold Mines F.T.	+ 65.2
at	+ 46.26	Pharmaceuticals	+ 63.2
group	+ 42.26	Mining Chemicals	+ 61.2
Life)	+ 41.11	Tobaccoes	+ 59.2
and	+ 39.26	Other	+ 57.2
banks	+ 35.21		+ 55.2

Percentage changes based on 1976 base.

[illegible][illegible]







**FINANCE, LAND—Continued**[illegible]

Outliers	21	Wolfgang	22	Otis	
Drumler	22	Wolfgang	22	Phil. Petroleum	15
Eagle Star	23	Do. Wartruss	23	Burmah Oil	
M.I.	24	Do. O. d. d.	24	Charterhall	16
Accident	25	R.H.M.	25	Charterhall	17
Gen. Electric	26	Wolfgang	26	Wolfgang	22
Glaxo	27	Wolfgang	27	Wolfgang	22
Grand Mer	28	Wolfgang	28	Wolfgang	22
U.S.A.	29	Wolfgang	29	Wolfgang	22
Wolfgang	30	Wolfgang	30	Wolfgang	22
Wolfgang	31	Wolfgang	31	Wolfgang	22
Hawker Sidd.	32	Wolfgang	32	Wolfgang	22
Wolfgang	33	Wolfgang	33	Wolfgang	22

A selection of Options traded is given on the London Stock Exchange Report page

[illegible][illegible]



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# Human Rights court clears U.K. of torture

BY DAVID BUCHAN

BRITAIN was cleared today by the European Court of Human Rights of torturing detained suspects in Northern Ireland in 1971. But the court upheld last year's conclusion by the Strasbourg Commission on Human Rights that British security forces had used inhuman and degrading treatment on detainees.

The court rejected the Irish request that the U.K. Government be ordered to prosecute those officials responsible for the condemned practices.

These were two main elements in today's verdict, delivered first brought the case against Britain. Today's ruling is the first delivered by the Strasbourg court on a dispute between governments and has attracted wide international attention. Costs are reported to be £1m. sterling.

The end of the case is expected to remove what has been a major irritant in Anglo-Irish relations.

British and Irish Government officials, in different ways, were somewhat taken aback by the verdict—ironically only given because Ireland chose to press the case.

The U.K. Government has not contested this charge made by the Human Rights Commission last January, but had argued

that, in view of British assurances, there was no point in the court's ruling on this matter.

In March, 1972, Mr. Edward Heath, then Prime Minister, told the Commons that the so-called five practices—subjecting detainees to hooding, loud and continuous noise, reduced sleep and diet, and prolonged standing—had stopped. Last year, Mr. Sam Silkin, Attorney General, told the Strasbourg Court they would never be used again.

By 16-1 the Strasbourg judges held that the combined use of the five interrogation techniques amounted to inhuman and degrading treatment. But by 13-4—with the Irish, Austrian, Cyprus and Greek judges dissenting—they held it did not constitute suffering of the particular intensity and cruelty implied by the word torture.

After the verdict, British officials pointed out that everything the Irish Government had sought at last April's court hearing was to-day rejected by the court.

These were principally that the court should go beyond the Human Rights Commission's conclusion and rule that torture had been used as a general practice even after 1971; that British security forces had discriminated by only detaining IRA suspects and not Loyalist extremists; and

that British Army and Ulster police officers should be prosecuted.

Giles Merritt writes: In an official statement, the Irish Government said last night that "as a result of the case, Ireland has succeeded in outlawing in Northern Ireland... the use of methods of interrogation which the European Commission of Human Rights did not hesitate to call torture."

The statement gave a warning that reintroduction of such methods would render Britain "liable to expulsion from the Council of Europe."

In Belfast, British authorities privately have welcomed the ruling with relief, especially over the court's statement that it was not empowered to order judicial proceedings against individual members of the security forces.

Richard Evans, Lobby Editor, writes: Ministers hope that any ill-feeling caused between the British and Irish Governments over the charges will disappear soon and relations will continue to improve.

Mr. Airey Neave, Conservative spokesman on Northern Ireland, said the court's findings were almost the same as those of the inquiry ordered by the British Government in 1971, when it was decided to stop the interrogation techniques.

A useful safety valve, Page 2

## £10,000 VAT threshold hints

By John Elliott, Industrial Editor

THE GOVERNMENT is considering raising the threshold for payment of Value Added Tax from £7,500 to £10,000 as part of its continuing policy of helping small businesses.

This was revealed yesterday by Mr. Harold Lever, Chancellor of the Duchy of Lancaster, who is co-ordinating the Government's policies on small firms.

He was speaking at a conference in Birmingham organised jointly by the Departments of Industry and the Environment to discuss the problems of small firms in inner cities.

The VAT threshold was raised last October from £5,000 to £7,500 as a result of a Liberal amendment in the Commons to last year's Finance Bill. Any further increase is likely to emerge along with other possible measures on small firms in the spring Budget.

Mr. Lever's first package of measures for small firms was announced in last autumn's economic package and he is now studying further ideas.

He said yesterday in Birmingham that he wants to simplify VAT administration as well as possible raising the threshold to £10,000. He is also considering enlarging corporation tax concessions by increasing profit limits.

The VAT threshold applies to the annual turnover of a business and raising it to £10,000 may be regarded as only a relatively minor change by some organisations representing the interests of small businesses. But the CBI as a means of excluding more firms from having to pay the tax.

In Government terms, it would be regarded as a useful concession, even on a small scale, to easing the problems of small businesses, especially if it were regarded as only one of several tax reforms emerging from Mr. Lever's work.

Mr. Lever was also told yesterday by owners of small businesses that they opposed possible Government plans for a wealth tax.

Continued from Page 1

## Chrysler

Detroit. There have been fears that the company's operations have not been fully enough integrated with its French activities.

The planning agreement working party said last night that meetings were sought with the department to consider the implications of the Chrysler decision.

The move clearly reflects the concern of the Linwood shop stewards about the long-term future. The recent improvement in the plant's troubled industrial relations appears to have come too late.

In the short term the employment implications for Linwood of the loss of the new car are not important. Jobs for the 7,000 production workers are assured because of the success of the new small car, the Sunbeam, which was launched last autumn. Production is scheduled to be increased sharply as the car is launched progressively in European markets.

But by 1980 the other model produced at Linwood, the Avenger, will be ten years old. Pressure will clearly be on the plant to prove that it can justify further investment.

# BSC agrees to give committee more information

BY ROY HOODSON AND JOHN LLOYD

THE British Steel Corporation last night avoided a confrontation with MPs by agreeing to submit detailed information about BSC's financial plans to the select committee on nationalised industries.

Within hours of receiving an order from the office of the Secretary of State to provide more information, the BSC board said that it would do so.

The statement, issued after last night's full board meeting, said: "The Board of the BSC has met to consider the position of the BSC and the select committee on nationalised industries."

The order received to-day requires the corporation to submit January 1978 estimates made by the corporation of sources and application of funds for the current year 1977-78 as submitted to the Department of Industry.

## Closed doors

"This request had not previously been made by the select committee. The BSC is ready to give this information to the select committee forthwith."

Sir Charles Villiers, the BSC chairman, will appear before the committee's next meeting on January 30. His new evidence may be heard behind closed doors.

Mr. Russell Kerr, the committee chairman, welcomed Sir Charles' decision but other committee members were angry about the Board's claim that the information had not been asked for previously by the committee.

When Sir Charles appears before the committee, he will have a defence, prepared by the corporation's lawyers, of why he did not disclose information about the growing deterioration in the corporation's finances last year.

The committee's two reports last week criticised British Steel and Government for failing to provide what members con-

sidered to be adequate evidence about BSC's finances. It pressed for full disclosure of documents which passed last year between Mr. Eric Varley, the Industry Secretary, and Sir Charles on the industry's finances.

Its present requirements cover the quarterly revisions of British Steel between January 1, 1976, and September 30, 1977, of the forecasts submitted to the Department of Industry.

Those forecasts include application of funds, levels of internally generated funds, public dividend capital raised and in use, foreign borrowings, and British borrowings.

## No secrets

An ironic feature of the rumour is that no new and startling facts are going to be revealed. Mr. Varley brought the story up to date this week when he admitted that the corporation would be losing £520m. in the current year.

The new evidence is expected to show that British Steel and the Department of Industry were taking a graver view last year of British Steel's fortunes than they admitted publicly.

But the true state of the corporation's affairs was widely and repeatedly explained in the Press without being denied at the time. And the British Steel internal documents, which were circulated last week by an anonymous figure, and have since been admitted by the corporation to be genuine, confirm that losses of £466m. for the current year were being considered as early as July, 1977.

Meanwhile, there is concern within British Steel that the argument about last year's corporation's finances last year, which was the subject of the committee's two reports last week, was a distraction from the much more urgent industrial and political problem of what to do to stem the massive current losses of £10m. a week.

# East Moors closure hinges on pay deal

BY ROBIN REEVES, WELSH CORRESPONDENT

MR. BILL SIRS, general secretary of the Iron and Steel Trades Confederation, last night met union delegates at the East Moors steel plant at Cardiff to discuss terms for the possible early closure of the works, as a contribution towards stemming BSC's losses.

But he stressed before the meeting that there was no question of negotiations with BSC on a local agreement for early closure of East Moors until his union's claim for a pay increase of at least 10 per cent for workers has been met. BSC has so far offered only 6 per cent.

Mr. SIRS met only delegates of his own union, rather than representatives of the whole East Moors labour force, in his capacity as chairman of the TUC steel committee. His firm decisions were expected.

Under Lord Beswick's plan for postponing steel closures, East Moors was to continue in production until 1980. Mr. SIRS admitted last night that some members of the Government would like to see it closed "at the earliest possible moment."

He hinted that Mr. Varley, the Industry Secretary, had told him that the early closures were linked with Cabinet approval for new investment in BSC.

As a result of voluntary redundancies, the East Moors labour force has fallen by some 1,400 to 3,500 in the past two years, though reports that large numbers of workers are likely to be in the offing has halted the drift in recent weeks.

Mr. SIRS said such figures were grossly exaggerated. The calculation is that they could be between £7,000-£10,000, depending on age and length of service.

The union leader accused Labour MPs on the select committee investigating the steel industry of following the Tory line, particularly by reviving doubts over the Shotton steel works in North Wales.

He also described as "a shocking state of affairs" the decision of GKN to import steel billets from Canada at the expense of East Moors.

Giving new details of the lifeboat operation, the Governor confirmed that after it had started, the clearing banks had put a limit of £12.5m. to see the amount they were willing to undertake by the joint support group. The Bank's share of this was 10 per cent, though at the peak the Bank had also given some temporary and modest support itself outside the group.

The joint committee of the lifeboat had approved support for 26 companies, of which 15 were still trading either in their original form or after reconstruction or absorption by other companies. The other eight had been put into receivership or liquidation.

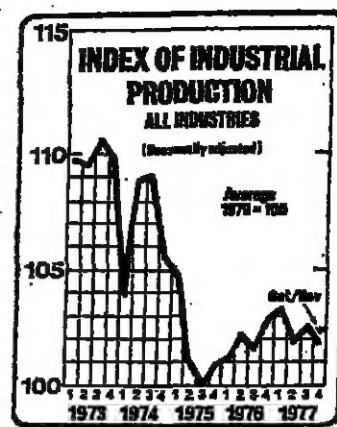
Mr. Richardson strongly defended the Bank's decision in December 1973 to call the clearing bank chairmen together and set up the support operation.

He stressed that it was vital not only to protect depositors but above all to maintain confidence in the deposit-taking and the banking system. It was essential to avoid a growing crisis of confidence which would involve not only the secondary banks but the primary banking sector.

The Governor drew the attention of the sub-committee headed by Sir Donald Kaberry, to the rumours and uncertainties affecting banking markets in 1974 and the extension of the problems to the international scene after the collapse of the West German Harstatt group.

## THE LEX COLUMN

# VW steers towards a rights issue



Index rose 5.4 to 476.3

It has been a vintage year for Germany's car industry and nowhere is this more visible than in the halls of Volkswagen, Europe's largest car manufacturer. Just three years ago the company laid off around a fifth of its workers in an effort to stem its mounting losses, but since then it has staged a dramatic turnaround. Its share price has risen from under DM130 to DM214.5 in less than 18 months and there is a growing expectation that the company will come to the market with a rights issue to raise some to DM1bn. (£250m.) some time this year.

The reasons for this recovery in confidence are not hard to find. Yesterday, Audi NSU Auto Union, Volkswagen's large quality car subsidiary, announced that its production rose by nearly a third last year and sales climbed by two-fifths to DM4.2bn.

The Volkswagen group has already indicated that its 1977 world production increased by just under a tenth to 2.3m. units, and after recent setbacks it increased its unit sales by close to a quarter in its important U.S. market. Most analysts are expecting that the dividend will be increased from DM5 to DM6, when the VW group reports its 1977 results, and are forecasting earnings of upwards of DM6 per share which puts the shares on a multiple of 3.5 against 3 for BMW Daimler Benz.

The group's conservative rating partly reflects the fact that earnings are unlikely to make much if any headway in the current year, and after the last two years' rapid growth German car registrations are forecast to grow by only 2.5 per cent. per annum between 1978-1980 and 1 per cent. per annum from then on.

Against this background VW has embarked on an ambitious expansion programme, planning to spend DM1.0bn. (£475m.) between now and 1981. Last year it announced a \$150m. Eurobond issue along with its 1976 results but its retained earnings are unlikely to be able to meet the balance of its cash needs. So analysts in Frankfurt are suggesting that during the year Volkswagen will have a 1:3 rights issue at a fairly steep discount—the suggested price is DM150.

The stock market has been looking increasingly kindly on Courtaulds, and yesterday the shares closed at 124p, up 3p.

Such optimism could well prove premature. The company has certainly sensed a pickup in demand for its consumer products, but this has not yet worked through to the much more important orders for fabrics and fibres. When this demand develops it will probably come suddenly. Yet Courtaulds is not confident that it dares embark upon a stock-building phase.

In the meantime the company is being forced to face up to what is likely to be a very disappointing second half. Export sales of fibres in the nine months to December can have no more than equalled the sterling figure for the corresponding period of the previous year, implying a reduction in volume and a serious deterioration in margins. Even in foreign currency terms the continued overcapacity in the artificial fibre industry has been squeezing prices hard. To this has been added the effect of sterling's appreciation. Courtaulds is just the sort of high volume, low margin business that is most vulnerable to adverse currency fluctuations. Nor is this equally grave impact on second half profits, with stoppages and disputes affecting a number of plants during the winter.

In November Courtaulds reported half-time pre-tax profits of £7.7m. on a prospective p/e of 5.4.

for the period to September £28m. Although it was down at that time to a profit of £1.5m. for the full year, it thought that the seasonal improvement in home market would enable it to exceed the first half of the second six months. At the time this was interpreted as meaning around £70m. profit for the year, and indeed it are now incorporating figure in their projections. The combination of strikes, strength of the pound and malaise of the fibres market could well have undermined prediction, and it may now be unwise to expect a final of much more than £50m.

The market's problem is it may have to digest this a term prospect before it begins to react to the bright 1978-79 picture of Courtaulds enjoying a recovery in the market in the shelter of MPA.

helped by a favourable assessment from broken fields. Newson-Smith. The theme of the bulls is that Courtaulds, newly protected from cheap imports by the Multi-Fibre Arrangement, and standing to gain from an impending rise in British consumer spending, should be regarded as a desirable recovery stock.

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# Ethiopia plans 'counter-attack'

BY JAMES BUXTON

ETHIOPIA will soon launch a counter-offensive to drive the Somali forces out of the Ogaden region in the eastern part of the country, a senior Ethiopian official said in London yesterday.

Major Dawit Wolde-Georgis, Permanent Secretary of the Ministry of Foreign Affairs, said that his country would not take part in peace talks until Somalia had withdrawn from all the territory she occupied. He denied a Somali claim that Ethiopia was planning to invade Somalia.

Major Wolde-Georgis said Ethiopia had strongly warned the U.S., Britain, Iran, Saudi Arabia and Somalia "in desist from creating a pretext to internationalise the war of aggression committed by Somalia against Ethiopia."

He claimed that while the Soviet Union and Cuba were giving material help to Ethiopia, no Russian or Cuban military personnel were in Ethiopia.

Russia acknowledged yesterday in a statement that she was giving Ethiopia appropriate material and moral assistance in repulsing aggression.

A large-scale Soviet airlift has recently reinforced Ethiopia, and there are believed to be about 1,000 Russian military advisers there, with 2,000 Cubans.

But Russia categorically denied that any of her warships or aircraft were involved in the fighting in Ethiopia.

"All these inventions are completely groundless," the statement released by Tass said.

On Tuesday the Eritrean Popular Liberation Front said that two Soviet destroyers were bombarding rebel forces near Massawa, on the Red Sea, and that Russian MiG fighters had been in action in Eritrea.

In London Dr. David Owen, the Foreign Secretary, who later had

talks with the Ethiopian Government representative told the Commons that Britain had not yet replied to a request by Somalia for arms to resist what she called an "imminent" Ethiopian invasion. The request would be considered in consultation with Britain's allies, he said. Britain's policy is not to supply arms to either side while the conflict continues.

Britain, which had been working actively for a negotiated settlement to the Ogaden dispute, believed the conflict should be settled in an African context without outside interference.

But the U.K. would be prepared to support an approach to the Security Council "if this

seemed likely to help work out a basis for a settlement."

The U.S. said on Tuesday it would not supply Somalia with arms while fighting between Ethiopia and Somalia persisted.

In Paris France was thought likely to reject the Somali request as long as she considered Somalia the aggressor.

In Nairobi a member of Ethiopia's ruling military council, the Derg, said that the allegation that there were Soviet and Cuban military personnel in Ethiopia was "imperialist propaganda."

"We do not need foreigners to make our plans or to fight for us," he said. Asked if Ethiopia opposed in principle deployment of foreign troops in Africa, and Ethiopia, he said: "It depends. We have our sovereignty and it's up to Ethiopia to decide."

More fighting, Page 4; Parliament, Page 14; Moscow's role, Page 22.

# Government plans to cope with tanker-driver strike

BY NICK GARNETT, LABOUR STAFF

GOVERNMENT ADVISERS are now adding the finer details to contingency arrangements made in case of a tanker drivers' strike.

The arrangements, geared to protecting people who would suffer most by severe fuel shortages, are designed to be flexible enough to meet a threat which could range from fragmented disruption to nationwide stoppage.

The Government believes that although a drivers' national strike would not lead to the kind of dislocation expected from a power workers' shutdown, it would severely disrupt the lives of many people and possibly cause considerable hardship to some groups.

So seriously is the threat taken that there have been joint ministerial meetings, and a team drawn from a number of departments has been working on the contingency scheme.

Plans are understood to be based on the transport of fuel, possibly by military tankers, from oil depots to specific fuel distribution centres. Priority would almost certainly be given to maintenance of the postal system, transport including ferries, airports, schools, hospitals and factories, and some Government buildings.

In the event of severe shortages, motorists would have to prove "essential" use of vehicles, but it is thought that formal fuel rationing, using coupons, has been ruled out.

Meetings between oil company

officials and shop stewards representing the drivers, who are claiming pay rises of about 30 to 40 per cent, are expected within the next two weeks.

News analysis Page 15

## County asks 37 questions

THE POPULATION of Lincolnshire have been asked to fill in a form with 37 questions on the future of the county to help its planning department.

The county council said yesterday that its population had increased by 25,000 in four years, and between 1966 and 1975 jobs increased more rapidly in Lincolnshire than elsewhere in the region. Between 60 and 70 per cent of households owned a car, compared with 52 per cent nationally. Jobs in agriculture had fallen by a third since 1961.